ANNUAL REPORT on the activities of FSE UJEP in 2025

JAN EVANGELISTA PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM
Faculty of Social and Economic Studies

FSSE
UJEP
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Table of Contents

Opening remarks by the dean 3

MAIN PART

FSE UJEP in 2025 in a nutshell 6

Studying at FSE UJEP 9

Science and research at FSE UJEP 13

Development and external relation at the FSE UJEP 17

Internal affairs at the FSE UJEP 21

Implementation of the FSE UJEP Strategic Plan for 2025 25

ANNEX PART

Annex 1 – Text part 29

1. Basic Information about the Faculty 30
2. Study Programmes, Organisation of studies and Educational Activities 37
3. Students 45
4. Graduates 49
5. Interest in studying 51
6. Staff 55
7. Internationalization 59
8. Research, Development and other Creative Activities 61
9. Cooperation with the Application Sector 71
10. Third Role of the Faculty 75

Annex 2 – Reports on the activities of the FSE research centres at UJEP for the year 2025 77

Annex 3 – Excerpt from the Annual Financial Report of FSE UJEP for 2025 81



OPENING REMARKS BY THE DEAN

Ing. Miroslav Kopáček, Ph.D.
Dean of the faculty

Dear colleagues and friends of the faculty,

It is my pleasure, in my first year as dean of the Faculty of Social and Economic Studies, UJEP, to present the annual report on activities for 2025, which summarises the most important events and achievements of this period in the following pages. Looking back, it can be said that the faculty has maintained the continuity of its development and further strengthened it. Positive developments have been evident in all key areas of its activities, namely in education, creative work and the fulfilment of its so-called third role towards society. In this context, I consider it appropriate to mention at least some of the results and activities that I regard as particularly significant.

I consider interest in studying at the faculty as a key indicator of success; this has remained stable in recent years, whilst showing an upward trend for some study programmes, which is also reflected in the year-on-year increase in the number of applications submitted. In 2025, the faculty was also successful in accreditation processes, both in expanding its range of study programmes and in defending the existing ones. The follow-up master's study programme in Applied Economics and Business Management was newly accredited, whilst the programme in Public Sector Economics and Management was reaccredited. Both doctoral programmes, namely Regulation and Behavioural Studies and Applied Economics and Administration, were also successfully re-accredited, each for a further ten-year period. The faculty thus has a stable and well-developed structure of study programmes, which creates the conditions for high-quality education with a long-term perspective.

In 2025, the faculty underwent an assessment by an international evaluation panel, in which it achieved an overall grade of B. This result confirms the gradual improvement in the faculty's quality in selected areas and also represents a positive shift compared with the assessment from the previous period five years ago. Over the past year, the faculty has undertaken research projects covering a variety of topics, including the ongoing implementation of two projects supported by the Horizon Europe programme. At the same time, applied and educational projects were underway, with several new projects successfully secured in 2025. These results demonstrate the professional activity of the departments and the faculty's ability to thrive in a competitive environment.

The faculty has long sought to systematically integrate teaching with practice across all its study programmes, with the aim of enhancing graduates' employability and their relevance to the professional world. This approach is reflected in the involvement of experts from the applied sector in teaching, the development of work placements and internships, collaboration on the supervision of theses, and the delivery of joint projects. Emphasis is also placed on transferring up-to-date knowledge and practical experience into the teaching process. These activities are continuously being developed and represent an important part of the faculty's future direction.

I would like to thank the academic staff of the faculty and all other employees for their daily work, responsible approach and dedication, without which the stable functioning and further development of the faculty would not be possible. Their expertise and long-term efforts are a key prerequisite for fulfilling the faculty's mission and its future direction.



MAIN PART

Annual Report on the Activities of FSE UJEP for 2025

FSE UJEP in 2025 in a nutshell

1,464 STUDENTS

As of 31 December 2025, a total of 1,464 students were enrolled at the Faculty of Social and Economic Studies, UJEP, across nine study programmes. There were 1,226 students in bachelor's programmes, 213 in master's programmes and 25 in doctoral programmes. 978 students were enrolled in full-time study and 486 in combined study.

191 GRADUATES

In 2025, 191 students successfully completed their studies at the faculty. 151 students successfully completed their bachelor's degree (of whom 103 studied full-time and 48 combined), 39 students successfully completed their master's degree, and 1 student successfully completed their doctoral studies.

1,914 APPLICATIONS

In 2025, 1,914 applications were submitted as part of the admissions process at FSE UJEP, of which 1,682 were for bachelor's programmes, 221 for master's programmes and 11 for doctoral programmes.

42 INTERNATIONAL PARTNERS

Following the transition to the Erasmus Without Paper digital system, the faculty currently has 42 partnership agreements with universities in 9 countries. This number is constantly growing, and the faculty is in talks with new partners.

25 + 11 RESEARCH AND DEVELOPMENT PROJECTS

In 2025, the faculty carried out 25 research and development projects funded by the TACR, GACR, Horizon Europe, MA CR, P JAC, NPO, Interreg, Erasmus+, MEYS, MFA and Norwegian Funds programmes, and 11 internal projects supported under the Student Grant Competition.

STUDENT AWARDS

Student Kristýna Blažková, with her thesis 'Bikesharing in the Czech Republic: The Perspective of Local Authorities and Operators in the Development of Sustainable Mobility', made it into the top 5 out of a total of 54 final theses in the Czech Envi Thesis 2025 competition.

AWARDS FOR EXCELLENCE IN CREATIVE WORK

In 2025, Jan Brabec and Sára Laníková received the Rector's Award for Excellence in Creative Work. The dean of the faculty presented the award for the best scientific and research achievement to Sylvia Blaschke Kotíková and Sára Laníková. All the award winners are active publishers, represent FSE UJEP in both academic and non-academic settings, and actively incorporate the results of their research into their teaching.

FSE UJEP DEAN'S AWARD FOR TEACHING

In 2025, the dean of the faculty awarded this prize to Vojtěch Kotrba. The recipient is highly rated by students, who particularly praise his professional and flexible approach and the study materials he provides.

PUBLICATIONS

In 2025, faculty staff published 37 articles in prestigious scientific journals, 9 articles in other scientific journals, 1 specialist book, 5 chapters in professional books, 4 research reports and 1 certified methodology.

INVESTMENT ACTIVITY

In 2025, the refurbishment of room M 223 was completed, enabling the faculty to officially open the Research Room. This is a modern facility for PhD students, offering ideal conditions for both individual and team collaboration. The faculty's teaching facilities were further expanded to include a classroom in the newly renovated Cultural and Creative Centre in Litoměřice. This space is used primarily for teaching on the Management of Cultural and Creative Industries programme.

39 LECTURES BY PRACTITIONERS

We pride ourselves on our close links with the professional world. We therefore actively involve experts from our fields in our teaching, who enrich the theoretical foundation with the latest trends, case studies and experiences from the real professional environment.

FUNDRAISING DEVELOPMENT

In 2025, corporate and public donors contributed a total of 330,000 CZK to the UJEP – FSE Fund. The funds raised are distributed to applicants on the basis of announced competitive project calls. In the first and second rounds of calls, a total of CZK 230,000 was distributed among successful applicants from among students and faculty staff.



Did you know that...

... in September 2025, teaching began on the unique study programme Management of Cultural and Creative Industries?

This professionally oriented master's programme was established in collaboration with the Faculty of Art and Design at UJEP. It responds to the dynamic development of the creative industries and offers students a combination of theoretical foundations and practical skills for effective management in art galleries, museums or industrial enterprises.

Studying at the FSE UJEP

Ing. Dita Štyvarová, Ph.D.
Vice-Dean for Studies



In 2025, the faculty obtained accreditation to run a further vocationally oriented degree programme, thereby significantly expanding the range of study options. In 2025, the faculty continued to offer all three levels of higher education. Despite the relatively small number of study programmes, the range of courses on offer is diverse, as the faculty provides education for the commercial, public and non-profit sectors.

At the same time, graduates of the Social Policy and Social Work study programme at both the Bachelor's and Master's levels were able to obtain the status of a so-called regulated profession – graduates are authorised to practise the regulated profession of social worker in accordance with Act No. 108/2006 Coll. on Social Services, as amended. The scope of the Regional Development and Public Administration study programme was assessed as fully compliant with the administrative activities involved in the financial management of local authorities and its review, and the programme was included in Decree No. 414/2024 Coll., on the equivalence of education for local authority officials.

The faculty offers study programmes at bachelor's, master's and doctoral levels, through both full-time and combined modes of study. In the programmes mentioned above, with the exception of doctoral programmes, the faculty also offers lifelong learning opportunities.

Study programmes

At the bachelor's level, in 2025 the FSE offered applicants the opportunity to study in the study programmes Economics and Management, Regional Development and Public

Administration, and Social Policy and Social Work, in both full-time and combined modes. At the subsequent master's level, it was possible to apply for four study programmes: Management of the Public Sector, Regional Development and Public Administration, and Social Work (full-time study only) and Management of Cultural and Creative Industries (combined study only). At the doctoral level, students could study in two study programmes: Applied Economics and Administration, and Regulation and Behavioural Studies, in both full-time and combined modes. The Regulation and Behavioural Studies programme can also be studied in English (combined mode only).

Accreditation

In 2025, the faculty obtained accreditation to deliver the full-time, professionally oriented follow-up master's programme in Applied Economics and Business Management.

Admissions

The admissions process at FSE UJEP is conducted in two rounds. The first round involved admissions for the following study programmes: Economics and Management (bachelor's degree, full-time and combined study), where the entrance examination took the form of a portfolio. Another study programme was Regional Development and Public Administration (bachelor's degree, full-time and combined modes). Here, a written entrance examination focusing on general knowledge was used. The third study programme was Social Policy and Social Work (bachelor's degree, full-time and combined modes), where the entrance examination took the form of a portfolio assessing the applicants' motivation, knowledge and practical experience.

The first round of the admissions process for the follow-on master's degree was announced for the following study programmes: Public Sector Economics and Management (full-time) – applicants were admitted on the basis of a letter of motivation. The second study programme was Regional Development and Public Administration (full-time), where the selection criterion was also a letter of motivation. The third study programme was Social Work (full-time). Here, applicants had to complete a portfolio focusing primarily on their motivation to study and their understanding of the field of social work and social policy. The final programme was Cultural and Creative Industries Management (combined only), where the selection criterion was the outcome of a motivational interview.

The second round of the admissions process was announced for the study programmes Economics and Management (Bachelor's degree, combined), Regional Development and Public Administration (Bachelor's degree, full-time and combined), Social Policy and Social Work (Bachelor's degree, full-time and combined), Public Sector Economics and Management (master's degree, full-time), Regional Development and Public Administration (master's degree, full-time) and Social Work (master's degree, full-time). The format of the entrance examination for each programme was the same as in the first round.

The admissions process for doctoral programmes was announced for the Applied Economics and Administration programme and the Regulation and Behavioural Stu-

dies programme. Both programmes were offered in full-time and combined modes. Applicants were admitted on the basis of a defence of their doctoral thesis in English.

Further study opportunities

In addition to accredited study programmes, the faculty also offered further educational opportunities. As part of lifelong learning, it was possible to take selected modules within accredited study programmes, as well as preparatory courses in mathematics and foreign languages, aimed primarily at students entering their first year of study. Within the faculty, it was also possible, for those interested, to take preparatory courses for the Cambridge Exams (English), the Österreichisches Sprachdiplom Deutsch (German) and the CaMLA (Spanish).

Teaching evaluation

An integral part of feedback is the evaluation of teaching. The faculty management recognises that feedback from students is a natural part of contributing to effective teaching; therefore, various forms of questionnaire surveys are conducted throughout the academic year. The first method is a questionnaire survey conducted via the STAG study information system (after each completed semester). The second method is a traditional paper-based questionnaire, in which every student across all study programmes, years and modes of study can express their views on several areas focusing on teaching, the lecturer's expertise, the practical application of knowledge, support and teaching materials, etc. The results of both forms of evaluation are periodically assessed, analysed and forwarded to the faculty management, heads of departments and programme coordinators. They use these findings in motivational interviews with academic staff and as a basis for measures to improve the quality of teaching.

Modern trends

In 2025, the first steps were taken towards obtaining accreditation according to the Team Academy methodology, which is based on the Finnish educational model. This represents a possible future for teaching in humanities programmes or selected parts thereof, where a greater degree of responsibility for the educational process is transferred to the students themselves, and the teacher shifts more into the role of facilitator rather than provider of information. At the same time, in 2025, a series of discussions took place at university and faculty level regarding changes and innovations in the implementation of state final examinations, which are being incorporated in parallel into the design of the concluding form of final qualification theses. These rules will be further amended in line with developments in the higher education environment.



Did you know that...

... we passed the scrutiny of a strict international panel?

Last year, the faculty successfully underwent a rigorous assessment by the International Evaluation Panel. Leading international experts evaluated our work and confirmed that the quality of our research and teaching confidently keeps pace with international standards.

Science and research at the FSE UJEP

doc. Ing. Lenka Slavíková, Ph.D.
Vice-Dean for Science and Doctoral Studies

Mgr. Barbora Kamarýtová
Department of Science

Ing. Eliška Štádlerová
Research Centre

Mgr. et Mgr. Hana Galiová
Research Centre



> The year 2025 confirmed that FSE UJEP is a stable institution with a growing international impact and a strong practical foundation.

The year 2025 confirmed the positive trend in the scientific and research activities of FSE UJEP. There was an increase in publishing activity in impact-factored journals, alongside an improvement in quality, as measured by the proportion of articles in the higher quartiles. Also significant is the involvement of the faculty's academics in international publishing teams, which demonstrates their active participation in the international scientific community and their ability to contribute to research with a global reach.

Internationalisation and scientific excellence are further strengthened by the faculty's involvement in the Horizon Europe projects LAND4CLIMATE and SPONGEBOOST. Both projects focus on current challenges related to climate change adaptation and the sustainable management of natural resources – ranging from engaging private landowners in the implementation of nature-based solutions to enhancing the water retention functions of the landscape. The faculty's involvement in these international consortia confirms its position among the institutions contributing to the shaping of European research in this field.

The applied dimension of research and collaboration with the professional sector is also developing significantly. The faculty is involved in a wide range of projects with a direct impact on public policy, regional development and decision-making by local stakeholders. A key role in this regard is played by the CESMOD project, which aims to

establish an interdisciplinary research centre focused on the development of a resilient, SMART and sustainable society. In 2025, the VETCARE project was also successfully completed, with its outputs contributing to the improvement of the care system for modern war veterans in the Czech Republic.

Another significant milestone was the renewal of accreditations and the granting of new accreditations for doctoral programmes – the faculty now offers programmes in Applied Economics and Management and Regulation and Behavioural Studies, in both Czech and English, effective for the next ten years.

Publication achievements in international collaborative teams:

- **Ing. Libor Měsíček, Ph.D.** published a scientific article, *A study on vulnerability analysis process of generative AI-based digital medical contents* (Internet of Things Journal), as part of a wider international team. The article examines the vulnerabilities of digital medical content generated by artificial intelligence and contributes to the discussion on the security and reliability of these technologies.
- **Ing. Jiří Louda, Ph.D.** contributed to the publication of the article '*Generic "nature--based" framing may distort understanding of the effectiveness of hydrometeorological risk reduction measures'* (Ecological Indicators). The article highlights the risks of oversimplifying the concept of nature-based measures and analyses its implications for assessing the effectiveness of measures to reduce hydrometeorological risks.
- **Doc. Ing. Lenka Slavíková, Ph.D.** published, together with colleagues from Germany, the article *'Unpacking property owners' perceptions of flood damage'* (Land Use Policy). The study examines property owners' perceptions of flood damage and contributes to a better understanding of their decision-making in the context of flood risk management.
- **Ing. Martin Špaček, Ph.D.** has published, as part of a wider international team, an article entitled *'Integrative literature review on co-concepts in connection with nature-based solutions'* (Environmental Science & Policy). This review study systematises concepts related to nature-based solutions and contributes to their theoretical grounding and practical application.

New projects and collaborations:

- **Ing. Mgr. Martin Stachoň, Ph.D.** launched the Digital Regulatory Sandbox project, which entered a key testing phase at the end of 2025. The project creates a pilot environment for testing innovative FINTECH and DLT solutions in terms of their technical and regulatory aspects and enables small and medium-sized enterprises to consult experts and public authorities on their services. The aim is to support the safe introduction of innovations in the financial sector and to facilitate navigation of current regulations.
- **PhDr. Michaela Veselá Hiekischová, Ph.D.** has launched the VR Compass project: an empathetic guide to the world of social challenges (TACR). The aim of the project is to use virtual reality to develop empathetic, critical and analytical thinking among social sciences students, particularly in relation to the themes of poverty and social exclusion. The output will be a set of scenarios and methodological materials for

educators, which will be tested both in teaching at FSE UJEP, and in collaboration with secondary schools and in the field of non-formal education for social workers.

Science popularisation:

- **Ing. Dita Štyvarová, Ph.D.** is the author of the academic book *The Socio-Economic Dimension of Social Workers' Competences* (Wolters Kluwer). The publication focuses on analysing the socio-economic dimension of social workers' competences and their significance in the context of professional practice and the dynamics of the current labour market.
- **The Laboratory of Experimental Studies (LABS)** has been involved in the popularisation of science through collaboration with Czech Television as part of the programme **Zázraky přírody (Wonders of Nature).** The faculty's participation introduced the wider public to experimental research and its application in the study of human decision-making and behaviour.
- The 7th edition of the **CzechEnviThesis** competition took place, with 54 final theses submitted from 22 university faculties across the Czech Republic. The final round was held at UJEP, and the competition once again confirmed students' growing interest in environmental topics and the importance of social science research in this field.



Did you know that...

... we have an official direct line to the ministry?

In autumn 2025, the FSE UJEP signed a strategic memorandum of cooperation with the Ministry of Regional Development of the Czech Republic (MMR). This agreement opens the door for our students to prestigious internships directly at the Ministry and, in turn, brings experts from the MMR to teach at our faculty. At the same time, it means that the knowledge gained at our faculty will not end up in a drawer, but will genuinely help the state shape the future and strategies of our regions.

Development and external relations at the FSE UJEP

Ing. Martin Špaček, PhD.
Vice-Dean for Development
and External Relations



The development and external relations of our faculty are not based solely on anonymous figures, but above all on the active work and enthusiasm of the people who helped build a strong and collaborative community in 2025. In this way, we are systematically creating a stable environment that is not closed in on itself but actively communicates with its surroundings.

Our vision for the past year was clear: to consolidate the role of FSE UJEP as a respected partner whose activities directly contribute to the transformation and enhancement of the overall competitiveness of the Ústí nad Labem Region.

Last year, as a faculty, we successfully passed the assessment by the International Evaluation Panel (MEP). In their conclusions, the international experts confirmed that our research and teaching activities confidently meet international standards, which represents a fundamental endorsement of the correctness of our chosen course. However, this external validation is not a destination but a springboard for further growth.

In the area of internationalisation, we build on a stable network of 42 active partner universities in 9 countries. Our aim is for international experience not to be merely an item on a CV, but a natural part of our personal development. We do not focus solely on the administrative support of study abroad programmes, but on building an environment where international guests – both academics and students – are not merely short-term visitors, but active members of our community who enrich life in the departments and on campus on a daily basis.

The year 2025 was the year in which we breathed new, institutionalised life into our links with the professional world. By establishing the Centre for Cooperation with External Partners (CESEP), we have created an effective bridge between the academic sphere and the real needs of the region. Through the Dean's Expert Council, we maintain an ongoing dialogue with leaders from both the business sector and public administration. This enables us to engage our partners on specific topics we are currently addressing in the field of external relations, and subsequently to flexibly incorporate the demands of the modern labour mar-

ket directly into our study programmes.

In 2025, our lecture theatres were transformed into a living laboratory of experience thanks to 39 lectures by experts from the field. They brought current trends from a wide range of fields into the classroom – from AI marketing and social innovation to working with people with specific needs, as well as expert insights into the workings of state institutions such as the Czech Environmental Inspectorate.

I find the new forms of collaboration that go beyond traditional formats to be exceptionally inspiring. These include, in particular, the manager shadowing programme. The first eight selected students across various disciplines took part in the pilot year, gaining a unique opportunity to observe top managers at work in real time. Equally interesting is the already established FSE Talks series, which brings prominent figures from Czech and international business to our faculty. In 2025, it brought Renata Mrázová to us, whose insights into leadership and corporate culture offered our students and colleagues invaluable inspiration from the highest echelons of management. An equally significant platform was the 2025 Summer School of Social Work, subtitled "Roots in the Earth, Head to the Sky: On the Path to New Beginnings", which explored the issue of foster care in depth. This three-day event in September 2025 linked academic theory with everyday practice through workshops and discussions with experts and people with direct experience of foster care or institutional care.

A special place in our calendar was taken by an event co-organised with the Czech National Bank entitled "A Day with CNB Teachers", which focused on developing financial literacy and modern teaching of economic topics. This collaboration extends into 2026, when our faculty will host the prestigious CNB Discussion Forum, offering students and the public a unique opportunity to meet face-to-face with representatives of one of the country's most important institutions.

We have also actively supported various student and staff initiatives and development projects. Through the UJEP – FSE Fund, we provided financial support for 23 projects in 2025 thanks to the generosity of our partners. This support enabled a wide range of activities, from the dynamic and spirited Investment Club to creative endeavours such as the student film "Velká maličkost" (A Big Little Thing), which offered an original reflection on the phenomenon of shrinking cities.

In 2025, our attention was also focused intensely on the next generation. The network of five faculty-affiliated secondary schools represents a key ecosystem for us for sharing specialist knowledge and facilitating pupils' transition to the university environment. Together, we organised established events such as "One Day College Student" and the "Debate Challenge", which allow young people to get a taste of academic life and develop their critical thinking. In this way, we not only promote study at the FSE, but also actively contribute to improving the quality of secondary education across the region.

All these steps help shape the image of FSE UJEP as a modern institution that is open to innovation, unafraid of digital challenges, and firmly rooted in our region. I would therefore like to thank all our partners, staff and students for their energy and contribution. It is precisely thanks to our joint efforts that we are able to respond successfully to current challenges and develop cooperation that has a real and positive impact on life in the Ústí nad Labem Region.



▲ Visit by Minister of Regional Development Petr Kulhánek to FSE UJEP



Did you know that...

... in June 2025, the modernisation of the Research Centre was successfully completed?

This investment project, carried out as part of the P JAC project 'Development of Infrastructure for Doctoral Study Programmes at UJEP' (RODOS), significantly strengthened the facilities for scientific and creative activities. The project involved the refurbishment of the premises to ensure better conditions for study and research

Internal affairs at the FSE UJEP

Mgr. Ondřej Moc, Ph.D.
Vice-Dean for Internal Affairs



A well-functioning faculty is not made up solely of study programmes, research projects or public events. Equally important are the things that are not always immediately apparent: clear rules, transparent processes, high-quality internal communication, a safe working environment and a willingness to work together to find ways of doing things better.

This is precisely why an internal affairs department was established at the faculty following the arrival of the new management. Its purpose is to support the faculty as an institution that streamlines its operations and creates good conditions for both work and study. The first task was to define what the new internal development agenda should encompass and how it could be useful for the individual departments of the faculty. It is becoming clear that a significant part of this work involves coordination, methodological support and connecting people who are tackling similar problems from different angles. Many processes at the faculty have been working well for a long time, but at the same time it is natural that the needs of students, staff, department heads and administrative units change over time. It is therefore important to constantly check whether the established procedures remain clear, effective and reasonably simple.

The most important tasks in this area include supporting the professional development of faculty staff and ensuring the quality of activities. In the area of staff development, the faculty has for some time been using individual staff development plans for academic staff, which represent a kind of contract between the academic staff themselves and the faculty management regarding the goals the staff plan to achieve and the support they will receive from management in doing so. One of the key areas of human resources management has been the assessment of academic staff. This process involves a series of interlinked steps, ranging from monitoring compliance with teaching and creative standards to evaluating the quality of the teaching provided. We do not view this evaluation merely as a control mechanism. Its purpose is also to highlight strengths, identify areas suitable for development, and create an opportunity for discussion about how individual staff members at the faculty are performing. Competence development is, of course, an integral part of staff develop-

ment. In 2025, the faculty therefore offered a series of workshops where staff could expand their knowledge and skills in various areas. Thematically, these focused, for example, on enhancing teaching and managerial competencies, the use of artificial intelligence, and other practical areas related to academic and administrative work.

A significant step in the area of infrastructure development was the completion of the renovation of the Research Room. This has created a space with modern facilities for PhD students, supporting their study, research and community activities. We regard this step as important not only in terms of the faculty's facilities, but also as a signal that, in developing its doctoral programmes, the faculty offers appropriate spatial and technical conditions.

A significant part of the internal affairs agenda was also the effort to streamline processes through digitalisation. We do not view digitalisation as the introduction of new tools for its own sake, but as an opportunity to simplify work, reduce error rates and speed up repetitive administrative tasks. In 2025, preparations were therefore underway for a more efficient evaluation of the admissions process and teaching quality monitoring questionnaires through the computerised processing of tests and forms. This step should significantly speed up and streamline both processes, whilst reducing the risk of errors in data processing. We see the benefit not only in technical simplification, but also in the fact that faster and more accurate evaluation will provide better grounds for decision-making by the faculty management, departments and programme coordinators.

I believe that the area of internal affairs will not be a separate agenda alongside the faculty's other activities. On the contrary, I see its significance in the continuous improvement of the functional interconnection between individual areas.



▲ Official opening of the newly renovated Badatelna research room



Did you know that...

... On 1 May 2025, the term of office of the new dean of the FSE UJEP began?

Following the election by the Academic Senate at the end of 2024, Ing. Miroslav Kopáček, Ph.D., took office. His term, during which he will continue to develop the faculty as a modern and forward-looking institution, will run until 30 April 2029.

Implementation of the FSE UJEP strategic plan for 2025

This chapter provides an overview of the fulfilment of the priorities and objectives set out in the Implementation Plan of the faculty's Strategic Plan for the period from 2021 to 2025. The description of the measures implemented outlines the faculty's development in line with both the faculty's and the university-wide strategic plan.

1. Developing students' competences directly relevant to life and practice in the 21st century

- Establishment of the Centre for Cooperation with External Partners. The centre's task is to continuously strengthen the link between teaching and the needs of the professional world. Through the centre, opportunities for management shadowing were provided, administrative support for students' work placements was organised, lectures by industry experts were arranged, support was given to the Dean's Expert Council, fundraising activities were supported, and other supporting activities were provided.
- The follow-up master's degree programme in Applied Economics and Business Management was successfully accredited (teaching is scheduled to commence in 2026).
- Teaching has commenced for the blended-learning programme in Management of Cultural and Creative Industries, through which the faculty is responding to the demand for experts in the creative industries.
- Three workshops were held to enhance the teaching skills of the faculty's lecturers. The workshop leaders were recognised external experts in the field of higher education.
- The role of AI Ambassadors was established, with their role being to share best practice in the use of AI in teaching. This initiative enabled the training of AI Ambassadors and subsequently the organisation of seven workshops for faculty lecturers.
- Organisation of an introductory workshop to familiarise participants with the Finnish 'Team Academy' educational model. The faculty is taking steps to obtain accreditation for a new study programme using the methodology of this educational model.
- Preparatory courses in mathematics and foreign languages were delivered.
- As part of measures to improve academic success, first-year students on economics programmes were offered remedial courses in mathematics and foreign languages. Interest in the courses was encouraged by means of an entrance test.
- A new system for evaluating the Teaching Quality Survey has been introduced. Programme guarantors are now required to prepare reports on the results, and the faculty has accelerated the process of providing feedback to students, which enhances the relevance of the entire evaluation system.
- Approval of a new format for the admissions process for bachelor's degree programmes, in which applicants' academic aptitude is assessed in greater detail.

2. Improving the accessibility and relevance of flexible forms of education

- The faculty has provided technical support for the Moodle LMS and financially incentivised the creation of electronic study materials. In 2025, the existing electronic study materials were updated.
- The faculty has strengthened the international dimension of its programmes by requiring each department to offer courses taught in a foreign language totalling at least 12 ECTS credits.

3. Improving the effectiveness and quality of doctoral studies

- The Student Grant Competition scheme remains stable (13 projects); doctoral students are continuously encouraged to undertake independent research and actively participate in international conferences.
- An international placement remains a compulsory part of the study requirements, which guarantees international experience for the next generation of researchers. Students were regularly informed about opportunities for student and staff mobility abroad.
- PhD students have full access to the faculty laboratories (LABS).
- Doctoral students are connected through joint teaching with the Faculty of Science in the delivery of both our doctoral programmes and with students of the Geographies of Transformations programme.
- In 2025, the guidelines on R&D support were updated to reflect the latest developments in the evaluation of creative activity.

4. Strengthening strategic management and the effective use of research and development capacities

- We have succeeded in revitalising activities within the faculty's research priorities that are new or yet underdeveloped. In this regard, we have managed to stabilise creative output in the Social Work priority (the second successful TACR project). Creative output is also developing promisingly in the field of behavioural economics.
- In view of the change in funding allocations for DKRVO (an increase in TA 16 reflecting the faculty's higher creative output), it was possible for the first time in 2025 to support research centres with a partial sum for operational costs – particularly for organising events, travel expenses, hospitality, etc.
- The introduction of requirements regarding the level of creative output has motivated other academic staff to increase their creative output. It will be possible to verify the upward trend in this area in the coming years (the evaluation is only in its second year).
- The faculty actively presents the results of its creative and project activities. The main information channel is the faculty's profile on the social network LinkedIn. By 2025, the profile had reached 539 followers, and two posts are published there each week.
- In 2025, a new outreach format, Echo FSE, was launched, through which short stories, ideas or interesting facts from the faculty's teaching, research or projects are regularly shared on Instagram and Facebook.
- The faculty provided financial support for outstanding publishing and project activities

in accordance with the guidelines on R&D support. In 2025, special bonuses were also paid for publishing activities within international author teams. The faculty also provided financial support for international project proposals, thereby increasing the number of projects of international excellence (a higher number of Horizon Europe project proposals, two Horizon Europe projects currently underway).

5. Building capacity for strategic management

- In 2025, the faculty significantly strengthened the institutional framework for cooperation with external partners and the applied sector by establishing the Centre for Cooperation with External Partners.
- The management of FSE UJEP continues to collaborate on the development of the faculty with the FSE UJEP Scientific Council, FSE UJEP Academic Senate and FSE UJEP Dean's Expert Council.
- UJEP – FSE Fund: Through fundraising, CZK 330,000 was raised, of which CZK 136,000 and CZK 95,000 respectively have already been allocated in the first and second calls for specific projects.
- In 2025, cooperation began with the UJEP Competence Centre. The result of this cooperation is a range of courses designed to support the managerial, teaching and IT skills of faculty staff.
- In 2025, the faculty organised data collection to evaluate the activities of academic staff in a wide range of areas. Data was collected via the IS HAP system, based on the results of the student survey 'Teaching Quality Assessment', the results of creative work listed in the PBD, verification of compliance with teaching and creative activity standards, and the fulfilment of Staff Development Plans. This data formed the basis for evaluation interviews conducted by line managers and the dean of the faculty.
- Cybersecurity training took place. Two simulated phishing campaigns were carried out, aimed at highlighting the potential dangers of carelessly entering login details. As part of efforts to enhance cybersecurity, awareness-raising took place regarding the transition to multi-factor authentication for university information systems.
- In 2025, the list of partner schools was updated and the form of cooperation with partner and other schools was clarified. As part of this initiative, a joint event with the Czech National Bank was held in September for secondary and primary school teachers.
- Fifteen staff members took part in international mobility under the Erasmus+ programme. The faculty was involved in the preparation of the HE WIDERA alliance project. The existence and activities of the EduCare 5.0 alliance were promoted.

6. Building and developing the faculty's facilities and infrastructure as a modern educational institution

- Software: Licences for SPSS, Atlas.ti and MERK were upgraded, and software for processing questionnaires was purchased. AI ambassadors were granted licensed access to AI tools.
- In 2025, room M 223 was refurbished. Following the refurbishment, the room became a modern facility for PhD students.
- In 2025, project documentation was prepared for the refurbishment of the lift, replacement of flooring (to ensure accessibility) and the enhancement of the building's physical security.



Did you know that...

... you can try your hand at running a large company with us?

Our students have fully immersed themselves in a comprehensive management simulation. In a simulated yet highly competitive market environment, they took the helm of virtual companies. This allowed them to test strategic decision-making, financial planning, crisis management and teamwork in practice – first-hand and, crucially, without the risk of actual bankruptcy.

APPENDICES

Appendix No. 1
Text section

1. BASIC INFORMATION ABOUT THE FACULTY

Name of the faculty, registered office

Name of the faculty
Faculty of Social and Economic Studies, Jan Evangelista Purkyně University in Ústí nad Labem (FSE UJEP)

Address
Moskevská 54, 400 96 Ústí nad Labem

Postal address
J. E. Purkyně University in Ústí nad Labem, Faculty of Social and Economic Studies, Pasteurova 3544/1, Ústí nad Labem 400 96

Faculty management

Dean of the Faculty
Mgr. Ondřej Moc, Ph.D. (until 30 April 2025)
Ing. Miroslav Kopáček, Ph.D. (from 1 May 2025)

Faculty Secretary
Ing. Dagmar Kubišová

Vice Dean for Studies
Ing. Miroslav Kopáček, Ph.D. (until 30 April 2025)
Ing. Dita Štyvarová, Ph.D. (from 1 May 2025)

Vice-Dean for Research and Doctoral Studies
Doc. Ing. Lenka Slavíková, Ph.D.

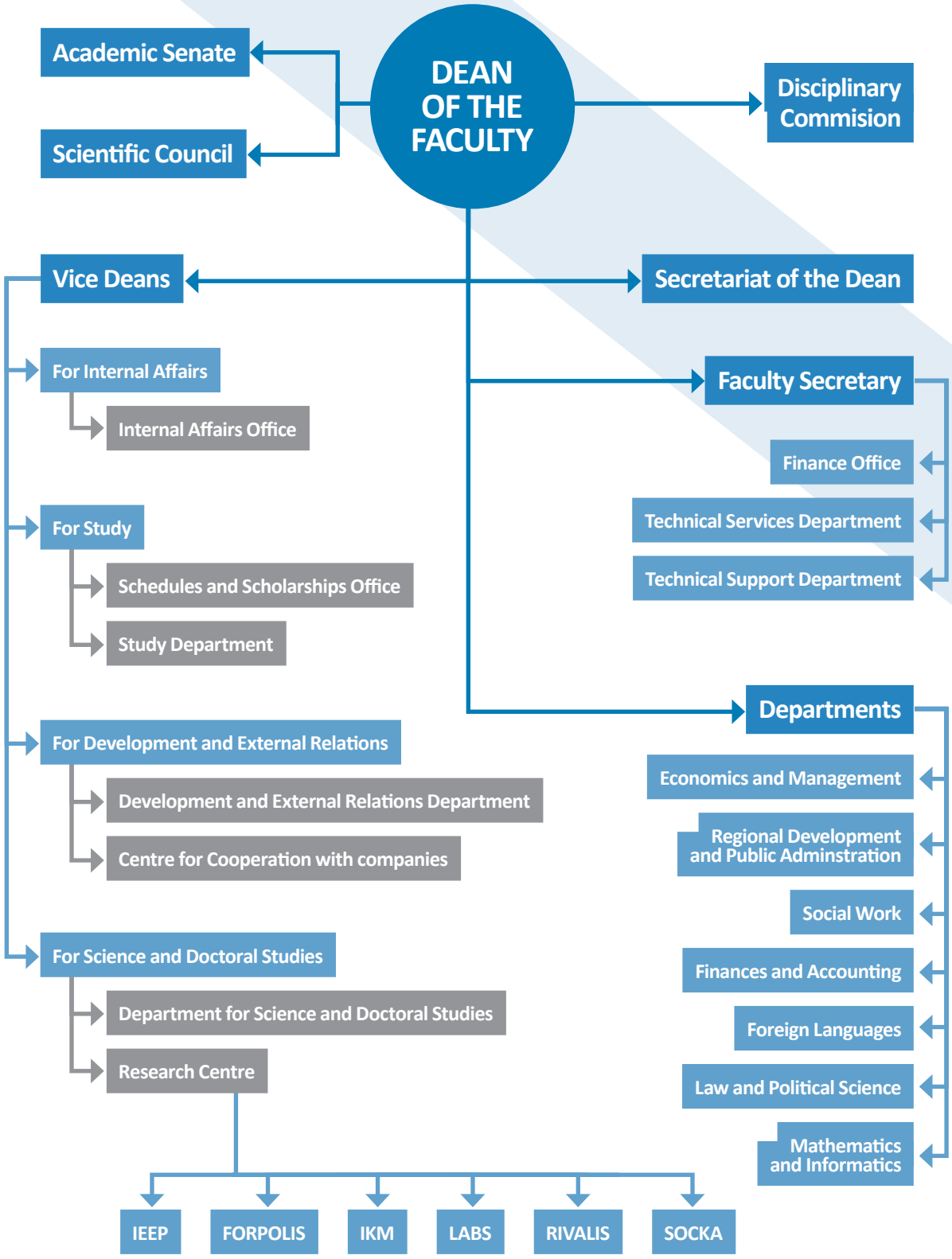
Vice-Dean for Development and Quality
Ing. Lucie Povolná, Ph.D. (until 30 April 2025)

Vice-Dean for External Relations
Mgr. Jitka Laštovková, Ph.D. (until 30 April 2025)

Vice-Dean for Development and External Relations
Ing. Martin Špaček, Ph.D. (from 1 May 2025)

Vice-Dean for Internal Affairs
Mgr. Ondřej Moc, Ph.D. (from 1 May 2025)

Organisational chart (as of 31 December 2025)



Faculty bodies

Scientific Council (as of 31 December 2025)

Chair

Ing. Miroslav Kopáček, Ph.D.
Dean of the Faculty of Social and Economic Studies, UJEP

Internal members:

Doc. PhDr. Ing. Martin Boďa, Ph.D.
Department of Finance and Accounting, FSE UJEP

Doc. Ing. Petr Hlaváček, Ph.D.
Department of Regional Development and Public Administration, FSE UJEP

Doc. PhDr. Václav Houžvička, Ph.D.
Department of Law and Political Science, FSE UJEP

Doc. ThDr. Mgr. Slávka Karkošková, PhD.
Department of Social Work, FSE UJEP

Doc. RNDr. Jaroslav Koutský, Ph.D.
epartment of Regional Development and Public Administration, FSE UJEP

Doc. PhDr. Pavel Kuchař, CSc.
Head of the Department of Social Work, FSE UJEP

Associate Professor Alena Maaytová, Ph.D.
Department of Finance and Accounting, FSE UJEP

Doc. Mgr. Ing. Pavol Minárik, Ph.D.
Department of Economics and Management, FSE UJEP

Doc. Mgr. Pavel Raška, Ph.D.
Department of Geography, Faculty of Science, UJEP

Doc. Ing. Lenka Slavíková, Ph.D.
Department of Regional Development and Public Administration, FSE UJEP

Doc. Ing. Pavla Vrabcová, Ph.D.
Department of Economics and Management, FSE UJEP

Doc. RNDr. Marta Žambochová, Ph.D.
Department of Mathematics and Computer Science, FSE UJEP

External members:

Doc. Ondřej Hora, Ph.D.
Faculty of Social Studies, Masaryk University

Doc. Daniela Jobertová, Ph.D.
Faculty of Theatre, Academy of Performing Arts in Prague

Doc. PhDr. Adéla Mojžíšová, Ph.D.
Faculty of Health and Social Studies, University of South Bohemia in České Budějovice

Doc. Petra Pártlová, Ph.D.
Institute of Business Strategy, University of Technology and Economics in České Budějovice

Doc. Viktor Prokop, Ph.D.
Faculty of Economics and Administration, University of Pardubice

Doc. RNDr. Petr Rumpel, Ph.D.
Faculty of Science, University of Ostrava

Doc. Barbora Slintáková, Ph.D.
Faculty of Finance and Accounting, University of Economics, Prague

Prof. Ing. Miroslav Žižka, Ph.D.
Vice-Rector for Education and Internal Legislation, TUL

Academic Senate (term of office until 14 December 2025)

Chair
PhDr. Bc. Kateřina Smejkalová, Ph.D.
Department of Foreign Languages, FSE UJEP

Vice-Chair
Bc. Jan Brázda
student FSE UJEP

Academic Curia of the AS FSE UJEP

Ing. Michaela Jánská, Ph.D.
Department of Economics and Management, FSE UJEP

Ing. Lucie Kopáčková, Ph.D.
Department of Finance and Accounting, FSE UJEP

Ing. Petra Olšová, Ph.D.
Department of Regional Development and Public Administration, FSE UJEP

Mgr. Alexandra Petrů, Ph.D.
Department of Social Work, FSE UJEP

PhDr. Bc. Kateřina Smejkalová, Ph.D.
Department of Foreign Languages, FSE UJEP

Ing. Tomáš Sýkora, Ph.D.
Department of Regional Development and Public Administration, FSE UJEP

Ing. Dita Štyvarová, Ph.D.
(until 30 April 2025)
Department of Social Work, FSE UJEP

Ing. Jan Macháč, Ph.D. (from 1 May 2025)
Department of Economics and Management, FSE UJEP

Student Council of the AS FSE UJEP

Bc. Jan Brázda
student FSE UJEP

Jiří Drahoš (until 26 September 2025)
student FSE UJEP

Bc. Petr Jaroš
student FSE UJEP

Bc. Martina Kindl
studentka FSE UJEP

Bc. Vít Martin
student FSE UJEP

Bc. Josef Mergl (from 22 October 2025)
student FSE UJEP

Matouš Terč
student FSE UJEP

Academic Senate (term of office from 15 December 2025)

Chair
JUDr. Mgr. Marek Zápotocký
Department of Law and Political Science, FSE UJEP

Vice-Chair
Bc. Adam-Antonín Capoušek
Student, Faculty of Social and Economic Studies, UJEP

Academic Curia of the AS FSE UJEP

Ing. Jan Holub, PhD.
Department of Regional Development and Public Administration, FSE UJEP

Jan Macháč, Ph.D.
Department of Economics and Management, FSE UJEP

Ing. Eliška Nacházelová, Ph.D.
Department of Economics and Management, FSE UJEP

PhDr. Bc. Kateřina Smejkalová, Ph.D.
Department of Foreign Languages, FSE UJEP

Ing. Tomáš Sýkora, Ph.D.
Department of Regional Development and Public Administration, FSE UJEP

Ing. Jiří Uhman, MBA
Department of Finance and Accounting, FSE UJEP

JUDr. Mgr. Marek Zápotocký
Department of Law and Political Science, FSE UJEP

Student Council of the AS FSE UJEP

Bc. Adam-Antonín Capoušek
student FSE UJEP

Bc. Petr Jaroš
student FSE UJEP

Ing. Lukáš Johanovský
student FSE UJEP

Kristýna Kučerová
studentka FSE UJEP

Marek Oros
student FSE UJEP

Patrick Pizinger
student FSE UJEP

Participation in the Representation of Universities

Council of University Chairs (CUC)
PhDr. Bc. Kateřina Smejkalová, Ph.D.
Member of the RVŠ, Member of the RVŠ Committee for Educational Activities, Member of the RVŠ Committee for Scientific Activities

Association of Deans of Economics Faculties
Ing. Miroslav Kopáček, Ph.D.

Association of Social Work Educators
Members of the Department of Social Work, FSE UJEP

Mission and Vision of the Faculty

Mission of the faculty

The mission of the Faculty of Social and Economic Studies at UJEP is to contribute, through its educational and creative activities, to increasing the competitiveness of the Ústí nad Labem Region and improving the quality of life in the region.

Values of the faculty

The Faculty of Social and Economic Studies UJEP honours education and scholarship. For the faculty, the education of an individual represents a complex set of knowledge of the contemporary world, a set of useful skills and education for humanism, tolerance and responsibility. The faculty professes an innovative, team-based and active approach. In its activities, it is guided by the following principles that are inherent in the academic environment and are universally shared by students and faculty and staff.

Respect for freedom – Academic freedom is an unquestionable value enshrined in the internal rules of the faculty. These values are particularly evident in the freedom to teach, the freedom to engage in creative activities, and the institutional autonomy of faculty members.

Respect for responsibility – All those who study and work at the faculty are aware of their responsibility for the consequences of their actions. The faculty, through its students and staff, is fully responsible for the results of its educational and creative activities. Considering the external environment, the faculty, through its activities, fully accepts its responsibility and active role in the economic, social and cultural development of the region.

Respect for the results achieved – Each student, each faculty member and each staff member uses their capacity to the fullest to achieve maximum performance. Each faculty member is properly and fairly compensated for their performance.

Respect for the individual and for the whole – Each student, faculty member, and staff member represents a unique individual with their own views, capabilities, feelings, and needs. In this way, all are respected by the faculty. In the same way, they all feel their responsibility towards the faculty as an institution and contribute to its development and strengthening of its position by their actions.

The vision of the faculty

FSE UJEP is a respected educational institution which, primarily through high-quality teaching at all levels of higher education, prepares graduates who are successfully employable in the labour market, thereby making a significant contribution to raising the level of qualifications, particularly in the Ústí nad Labem Region.

The faculty identifies and addresses issues and topics, primarily those relevant to the economic and social situation in the region, and contributes to their resolution through its creative activities. At the same time, it serves as a hub for the creation or active adoption of social, product and process innovations and their dissemination to the wider community.

The faculty serves as the main gateway for international contacts in the field of economic and social sciences between the Ústí nad Labem Region and the global stage.

As a functioning organisation and employer, the faculty serves as a source of inspiration for other institutions and companies in the region.



Did you know that...

... on 15 December 2025, a new Chair of the Academic Senate of the FSE UJEP was elected?

At the inaugural meeting of the Senate, JUDr. Mgr. Marek Zápotocký took up this role. He views his election as a major challenge and a responsibility for the future direction of the faculty's self-governance.

2. STUDY PROGRAMMES, ORGANISATION OF STUDIES AND EDUCATIONAL ACTIVITIES

In all study programmes, we strive for teaching that links academic knowledge with practice and responds to the changing needs of society. We develop students' entrepreneurial skills, support modern forms of teaching and systematically involve industry partners – whether through specialist lectures, excursions or work placements. The aim is to prepare graduates for a professional world that emphasises independence, flexibility and practical skills.

Accredited study programmes

Bachelor's degree programmes

Full-time and combined study

Economics and Management
Regional Development and Public Administration
Social Policy and Social Work

Master's degree programmes

Full-time study

Applied Economics and Business Management
Public Sector Economics and Management
Regional Development and Public Administration
Social Work

Full-time and combined study

Management of Cultural and Creative Industries

Doctoral programmes

Full-time and combined study

Applied Economics and Public Administration – a programme in Czech language
Applied Economics and Public Administration – a programme in English language
Regulation and Behavioural Studies – a programme in Czech language
Regulation and Behavioural Studies – a programme in English language

Student placements

The faculty emphasises the effective integration of theoretical teaching with the practical world through professional placements and internships. Students undertake place-

ments in relevant organisations across the public and private sectors, including non-profit and umbrella organisations. Academic staff provide students with active support and mentoring in selecting a placement that fully reflects their field of study. Thanks to an extensive network of partner organisations and the regular organisation of career days, the faculty successfully facilitates access to attractive internships and real-world projects. This conceptual approach contributes to enhancing students' professional competencies, expands their professional networks, and significantly facilitates their future entry into the labour market.

Student internships at FSE

Study programme	When	Range of hours	Internship content	Where
Economics and Management	Spring semester of the 2nd year of the bachelor's programme	40	Topics closely linked to the field of study. At the end of the semester, there is a presentation and discussion of the experience gained during the internship.	manufacturing companies, commercial enterprises, service providers, innovative/ technology firms, social enterprises, innovation agencies, business support agencies, public administration
Regional Development and Public Administration	Spring semester of the 2nd year of the bachelor's programme	60	Topics closely related to the field of study. At the end of the semester, there is a presentation and discussion of the experience gained during the work placement.	municipal authorities, city or district offices, city halls, innovation agencies, business support agencies, cultural institutions, schools, private companies, non-profit organisations
Social Work	Throughout both bachelor's and master's programmes (3 types of placements)	300/240	Topics closely linked to the field of study. At the end of the semester, there is a presentation and discussion of the experiences gained during the internship. As part of the Supervised Practice course, first-year students undertake a series of eight visits to various organisations involved in social work.	18 partner organisations (however, students may also undertake placements in other organisations where social work is carried out).

In September 2025, we also admitted the first students to the new postgraduate programme in the Management of Creative and Cultural Industries programme, and we have successfully accredited the postgraduate programme in Applied Economics and Business Management, which we will open to the first cohort of students in 2026. Both programmes are professionally oriented, with a strong emphasis on practical teaching and a planned scope of professional placements of at least 240 hours over the two-year course.

Linking the academic environment with real-world practice remained one of the faculty's main priorities in 2025. In order to enhance the practical relevance of study programmes and ensure they reflect labour market requirements, FSE UJEP focused on the following areas:

- The Dean's Expert Council, a key advisory body bringing together representatives from the professional world across all fields of study. It provides strategic feedback on the graduate profile and the overall teaching concept.
- Active participation of industry experts in the delivery of the educational process, in the form of teaching selected modules, guest lectures or specialised workshops.
- Systematic evaluation of the effectiveness of cooperation with the professional sector based on suggestions from the Expert Council and student feedback. This mechanism forms the basis for the ongoing updating of study plans in line with the real needs of the modern labour market.

Internships

In 2025, the faculty utilised two main tools for arranging professional internships and job opportunities. Individual offers from our partner institutions and companies were published via the faculty's main communication channels, including the official website and social media. Career Days once again proved to be a key platform for directly connecting students with the labour market this year, providing students not only with an overview of current internship programmes but, above all, enabling valuable personal networking and direct interaction with employer representatives.

Visiting experts from the professional world in teaching

We welcome many guests to our regular courses, where they join in to show students how theory translates into practice. At the same time, our study programmes include courses that are largely based on lectures by guest practitioners.

Study programme	Course name	Course note
Economics and Management (EMA)	Online marketing	Experts from companies that provide digital marketing services for their clients.
	Services Marketing	The course emphasises the practical application of marketing knowledge through specific case studies set by the Ústí nad Labem Region Innovation Centre (ICUK).
	Entrepreneurship in the Region	Entrepreneurs, experienced managers and representatives of support organisations (ICUK, CzechInvest) give lectures and share their experiences, inspiration and useful tools and tips for business and management. The course has been running for several years in collaboration with ICUK, where students can further develop their ideas. In the course, students mainly learn how to find an idea, how to formulate a business model using the Lean Canvas, validate it and then present it.
	Basics of Entrepreneurship	Representatives from support organisations (ICUK), experienced managers, business owners and graduates share their experiences. Students work on a project to set up and manage their own business.
	Future and Innovation	As part of the course, students can experience how innovation is created by participating in Hackathon, Ideathon, Innovation Days, and and similar competitions. Assignments are set by companies or other application partners, and students have access to experts and mentors.

Economics and Management (EMA)	University Incubator	As part of the module, students develop their business ideas under the direct guidance of experts from ICUK and external guests, who provide ongoing feedback and help develop their soft skills. At the end, the business plans are presented to an expert panel. The module was taught in English.
	Strategic Management	Representatives from companies, business entities and public administration organisations share their practical and professional experience in the preparation, implementation and monitoring of strategies.
	Management, Business Administration, Marketing and Market Research	The Faculty Centre for Collaboration with External Partners involves industry experts in teaching, with guest lecturers supplementing theoretical instruction with practical experience.
	Innovation and the management of innovative concepts	Representatives of business entities and public administration organisations share their professional and practical experience with innovation and its application in both public administration and the corporate environment.
Regional Development and Public Administration (RRVS)	EU Regional and Cohesion Policy	Representatives from the Ministry of Regional Development, the Ministry of the Environment, or relevant departments of local authorities.
	Regional development of the Ústí nad Labem Region	Representatives of relevant organisations from the region.
	Project Management and Fundraising (also taught for EMA)	Representatives of managing authorities or intermediate bodies of operational programmes.
	Innovation and management of innovative concepts	Representatives of business entities or public administration organisations share their professional and practical experience with innovation and its application in both public administration and the corporate environment.
Social Work (SW)	Social services	Representatives of social service providers and organisations applying social work.
	Methods of community social work	A representative from a partner non-profit organisation contributes to the course with topics on individual planning of social services and the transformation of residential social services.

Specific (innovative) forms of teaching

A special approach to teaching is implemented in the optional course 'Integrated Urban Regeneration', which takes the form of documentary filmmaking. In 2025, under the supervision of Ing. Tomáš Sýkora, Ph.D., the fifth student film was produced, entitled 'A Big Little Thing'. A total of 8 filmmakers were directly involved in the project, including 3 students (one of whom is a former student) who had previously taken this course; they not only contributed significantly to the final form of the film but also helped their younger colleagues overcome the pitfalls of film production. This inter-year collaboration also fosters the necessary networking within the academic community and deepens students' connection to their alma mater. Through the allegory of a city-anthill, the film reflects on the phenomenon of so-called 'shrinking cities' and raises the question of whether it is worthwhile striving to maintain a high population at the cost of expensive interventions, or whether a more sensible approach would be to adapt local infrastructure to the conditions of a smaller population.

In 2025, students across all years were once again able to experience what it is like to run a fictional business and see how a company operates 'first-hand' as part of the Management Game. This is a simulation of managing a real company in a competitive mar-

ket environment, and this course forms an integral part of modern higher education. Over the course of the semester, students gained experience in managing production, finance, marketing and the company's strategic development. This included working with a fictional stock market, compiling realistic financial statements and creating marketing campaigns, the outputs of which took the form of actual materials and photographs. The game also involved electing a CEO, filling key managerial positions, setting up communication channels and intensive teamwork. However, its implementation would not have been possible last semester without the support of the ČEZ Foundation.

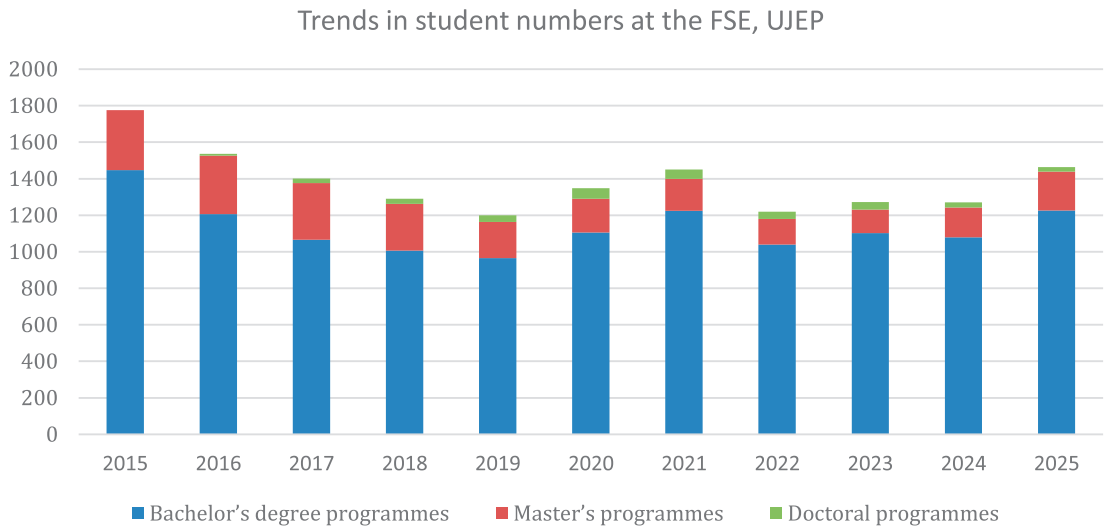
Other educational activities

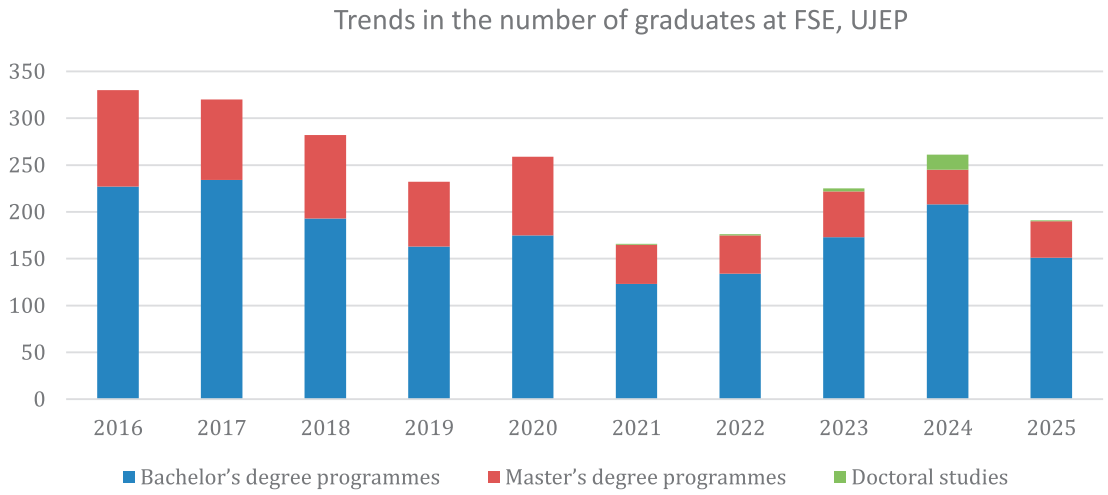
In addition to accredited study programmes, the faculty also offered other educational opportunities. As part of lifelong learning, it was possible to take selected modules within accredited study programmes as well as preparatory courses in mathematics and foreign languages, aimed primarily at students entering their first year. The faculty also offered preparatory courses for the Cambridge Exams (English), the Österreichisches Sprachdiplom Deutsch (German) and the CaMLA (Spanish).

Overview of specialist lectures held in 2025 at the FSE

- Industrial Engineering – Radek Leibner (17 March 2025)
- Purchasing – strategic; The negotiation process in purchasing; Effective purchasing processes and best practices – Lukáš Gergel (7 April 2025)
- Organisational structures – follow-up to the lecture from the autumn semester – Jan Pleyer (9 April 2025)
- HR, recruitment agency – Martin Kaleta (16 April 2025)
- SWOT workshop – Jan Pleyer (29 April 2025)
- How we shifted from B2C to B2B – Šárka Eisenhammerová, Michaela Köszegy (5 May 2025)
- AI in management – Bára Malinovská (7 May 2025)
- Made in Japan – Petr Zahálka (15 May 2025)
- From scratch to your own business – Michala Najbrtová, Jan Chramosta (15 October 2025)
- Behind the interview door: How those who hire you think – Jan Pleyer (21 October 2025)
- Influencer marketing – Tereza Šulanová (30 October 2025)
- The economics of social service providers – Barbora Bočková (3 November 2025)
- How to gain support for what you believe in: Fundraising in practice – Katka Valešová (5 November 2025)
- Know your enemy: How to deal with banks and secure funding – Jaroslav Tichý (10 November 2025)
- Who manages whom: The hidden power of organisational structure – Jan Pleyer (12 November 2025)
- An Innovative product on the market – František Bartoš (14 November 2025)
- What life is like for women in politics – Žaneta Salátová (18 November 2025)

- KPIs in practice – Jan Pleyer (19 November 2025)
- Differences in strategic management between a corporation and a small business – Jan Urbík (19 November 2025)
- Schicht and Jelen: when tradition meets sustainability – Libor Duba (20 November 2025)
- The role of Technology Agency of the Czech Republic in supporting innovation – Milly Kuželková (21 November 2025)
- Social innovation – Petr Havlíček, Štěpán Rezek (21 November 2025)
- How to manage a company through numbers? – Václav Nedvídek (24 November 2025)
- Procurement under control: from logistics to customer value – Martin Růžička (26 November 2025)
- Living with a disability – Ladislav Mrázik, Lukáš Fabian (26 November 2025)
- AI in marketing: practical applications – Jan Bartoň (27 November 2025)
- Investing in practice – Lukáš Paldus (1 December 2025)
- Life among the numbers: a controller's daily routine at AGC – Přemysl Jarolímek (2 December 2025)
- Where theory ends and practice begins – the dilemma of social work in the housing sector – Lenka Kratochvílová (3 December 2025)
- Integrated projects and the significance of integrated territorial investments – Jiří Starý (3 December 2025)
- How to teach a 1990s-era company (modern methods of) controlling? – Karel Složil (9 December 2025)
- What happens to a grant application after it is submitted, or the grant provider's perspective – Jan Kostovič (10 December 2025)
- A change of strategy after 25 years – Tomáš Barták (10 December 2025)
- Interconnected business support ecosystems: national and supranational levels – Jan Bízik (11 December 2025)
- How are innovation, entrepreneurship and competitiveness measured? – Tomáš Holinka (11 December 2025)
- Design Thinking – Jiří Hanek (12 December 2025)
- Trends and questions in the field of international migration – Martin Rozumek (17 December 2025)
- Social banking – Libor Podlaha (17 December 2025)
- New trends in technology and innovation as an opportunity – Jakub Michálek (18 December 2025)


Trends in student numbers at the FSE, UJEP
2000
1800
1600
1400
1200
1000
800
600
400
200
0
2015
2016
2017
2018
2019
2020
2021
2022
2023
2024
2025
Bachelor's degree programmes
Master's programmes
Doctoral programmes


Trends in the number of graduates at FSE, UJEP
350
300
250
200
150
100
50
0
2016
2017
2018
2019
2020
2021
2022
2023
2024
2025
Bachelor's degree programmes
Master's degree programmes
Doctoral studies



Did you know that...

... the faculty has Investors' Club?

The year 2025 saw the successful launch of the student Investors' Club. This new and very dynamic platform immediately came to life with a range of activities, discussions and lectures. Students are no longer just studying markets in theory, but are actively learning how to think about investments and capital appreciation in practice.

3. STUDENTS

A natural part of university study is cooperation and participation in faculty life among students, academic staff and administrative staff. We are building a network of strong formal and informal ties and strengthening action planning, which not only increases academic success but also loyalty to the faculty, and supports the faculty's aim to work as a team. With the support of the faculty and departments, students themselves establish societies that focus on specific areas of their professional interest (Social Work Society, Investment Club).

Awards and competitions

In November 2025, the faculty hosted the final of the Czech Envi Thesis 2025 competition, which focuses on final theses on environmental topics. Kristýna Blažková from our faculty made it through to the final. Her bachelor's thesis, "Bike-sharing in the Czech Republic: The Perspective of Local Authorities and Operators on the Development of Sustainable Mobility", supervised by Dr Hana Brůhová-Foltýnová, analysed the diverse approaches taken by cities to the introduction of bike-sharing schemes and formulated recommendations on how to effectively integrate bike-sharing into the urban mobility system. In doing so, she built on the successes of UJEP students from previous years.

The Department of Foreign Languages hosted the traditional faculty-wide competition in presentations on specialist topics in a foreign language. Patrick Pizinger won the competition by a clear margin with his presentation on '*Geopolitical Issues in the Sahel Region*' in English. He demonstrated not only excellent language skills but also insight into the subject matter and the ability to evaluate it critically. Second place went to Tereza Kociánová, with Zuzana Vacková finishing just behind her.

At the annual Rector's Awards ceremony, Ing. Sára Laníková, a PhD student on the Regulation and Behavioural Studies programme at FSE UJEP, received the UJEP Rector's Award for outstanding student achievements in creative work in the social sciences, humanities and the arts. The PhD student focuses on the link between fairness and pro-environmental preferences using experimental and neuroeconomic methods. In 2025, she published an article in the Q2 Journal of Behavioral and Experimental Economic (Speaking between the lines: Speakers' role in framing effect), which reveals how different professions use positive or negative framing of messages to implicitly convey information. Her work provides innovative insights for behavioural economics and enhances the scientific prestige of UJEP. Among the award-winning students was Bc. Thi Ngoc Lan Dangová, a student on the bachelor's programme in Social Policy and Social Work FSE UJEP (scholarship from the mayor of the Ústí n. L. - Neštěmice municipal district). Thi Ngoc Lan Dangová was recognised for her bachelor's thesis focusing on the socialisation of Vietnamese children growing up in the care of Czech carers. She demonstrated the significant influence this type of upbringing has on the acceptance and understanding of the values and norms of both Vietnamese and Czech society. The thesis may also contribute to a deeper understanding of the specificities of Vietnamese integration and support the civic engagement of members of this community in the city's activities.

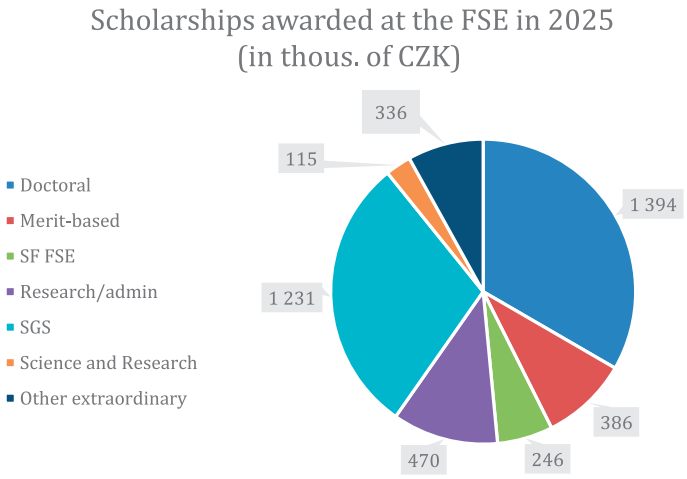
Scholarship from the Ústí nad Labem Střekov municipal district for the best student thesis on a topic relating to the administrative territory of the Střekov municipal district: Bc. Veronika Balcárková, a student on the master's programme in Regional Development and Public Administration at FSE UJEP Veronika Balcárková received a scholarship for her bachelor's thesis, which is a case study of the association "Veselá Brná, z.s." and its impact on community life in the Brná district of Ústí nad Labem. She analysed the role of the local association in the development of community cohesion and civic participation. She demonstrated that the association significantly strengthens neighbourly relations and the social activity of residents.

Ing. Sára Laníková was also awarded the Dean's Prize for the best research achievement by a student on the doctoral programme at FSE UJEP.

Scholarship programmes

The faculty runs its own specific scholarship programmes in accordance with the UJEP Scholarship Regulations:

- merit scholarships (red diplomas and ongoing academic performance)
- student auxiliaries at departments (SAS)
- extraordinary scholarships
- doctoral scholarships
- accommodation scholarships
- social grants



The following chart provides an overview of scholarships awarded in 2025 to students for outstanding academic results, creative and project work, administrative and research assistance, doctoral studies and exceptional merit.

Academic failure and measures to reduce it

We view student dropout rates as a missed opportunity, not only from the students' perspective, but also from that of the faculty and society as a whole. We are therefore seeking tools and measures to prevent students from leaving their studies prematurely. Even before the start of their studies, preparatory courses in mathematics and a foreign language are offered to help bridge the gap in applicants' entry-level proficiency in these subjects. During the course of study, the faculty subsequently provides remedial courses in mathematics and foreign languages, aimed at strengthening students' skills in areas that are often crucial for successful progression in their studies. A course such as 'Introduction to Studies' also helps students find their feet in the academic environment; within this course, students are introduced to the rules of study, the organisation of teaching and the tools used during their studies. Among the

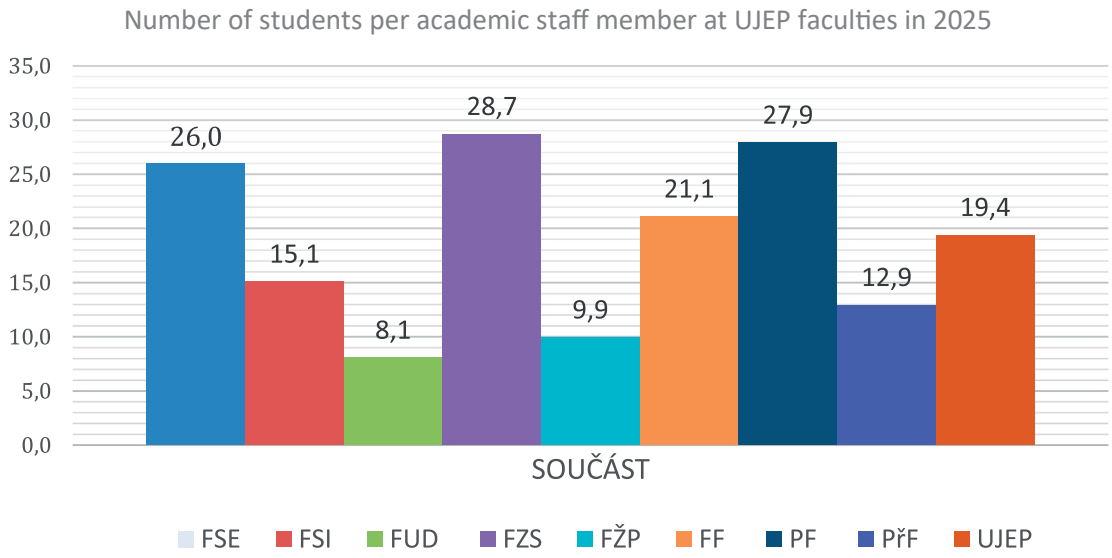
key support tools is the faculty's Moodle e-learning portal, through which study resources and other materials facilitating ongoing preparation are made available to students. At the same time, the faculty provides financial support for the creation of new study materials, thereby contributing to the improvement of study conditions and better access to study materials.

An important part of student support is also cooperation with the university counselling centre, whose activities the faculty actively promotes, and whose recommendations regarding students are binding on lecturers. In addition to individual support, the faculty also develops measures aimed at strengthening students' sense of belonging to the academic environment, including financial support for faculty student societies. Attention is also paid to the quality of teaching as one of the key factors in academic success. The faculty regularly conducts student surveys to evaluate the quality of teaching and takes appropriate measures based on the results. The faculty also regards the recognition of modules and credits obtained whilst studying abroad under mobility programmes as a key tool in helping to prevent students from extending their studies. By combining these support activities, high-quality teaching and the development of the study environment, the faculty creates conditions that help reduce academic failure and increase the likelihood of successful completion of studies.

Student Activities – FSE UJEP Investment Club

In March 2025, FSE UJEP Investment Club was founded by students of the faculty under the patronage of Ing. Jiří Uhman. The aim of this platform is to become a dynamic centre for the development of investment knowledge in Ústí nad Labem and to connect students, academics and the public with an interest in financial topics. The club offers regular meetings where it shares news from the world of investment and discusses current events in the financial world. It organises excursions for its members to major financial institutions (the Czech National Bank, the stock exchange). In 2025, the platform organised lectures by distinguished guests:

- Ing. Tomáš Nidetzký (CEO of the National Development Bank),
- Ing. Vladimír Bezděk (former Chairman of the Pension Commission),
- Bc. Jaroslav Hercík (former CEO of COMPLUS).





Did you know that...

... one of the most influential women in the Czech Republic was a guest at the prestigious FSE Talks 2025 series?

On 4 November 2025, Renata Mrázová, Chief People Officer of the global FNZ platform, spoke in the Jiřina Jílková Auditorium. Her lecture on the topic “From Inspiration to Impact” attracted a wide audience and offered an insight into the world of international leadership and social responsibility.

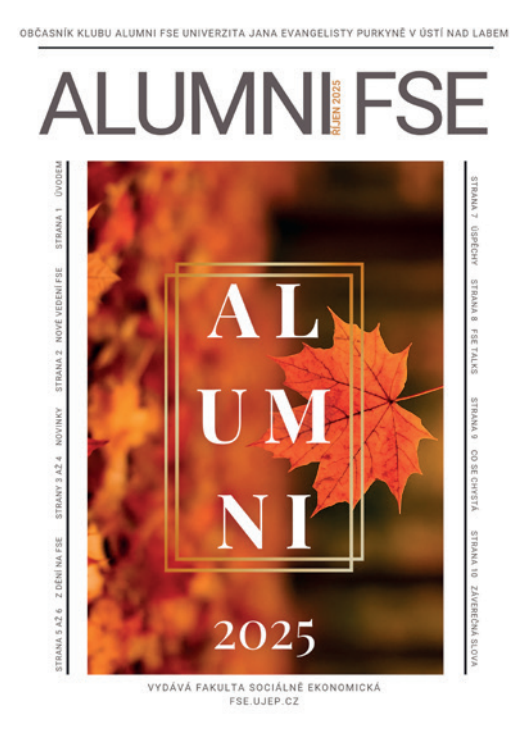
4. GRADUATES

Contact and cooperation with graduates

In 2025, the Faculty of Social and Economic Studies UJEP further developed its cooperation with graduates through the UJEP Alumni Club, which aims to maintain mutual contact and involve graduates in the life of the faculty and the university.

This cooperation focused primarily on organising work placements, internships and excursions, and, more recently, extensively on job shadowing with managers, senior staff and other employees of partner companies and organisations, which has become a significant part of developing students' practical skills. Graduates also contribute to teaching, supervising and reviewing final theses, and share their practical experience as part of teaching at the FSE.

The faculty has long drawn on the professional and social potential of its graduates for further development. At the start of each semester, it publishes the Alumni FSE newsletter, which provides updates on events at the faculty and is available on the FSE website and its LinkedIn profile.





▲ Alumni Newsletter: FSE in 2025



Did you know that...

... we are helping to improve financial literacy in the Ústí Region?

Thanks to support from the Ústí Region Support Fund, we organized a series of lectures and hands-on activities designed to promote financial literacy among schoolchildren and students in the Ústí nad Labem Region. Program participants learned about family finances, investments, and financial risks through easy-to-understand examples and practical exercises.

5. INTEREST IN STUDYING

One of the faculty's priorities is to provide comprehensive support to prospective students and systematic care for current students. We establish active communication with potential applicants from the very first stages of the admissions process to guide them clearly through all the administrative steps.

The annual Open Day plays a key role in this information strategy, during which all study programmes are presented in detail to applicants and authentic experiences are shared directly by current students. To further stimulate interest in studying at the faculty, we also organise targeted visits to secondary schools. During these visits, faculty representatives present the current admission requirements on site. The aim of all these activities is to maximise applicants' awareness, facilitate their orientation and effectively support their successful transition into the university environment.

Cooperation with secondary schools

The faculty offers secondary schools introductory lectures to be delivered directly within their lessons. The list of available lectures is regularly updated and can be found on the faculty's website. Schools make use of this opportunity throughout the year. We also collaborate with secondary schools on several other events.

The Economics Team Competition 2025

The annual regional round of the Business Academies Economics Team competition took place on 2 October 2025 at the Hotel School, Business Academy and Secondary Technical School in Teplice (SOSTP Teplice). The faculty's representative at the competition was Ing. Nacházelová, Ph.D., who brought back the assigned specialist presentation topic for students from UJEP. Teams of three from seven business academies in the Ústí nad Labem Region compete against each other in a knowledge section and a presentation section, where they are tasked with preparing a presentation on the spot on a randomly selected current topic from the world of economics. The team from the Business Academy in Žatec won. The second place went to the Business Academy in Děčín, and the third place went to the home team from the Business Academy in Teplice.

One Day College Student Event in 2025

- The event took place over three days, on 24–25 November and 1 December 2025
- A total of 15 lectures were held.
- Visitors: a total of 208 students from 10 secondary schools.

Open Day 2025

- The event took place on 6 February 2025.
- An annual university-wide event for those interested in studying at the FSE. Individual study programmes are presented here.
- Visitors were invited to attend an AI workshop led by one of our alumni, as well as a photo booth and a student lounge with a café, both run by our current students.

Debate challenge for secondary schools

- The event took place on 24 April 2025.
- This is the second year of the competition, which gives students the opportunity to openly discuss current topics and, at the same time, experience what it is like to defend their views before a panel of experts.

FACULTY SCHOOLS

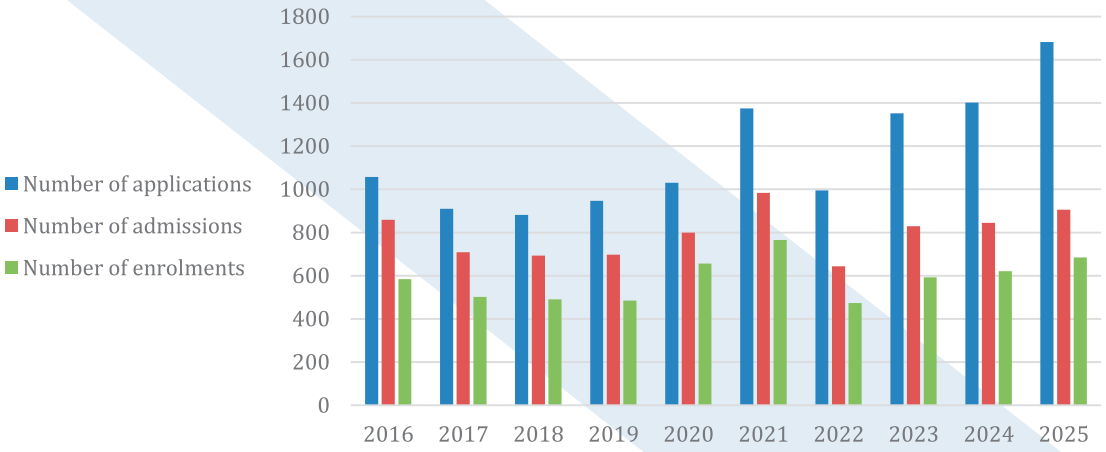
One of the strategic pillars of FSE UJEP is building long-term and active partnerships within the network of so-called faculty secondary schools, with which we maintain an intensive dialogue. During the period under review, we systematically innovated forms of cooperation with the aim of bringing the academic environment of the FSE as close as possible to secondary school students, facilitating their adaptation during the transition to university and proactively motivating them to continue their studies. Building this stable partnership network contributes to the mutual improvement of the educational process, strengthens institutional prestige, and increases the attractiveness of both institutions for potential applicants.

In 2025, FSE is collaborating with the following 5 secondary schools:

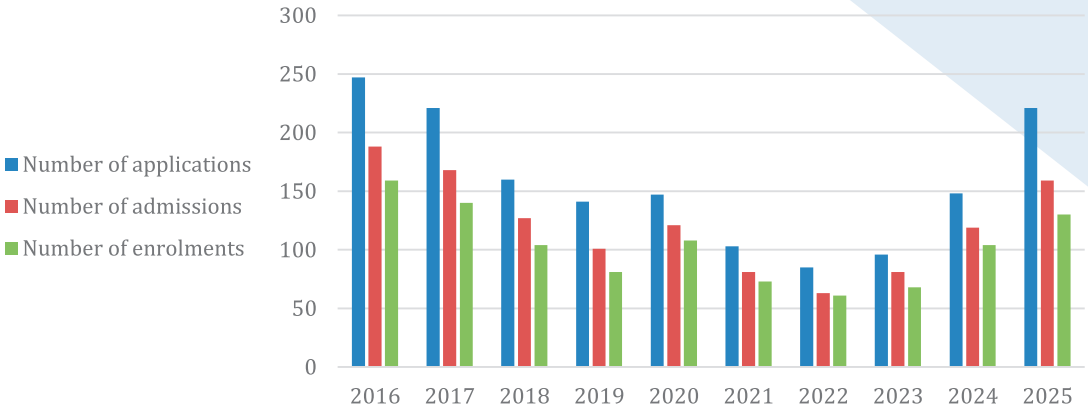
- European Business Academy, Děčín
- Podkrušnohorské Grammar School in Most
- Business Academy and Language School, Ústí nad Labem
- Hotel School, Business Academy and Secondary Technical School, Teplice
- Dr Václav Šmejkal Grammar School and Secondary Vocational School, Ústí nad Labem

The criteria for awarding the title of 'faculty school' include the teaching of social science subjects, active cooperation between teachers of these subjects and FSE UJEP in the areas of teaching and research, modern forms and methods of teaching, active communication between the school management and faculty representatives, and the joint identification of opportunities for project-based cooperation.

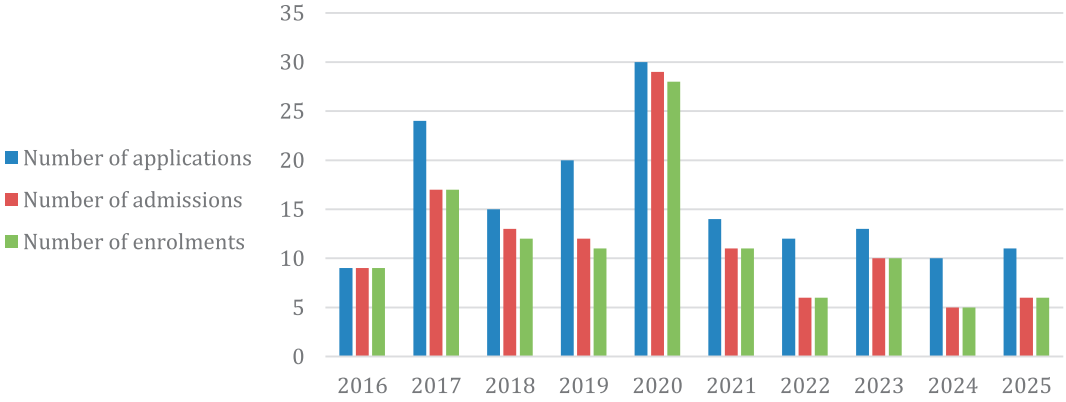
Interest in studying on bachelor's degree programmes



Interest in studying on master's degree programmes



Interest in doctoral programmes





Did you know that...

... in 2025, the 25th anniversary edition of the UJEP Rector's Awards took place?

The quality of FSE was confirmed once again that year, with its representatives being awarded for their outstanding scientific and teaching achievements, as well as exceptional student performance

6. STAFF

Awards for staff

The Dean of the faculty regularly awards the Dean's Prize for outstanding achievement. The prizes are presented during a ceremonial gathering of the faculty's academic community at the end of the year.

The Dean's Award for the best scientific and research achievement in 2025 was awarded to:

- **Ing. Sylvie Blaschke Kotíková, Ph.D.** (She receives the Dean's Award for Scientific Activity for being the first author of an excellent scientific article in the Journal of Economic Inequality)
- **Ing. Sára Laníková** (Dean's Award for the best research achievement by a doctoral student at the Faculty of Social and Economic Studies, UJEP, in 2025) for an article published in the **Journal of Behavioral and Experimental Economics**.

The Dean's Award of FSE UJEP for a lecturer at FSE UJEP for teaching excellence, which is awarded primarily for the use of innovative or interesting teaching methods, the quality of study materials or teaching, outstanding supervision of final theses, the lecturer's personal example, positive feedback from students, etc., was awarded in 2025 to:

- **Ing. Vojtěch Kotrba, Ph.D.** He brings valuable innovations to teaching that provide scope for practical application and a deeper understanding of future career prospects for students in the Social Work programme. He regularly arranges lectures and meetings with professionals from the field for students.

The UJEP Rector's Award, which is presented annually to mark the anniversary of J. E. Purkyně's birth, was awarded for 2025 to the following faculty members:

- **Ing. Jan Brabec, Ph.D.** (UJEP Rector's Award for outstanding and excellent achievements in the humanities and social sciences)
- **Mgr. et Mgr. Hana Galiová** (UJEP Rector's Award for an outstanding technical and administrative staff member, presented with a commemorative certificate and medal for long-term contribution to UJEP)

Courses and training in 2025

The faculty organises a range of courses for its staff, offering them the opportunity to develop the skills necessary for their professional development. In 2025, the following teaching workshops took place:

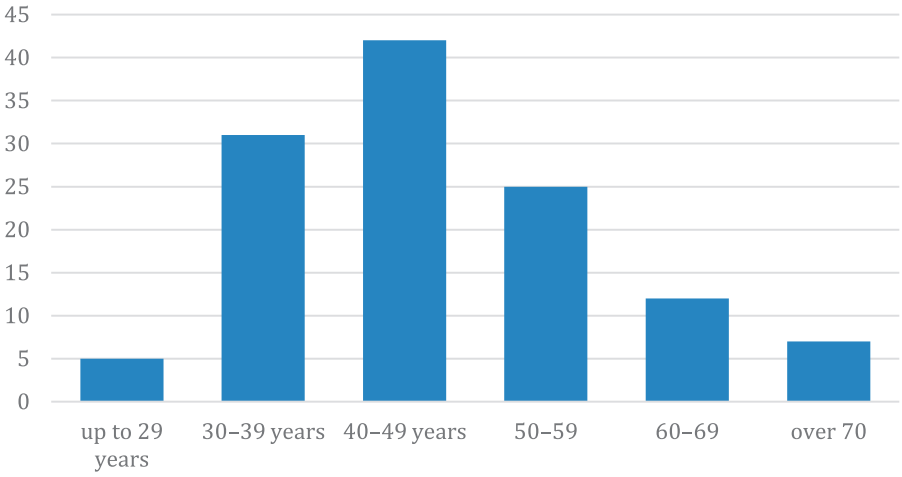
- Learning outcomes (lecturer: Prof. Zbyněk Tonar),
- How to help students learn more effectively (lecturer: Ing. Jan Kohut),
- How to plan effective teaching (lecturer: Mgr. Bartolomiej Wróblewski).

In the area of developing skills in the use of AI, the faculty established the role of faculty AI ambassadors, who organised a series of seven educational and discussion sessions on the topic of using AI in higher education practice.

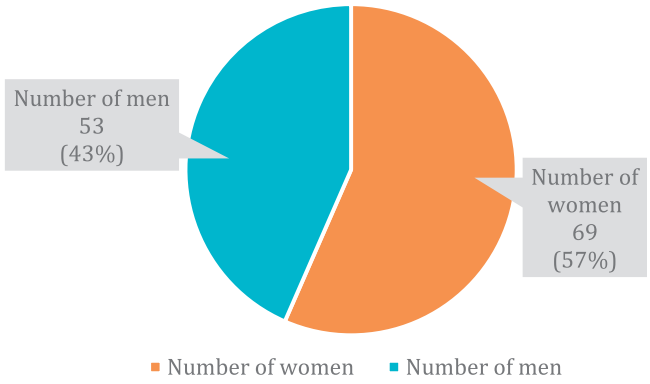
The faculty actively maintains an educational course on the Moodle LMS entitled 'Staff Training – Pedagogical and Digital Skills', which contains records and materials from past courses.

The faculty also collaborates with the UJEP Competence Centre, which provides a range of courses, particularly language courses, for staff.

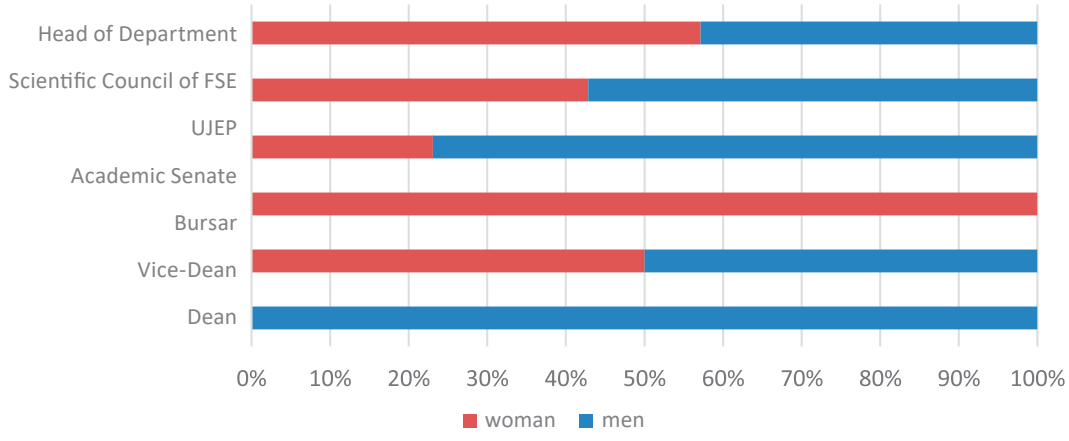
Age breakdown of staff at the FSE UJEP



Proportion of women and men working at FSE



Percentage respresentation of men and woman on faculty bodies





▲ Presentation of the Dean's Awards at the ceremonial assembly of the FSE UJEP academic community



Did you know that...

... the FSE UJEP appeared three times on the popular television programme ‘Zázraky přírody’ (Wonders of Nature) in 2025?

The faculty and its research in the behavioural sciences were represented on Czech Television’s national broadcast by PhDr. Radek Soběhart, PhD and his colleagues.

7. INTERNATIONALISATION

Support for students on international mobility programmes

For students on international mobility programmes:

- we provide a comprehensive information service across various communication channels,
- we assist with the administrative procedures associated with the trip,
- we help with information regarding the destination,
- we assist with the recognition of credits earned from completed courses, including with the help of academic coordinators.

For those interested in mobility programmes:

- we organise meetings with former participants in international programmes, where they share their experiences of studying abroad,
- the faculty coordinator regularly attends the university-wide 'Breakfast with Erasmus+' event, where she also provides up-to-date information to those interested,
- at the start of each semester, the coordinator visits classes in person to provide information on study opportunities abroad.

The faculty's aim is to achieve the highest possible number of outgoing students, ideally so that students spend at least one semester abroad during their studies.

Support for the international mobility of academic and non-academic staff

In 2025, there was still considerable interest in international mobility among our staff, whom we support in this endeavour by:

- providing a comprehensive information service,
- offering mobility opportunities from partner universities abroad,
- organising meetings to share experiences from stays abroad,
- constantly updating our website with colleagues' experiences of international mobility,
- offering foreign language courses.

Integration of international members of the academic community

- We are always delighted to welcome incoming international members of the academic community and strive to make their stay as comfortable as possible, whilst naturally involving them as much as possible in faculty life. The incoming academics therefore:
- are included in the regular activities of the relevant department,
- are invited to participate in classes, independent lectures and seminars,
- are given a tour of the UJEP campus to help them find their way around the university facilities,
- are informed about events taking place during their stay at the FSE and UJEP.



Did you know that...

... the VETCARE project, focused on care for war veterans, was successfully completed in December 2025?

The final conference, organised in cooperation with the Ministry of Defence, presented a new model of coordinated care for modern-day veterans, in the development of which the faculty played a significant role.

8. RESEARCH, DEVELOPMENT AND OTHER CREATIVE ACTIVITIES

Scientific activity at FSE UJEP in 2025 continued with the implementation of a number of significant scientific and applied projects. New topics in experimental research and social work continued to be scientifically strengthened, leading to diversification in line with the faculty's research priorities.

Excellent projects

Title and grant details	Source	Period	Investigator/ Co-investigator
LAND4CLIMATE: Utilisation of private land for mainstreaming nature-based solutions in the systemic transformation towards a climate-resilient Europe (HORIZON-MISS-2022-CLIMA-01-06)	Horizon Europe	2023–2026	Co-investigator (L. Slavíková)
The project focuses on the barriers to the practical implementation of nature-based measures in the field. The FSE UJEP team is analysing regulatory frameworks and the motivations of private landowners to provide societal benefits through changes in land use. More: https://land4climate.eu/			
SPONGEBOOST: Upscaling the natural sponge functions of freshwater ecosystems to deliver multi-benefit Green Deal solutions	Horizon Europe	2024–2027	Co-investigator (J. Macháč)
The aim is to develop an integrated approach to enhancing the so-called sponge functions of areas by restoring the natural retention functions of soil, groundwater and small tributaries of surface water systems in river basins, with particular emphasis on the potential for restoring and expanding natural and semi-natural habitats. https://www.spongeboost.eu/			
Assessment of hybrid infrastructure for hazard mitigation with respect to climate change scenarios	GACR Lead Agency	2023–2025	Investigator (L. Slavíková)
The project focuses on residents' perceptions and evaluations of various types of flood prevention measures. https://starfos.tacr.cz/projekty/GF23-04520L			
VR Kompas: an empathetic guide to the world of social challenges (TQ23000162)	TACR	2025–2028	Investigator (M. Veselá Hiekischová)
The aim of the project is to use virtual reality to introduce students and pupils, as well as teachers, to new ways of learning in the social sciences, and to develop their theoretical knowledge and empathetic, critical and analytical thinking. Based on action research with the project's target groups, a set of virtual reality scenarios and methodological materials for teachers will be developed, considering theoretical principles, tasks, discussion questions and specific suggestions on how to communicate and discuss with students. Thematically, the project focuses in particular on poverty and social exclusion. The software and the methodological materials created are tested and applied by students at the FSE, UJEP, as well as by secondary school pupils. The results are geared towards practical application in the non-formal education of social workers. https://starfos.tacr.cz/projekty/TQ23000162?query=qmeaaacu5ntq			

A Coordinated Model of Care for Modern War Veterans in the Czech Republic (TQ01000146) The aim of the project is to improve care for war veterans and their families by developing and testing a methodology for coordinated multidisciplinary care. https://starfos.tacr.cz/projekty/TQ01000146?query=xhmiaadag4sa	TACR	2023–2025	Principal Investigator (J. Laštovková)
HODEZ – Assessment of organic and conventional agriculture in terms of their impacts on ecosystem services to support strategic and decision-making processes (QK23020044) The aim is to compare the impact of conventional and organic farming on the provision of ecosystem services, to assess the societal benefits of organic farming, and subsequently to formulate arguments for adjusting the framework for supporting organic farming in the Czech Republic.	TITLE	2023–2025	Principal Investigator (J. Louda)
Taxonomy – a classification system for assessing the sustainability of agriculture (QK22010354) The project aims to develop a suitable regulatory framework for implementing the expected EU requirements for assessing sustainable management in agriculture and forestry. https://starfos.tacr.cz/en/projekty/QK22010354	MZE	2022–2025	Co-investigator (J. Macháč)
System of environmental and technical optimisations of spatial parameters of agricultural land in the context of sustainable and efficient management The project will result in methods for planning the optimisation of the internal layout of agricultural land using environmental-technical areas, i.e. areas serving anti-erosion functions, supporting biodiversity and other non-production functions. Their benefits will be quantified using an ecosystem services approach, based on the results of soil property measurements in these areas. For production areas, methodological guidelines will be prepared for planning vehicle movements on these areas in the context of precision agriculture; the economic efficiency of growing major crops on these areas will be quantified, which is primarily determined by cost savings resulting from the use of precision agriculture systems.	MZE	2024–2026	Co-investigator (J. Macháč)
ATRACTIV – Ways to increase the attractiveness of using public transport The aim of the project is to develop a certified methodology for increasing the attractiveness of public transport (06/2026). The methodology will reflect the requirements of various user groups, the latest trends and technological possibilities when selecting appropriate measures, and will support the further integration of public transport into the multimodal transport system so as to increase the share of public transport passengers, its sustainability, accessibility and safety, whilst reducing the negative environmental and social impacts of transport. A database of innovative tools and good practice will be created, along with an online map charting the implementation of the measures under investigation. Relevant research findings will be further formulated into recommendations for amendments to strategic and conceptual documents of government bodies (06/2026) and will be published on an ongoing basis in specialist literature.	TACR	2024–2026	Principal Investigator (H. Brůhová – Foltýnová)
SPININ – Strategic planning taking into account informal institutions as a tool for improving quality of life in the community The main objective of the project is to improve the efficiency of strategic planning and management of municipal development (SP) by taking informal institutions (InIn) into account. The specific objective of the project is to develop new procedures for all key phases of SP and to establish a methodological framework for integrating InIn into the current SP framework, to implement and test these procedures in practice, and to create procedures and guidelines for those drafting strategic plans for municipalities. Experts from the academic and applied spheres agree that the current model of municipal development strategic planning has significant shortcomings and requires modernisation, particularly in three areas: a) moving beyond an isomorphic approach, b) moving beyond sectoral division, c) integrating InIn – to achieve a holistic and more locally rooted approach to development.	TACR	2024–2025	Investigator (T. Sýkora)

CESMOD – Research Centre for a Resilient, SMART and Sustainable Society The aim of the project is TO ESTABLISH A RESEARCH CENTRE FOR A RESILIENT SMART AND SUSTAINABLE SOCITEY. To establish an interdisciplinary research centre that will ensure long-term expertise for socio-economic research in the field of developing a resilient, SMART and sustainable society. The project's contextual policy framework is the Smart City Concept (Ministry of Regional Development, 2021). https://www.ujep.cz/cs/50216/pod-vedenim-ujep-vznika-unikatni-vyzkumne-centrum-cesmod	TACR	2024–2029	Investigator (H. Brůhová – Foltýnová)

Application projects

Grant title and details	Source	Period	Investigator/ Co-investigator
SimulUK – Simulation environment in the Ústí nad Labem Region The project is being implemented by CTU in Prague, UJEP and Aurel CZ and is co-financed by the European Union (P JAC MEYS, Reg. No. CZ.02.01.01/00/23_021/0009003). The aim is to create realistic computer simulations of high-risk situations that will assist in: raising awareness and popularising safety issues, training new drivers, and developing autonomous vehicles.	P JAC	2025 – 2028	Co-investigator (J. Koutský)
Digital regulatory sandbox, Reg. No. NPO/2 The aim of the project is to create and launch a pilot digital regulatory sandbox that will provide an appropriate technical and regulatory environment for testing and supporting new FINTECH and DLT solutions. The sandbox is a platform for testing the legal and technical aspects of innovative solutions in the financial sectors. Small and medium-sized enterprises offering innovative services can make use of non-binding consultations with experts or staff from public institutions to identify the applicable regulations relating to the intended service and its requirements. More about the project: https://fintechsandbox.cz/	NPO	2025–2026	Co-investigator (M. Stachoň)
Interreg Czech Republic – Saxony: OKliBio – Fruit-growing landscape for climate change and biodiversity The project contributes to raising public awareness of old fruit varieties and to the preservation of their gene pool. It encourages the public to plant and protect old-variety fruit trees in the region under study. It provides stakeholders in the landscape with theoretical background and practical knowledge on the care and protection of scattered fruit trees. It promotes the sustainable use of these landscape features, awareness of their value, and the conservation of biodiversity.	Interreg Czech Republic–Saxony	2024–2027	Co-investigator (L. Dubová)
Climate CRISES – Increasing Climate Change Resilience in Central Europe A vast amount of environmental and meteorological data is already available from both public institutions and open sources. But how can all this data be used to improve the public's response to heatwaves, droughts and floods and reduce their impact on biodiversity? The Climate CRICES project enhances the ability of public authorities to manage the impacts of climate change predicted by the data. The dashboard visualises the available data and will be further tested and rolled out to policymakers. In addition, a joint strategy developed within the project helps them make better use of this data. https://www.interreg-central.eu/projects/climate_crices/	Interreg CE	2024–2026	Co-investigator (J. Machač)

Interreg Central Europe: ReBioClim – Restoring urban streams to promote Biodiversity, Climate adaptation and to improve quality of life in cities Ecological restoration could help overheated cities improve microclimatic conditions and halt the decline in biodiversity. However, the restoration of green and blue natural corridors is still not widely accepted among urban planners. The ReBioClim project addresses the many barriers and challenges to nature-based solutions and strengthens the provision of sustainable biodiversity and ecosystem services. The partners focus on the restoration of urban watercourses. They analyse specific problems in four Central European pilot areas, develop and implement restoration plans, and produce a handbook of best practices. https://www.interreg-central.eu/projects/rebioclim/	Interreg CE	2024–2026	Co-investigator (J. Louda)
IntegrAge – a practical approach to supporting the healthy adaptation and integration of the 55+ workforce into the labour market The aim of the project is to support the healthy integration of older workers (aged 55+) into the labour market, to utilise their knowledge and to help them adapt to the challenges of new ways of working. The aim is to increase their participation, prevent unwanted early retirement and extend their productive lives. https://interreg-danube.eu/projects/integrage	Interreg Danube Region	2024–2026	Co-investigator (T. Siviček)
RUR – Region for the University, University for the Region The RUR project professionally, integrally and comprehensively prepares and supports the transformation of the Ústí nad Labem Region to new realities that will determine the region's significance within the Czech Republic and in relation to the development of other regions in the world's developed nations. The project focuses on eliminating existing barriers to the region's development.	OPST	2023–2027	Investigator, UJEP (J. Koutský)
GREENE 4.0 – Smart and green innovation approaches for scaling up digital transformation opportunities in CE The manufacturing industry in Central Europe faces the challenges of disrupted supply chains and ecological transformation. The GREENE 4.0 project helps manufacturing companies to implement more sustainable value chains and supports the creation of new products and services through open innovation linking businesses, research and the public sector. https://www.interreg-central.eu/projects/greene-4-0 /	Interreg CE	2023–2026	Co-investigator (T. Siviček)
Erasmus+: Green Netiquette: Empowering young people for a sustainable digital future Green Netiquette is an innovative initiative aimed at promoting eco-friendly netiquette1 as a key skill for the digital age. It is a Small-Scale Partnership under Key Action 2 of the Erasmus+ programme, funded by the Czech National Agency under grant code 2022-2CZ01-KA210-YOU-000090463. The consortium launched the project in May 2023 and it ran for 24 months (until May 2025). https://www.fse.ujep.cz/wp-content/uploads/2023/09/Press-Release-1_cz.pdf	Erasmus+	2023–2025	Co-investigator (E. Nacházelová)
Embedding EU values in teaching and learning in higher education The aim of the Emb-ED EU project is to create a framework for embedding EU values in higher education and to offer professional development for academic and staff in this area. The project uses innovative co-creation methods and involves teachers, students, researchers and policymakers with the aim of supporting the conscious transmission of European values in teaching.	Erasmus+	2023–2025	Co-investigator (E. Nacházelová)

Advanced data analysis for transportation and mobility teachers (AdTrans) The main objective is to provide advanced skills in data analysis, artificial intelligence and machine learning; to support the integration of STEM into the curriculum. https://adtransproject.eu/	Erasmus+	2023–2025	Co-investigator (H. Brůhová – Foltýnová)
Sustainable consumption of the population in the post-pandemic economy. A perspective from three countries. The project aims to examine the impact of sustainable consumption through pro-environmental consumer behaviour in the Czech Republic, Poland and Slovakia. The results of this research will be presented at a workshop in the Czech Republic and through the online publication of academic papers.	Visegrad Fund	2023–2025	Principal Investigator (M. Jánská)
Interdisciplinary bilateral winter and summer school on energy systems in Austria and the Czech Republic 2025 This project, in the form of a winter and summer school, brings together 10 Czech and 10 Austrian students who jointly work on a specialist topic in the field of energy. The aim is to support bilateral and multidisciplinary knowledge exchange and the development of practical skills through lectures, excursions and collaborative work in pairs.	MŠMT	2025	Principal Investigator (J. Louda)
Sustainable Energy Policy in Europe in 2025 The main aim of the project is to ensure the organisational functioning of the Czech-Austrian Expert Group on Energy, including the organisation of an international discussion seminar.	MZV	2024	Principal Investigator (J. Louda)

Research Output

In 2025, 46 articles were published at the FSE (33 Jimp articles, 9 Jost articles and 4 Jsc articles). The number of prestigious publications in international journals indexed in the WoS (AIS) and Scopus (SJR) databases is increasing.

Student involvement in creative activities

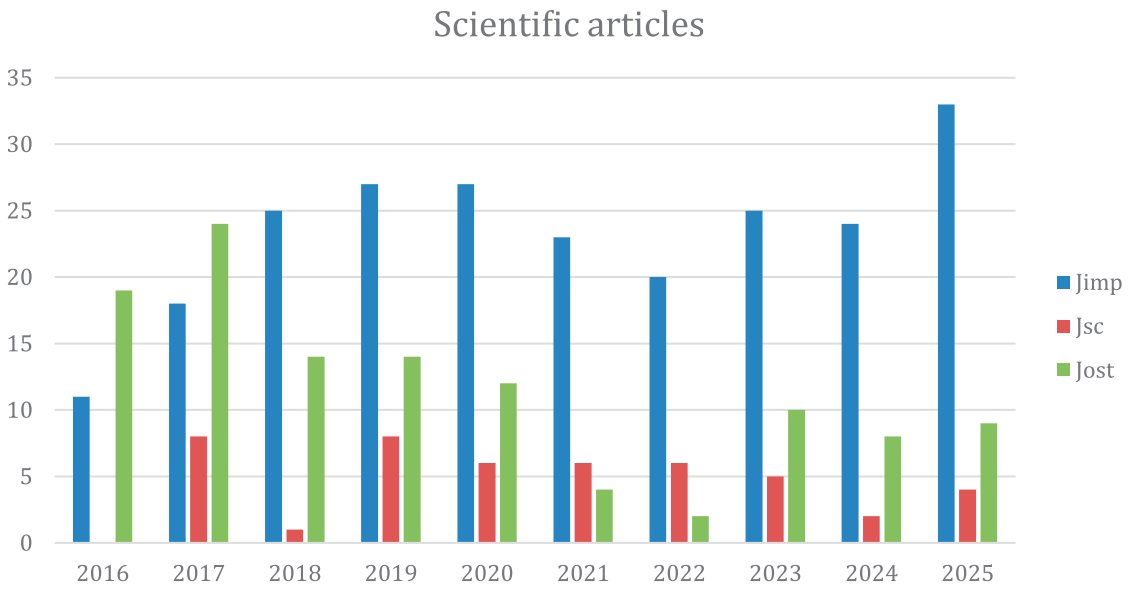
Talented students in bachelor's, master's and doctoral programmes continued to collaborate as research assistants or as expert members of research project teams, including projects supported by the faculty's internal grant schemes.

In 2025, students were involved in several projects as part of the Student Grant Competition. They collaborated on publishing the results of the grant in peer-reviewed academic journals. The data collected will, for example, be used in teaching. In 2025, financial support totalling CZK 2,012,300 was provided under the SGS funding for the projects listed below, including the FÚUP from 2024:

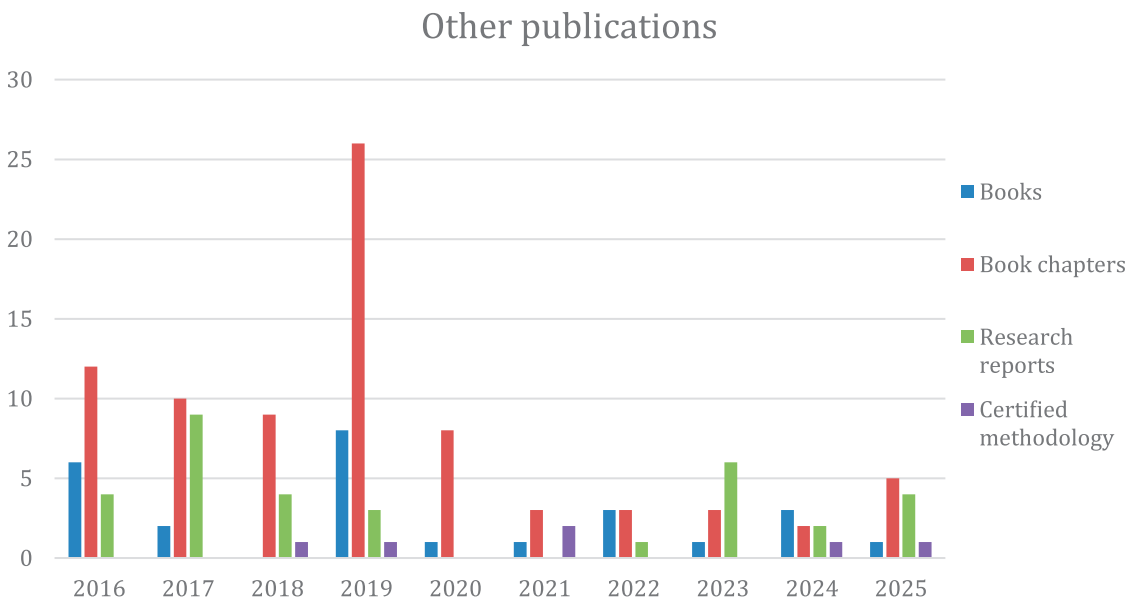
- The social dimension of regional development, focusing on the assessment of communities with elements of social exclusion and spatial differentiation in the NUTS 2 Northwest region (financial support of CZK 190,000)

- Reflection on current trends determining the attractiveness of housing estates in post-industrial regions, with a focus on transport mobility (financial support of CZK 174,000)
- Behavioural study focusing on the impact of disinformation on voter behaviour (funding: CZK 165,000)
- The impacts of public policy instruments on the development of the innovation ecosystem in the Ústí nad Labem Region (funding: CZK 191,000)
- Municipal motivation in relation to rainwater (funding: CZK 185,000)
- Aversion to inequality and its link to pro-environmental preferences (funding: CZK 193,000)
- Support for international education and human capital development: A study on Af-

Trend in the number of scientific articles with contributions from FSE UJEP staff



Trends in the number of other types of publications with contributions by FSE UJEP staff



rican students in the Czech Republic (funding of CZK 180,000)
- Analysis of economic barriers faced by the 2SLGBTQ+ community in relation to access to healthcare (funding: CZK 180,000)
- Does greater salience of income tax payments lead to a greater willingness to penalise inefficient redistribution? A laboratory experiment (funding: CZK 188,000)
- The use of modern technologies to objectify the assessment of cognitive functional capacity for performing work activities in people with disabilities (funding: CZK 179,000)
- Factors influencing consumer behaviour in influencer marketing (funding: CZK 185,000)

Contract research carried out

In 2025, FSE UJEP carried out the following three collaborative projects as part of contract research for both the public and private sectors:
- Perceptions of safety in the town of Dubí – Final report from sociological research
- Analysis of the occurrence of tobacco products with filters (cigarette butts) in street litter from dry cleaning
- Research into visual attention and the perception of intervention communication by high-risk gamblers

Membership of FSE academics in prestigious international organisations

Membership of editorial boards of international scientific journals and publishing houses

Name	Journal title	Publisher	Country
doc. Ing. Lenka Slavíková, Ph.D.	WIRES Water	Wiley	Global Publisher
Ing. Radek Soběhart, Ph.D.	Journal of the History of Economic Thought	Cambridge University Press	United Kingdom
doc. Ing. Petr Hlaváček, Ph.D.	Regional Journal / Bibliotheka Regionalisty	Wroclaw University of Economics	Poland
doc. PhDr. Ing. Martin Boďa, PhD.	International Journal of Bank Marketing	Emerald Publishing Ltd	United Kingdom
doc. Ing. Lenka Slavíková, Ph.D.	Water International	Taylor and Francis	Global publishing house

Membership of scientific councils at foreign institutions

Name	Scientific Council	Institution	Country
doc. Ing. Lenka Slavíková, Ph.D.	LAND4FLOOD Task Force	IWRA – International Water Resources Association	International scientific platform

Membership in other organisations

Name of organisation	Name of international organisation	Role in the organisation
doc. Ing. Lenka Slavíková, Ph.D.	International Academic Association on Planning, Law and Property Rights	member of the association
Ing. Jan Macháč, Ph.D.	IWRA – International Water Resources Association	member of the association
doc. PhDr. Jiří Buriánek, CSc.	European Society of Criminology	member of the society
Ing. Tomáš Siviček, PhD.	EIC & EIE Programme Committee	member of the Expert Advisory Group
Ing. Mgr. Hana Brůhová Foltýnová, Ph.D.	The Network on European Communications and Transport Activity Research (NECTAR) Holandsko	member of the platform
Mgr. Radomíra Jordová, Ph.D.	The Network on European Communications and Transport Activity Research (NECTAR) Holandsko	member of the platform
Mgr. Jitka Laštovková, Ph.D.	European Research Group on Military and Society (ERGOMAS)	member of the group

Invited scientific lectures by faculty members at foreign institutions

Name	Title of lecture	Host institution/conference	Country
Doc. Ing. Lenka Slavíková, Ph.D.	Alternative financing for local NBS	NATURANCE Project / EU Mission Adaptation (European Union) / NATURETHON - Financing Local NbS for Lasting Resilience	Online
Ing. Jan Macháč, Ph.D.	Land4Climate serious game	TU Dortmund	Germany

Guest lectures of a scientific nature by foreign lecturers at the faculty

Name	Title of lecture	Home institution	Country
David Ellerbrake	Games and their use in research: From Externalities to Intensities: How the sociality of Serious Games shapes knowledge production and transformative changes	TU Dortmund	Germany
Ing. Karl Frank Radosits	Results of Czech-Austrian research in the field of agrovoltaics	TU Wien	Austria
prof. Amela Ajanovic	Biofuels and the future of transport decarbonisation	TU Wien	Austria

FSE Research Centres

The FSE research centres at UJEP are specialised units focused on research, internationalisation, and collaboration with external experts and the public. These include:

- IEEP, Institute for Economic and Environmental Policy (ieep.cz), developing research excellence in the field of public service management and environmental economics and policy. Director: Ing. Jiří Louda, Ph.D.
- LABS, the Laboratory for Behavioural Studies (https://labs.regbes.eu/), focusing on research in the field of regulation and behavioural sciences. Director: doc. drs. Silvester van Koten, Ph.D.
- FORPOLIS, Institute for Settlement Development (https://www.fse.ujep.cz/cs/forpolis/) dealing with issues affecting the development of municipalities and the impact of this development on the surrounding landscape. Director: Ing. Tomáš Sýkora, Ph.D.
- SocKa (Social Clinic), which collaborates with experts in the fields of social work, law and child protection through educational activities and interdisciplinary cooperation. Director: Mgr. Alexandra Petrů, Ph.D.
- INKOS, the Jaroslav Sýkora Institute of Space Research at J.E. Purkyně University, which focuses on space research, space activities and, more generally, the functioning of individuals and small social groups across a wide range of high-risk professions. Director: PhDr. Kateřina Bernardová, Colonel, Retd.
- RIVALIS, the Institute for Water Policy and Diplomacy (https://www.fse.ujep.cz/cs/rivalis/), focusing on the dynamics and resolution of international water disputes. Director: Richard Grünwald, MSc, PhD



Did you know that...

... our students get to look over the shoulders of top managers?

In 2025, we successfully trialled a brand-new tool for connecting theory with practice – job shadowing. Selected students were thus given an exclusive opportunity to spend a working day alongside top managers from our partner organisations and experience real business in action.

9. COOPERATION WITH THE APPLICATION SECTOR

Our VISION for partnership cooperation is: FSE as a sought-after and respected partner, which through its educational and creative activities contributes to the transformation and increased competitiveness of the Ústí nad Labem Region and the improvement of the quality of life in northern Bohemia.

Together. Meaningfully. Long-term. For the future.

Cooperation with external partners is not just a 'bonus' – it is the key to the faculty's long-term development:

- **It enhances the faculty's prestige and competitiveness** – thanks to our active links with the professional world, we are more attractive to applicants, the professional community and new partners.
- **It broadens graduates' career opportunities and opens the door to the professional world** – providing students with real-world experience and contacts they can use when looking for work.
- **It strengthens the practical impact of teaching and research** – real-world assignments, expert insights and fresh ideas help us keep pace with developments in society.
- **It consolidates the faculty's regional role** – active involvement in the life of the region makes the faculty a natural partner for the region's development.
- **It builds bridges between academia and the real world** – every contact, every collaboration is an investment in the faculty's future.

Activities included in collaboration with partners

- Involvement in teaching (guest lectures, workshops)
- Assigning university degree projects (BP/DP)
- Organising field trips
- Talent scouting through work placements and specific events
- Job offers, internships or trainee programmes
- Contract research
- Project partnerships
- Sponsorship of talent development

Our activities in 2025

The Centre for Cooperation with External Partners (CESEP) was established in 2025. Its aim is to foster a long-term and meaningful link between teaching, research and the practical needs of the region. This link has been established on several levels and through various means.

The Expert Council of the Dean of FSE UJEP played a significant role in this process, having met on two occasions over the past year. Its agenda focused primarily on the operation of the UJEP – FSE Fund, establishing a transparent process for evaluating applications, and approving the first allocated funds. The Council also discussed other significant projects being implemented at FSE UJEP. Within the UJEP – FSE Fund itself, two successful calls for proposals were announced, which were able to receive financial support thanks to systematic fundraising.

In addition to developing strategic funding, the Centre actively focused on building a partner network, as evidenced by 13 meetings held on cooperation with various representatives of the corporate sector. The emphasis on linking the academic environment with real-world practice was fully reflected in teaching, which was enriched by a total of 39 lectures delivered by experts from the industry. Another successful activity connecting students with the labour market was the management shadowing programme, in which 8 selected students actively participated in 2025.

UJEP – FSE Fund

Our faculty has become a pioneer at UJEP in utilising fundraising services to meet the needs of individuals or small groups of students and staff. Thanks to the generous support of our partners, in 2025 we were able to provide financial support for 23 interesting activities or initiatives by our students and staff, totalling 231,000 CZK.

Spring Call

- Applications were submitted by 31 March 2025
- 17 projects submitted
- 14 projects supported
- CZK 136,000 allocated

Autumn Call

- Applications were accepted until 31 October 2025
- 13 projects submitted
- 9 projects supported
- CZK 95,000 allocated

We support courage and professionalism in many areas:

- Links to the real world: Support for the Investment Club's activities, excursions to financial institutions (the Czech National Bank) and the involvement of marketing experts in teaching.
- Technology of the future: Use of artificial intelligence (AI) in science and teaching.
- Career start: Professional estate agent licences and C1 international language certificates.

- Social support: Courses in crisis intervention, mental health care and peer counselling.
- Community and environment: Student societies and the beautification of faculty premises.

Logos of companies that contributed to the UJEP fund for the benefit of FSE UJEP.
Thank you for your support.



příspěvek jednotlivce: Jan Pleyer

A sponsorship donation outside the FSE Fund was provided by the ČEZ Foundation.

NADACE ČEZ



Did you know that...

... in September 2025, the faculty hosted a unique meeting of teachers with representatives of the Czech National Bank?

The event, focused on modern financial literacy teaching and current economic topics, opened a new chapter in cooperation between the FSE and the central bank.

10. THE THIRD ROLE OF THE FACULTY

Jan Evangelista Purkyně University in Ústí nad Labem, as the region's leading provider of higher education, is actively involved in numerous regional committees and platforms, to which it contributes its own initiatives, expertise and, where appropriate, data and analyses. As part of this third role, FSE UJEP also actively participates in the dialogue on the future direction of the region, with the FSE's research centres playing a key role.

Areas of expertise:

- regional development
- innovation ecosystems, competitiveness
- economics, economy
- public administration
- environmental policy

Platforms in which FSE representatives are active:

- The University of Karlovy Vary Research and Education Platform, coordinated by the University of Karlovy Vary Research Council
- Smart City Working Group coordinated by the Ministry of Regional Development of the Czech Republic
- Regional Council for Competitiveness, which approves, for example, RIS/RIS3 strategies (development of the Fair Territorial Transition Plan)
- Regional Standing Conference and its working groups (key development documents, e.g. Ústí nad Labem Region Development Strategy until 2027)
- Re:Start (Economic Restructuring Strategy for the Ústí, Moravia-Silesia and Karlovy Vary Regions; UJEP, as a stakeholder and recipient of support, is also engaged in dialogue regarding the programme)
- Expert team of the Ministry of Regional Development (assessment of proposed measures, action plans and strategy updates)
- Council for Science, Research and Innovation of the Karlovy Vary Region
- 4K – Agency for Cultural and Creative Industries of the Karlovy Vary Region
- Legislative Council of the Government of the Czech Republic
- Coal Commission
- Czech Smart City Cluster
- Working Group on Autonomous Driving at the Ministry of Transport of the Czech Republic
- Working Group on Cohesion Policy of the Union of Towns and Municipalities of the Czech Republic and others
- Elbe/Labe Euroregion working groups

11. VOLUNTEERING

As part of their personal initiative, students undertook voluntary work not only in organisations providing social services, but also in other organisations working with various target groups in social work. Refugees from Ukraine continued to receive assistance, which in the current space is more oriented towards adaptation and integration into the social system of the Czech Republic.

Staff members of the Department of Social Work offered and provided psychological support – direct and telephone crisis intervention – not only to students at FSE UJEP.



Did you know that...

... the generosity of our partners turns great ideas into reality?

In 2025, we received the impressive CZK 330 000 from representatives of the applied sector. A huge thank you goes to all our partners, because it is also thanks to them that we can continually improve the quality of teaching and open up new opportunities. This was also reflected in the UJEP – FSE Fund, where we distributed funds directly among our students and lecturers in two calls for proposals. Those who came up with an innovative project received a substantial financial injection from the faculty so that their idea would not remain merely on paper

APPENDIX NO. 2

Reports on the activities of the FSE research centres at UJEP for the year 2025

Institute for Economic and Environmental Policy (IEEP)

Ing. Jiří Louda, Ph.D.
Head of the Centre

The IEEP is an interdisciplinary research centre focusing on the economic aspects of environmental protection, sustainable development and regional policy. In 2025, the institute's activities centred primarily on the completion of research projects and a series of high-quality publications, as well as the organisation of the next edition of CzechEnviThesis. At the same time, the team continued to develop international cooperation and educational activities with major foreign partners – in particular bilateral courses bringing together students from different countries and disciplines, with an emphasis on practical solutions to current environmental and social challenges.

Selected activities in 2025:

- the implementation of a Czech-Austrian interdisciplinary bilateral school focusing on the socio-economic context of energy, organised in cooperation with the Vienna University of Technology and CTU, which brings together students from various disciplines in international teams
- the revival of a Czech-German extra-curricular course focused on the identification and assessment of ecosystem services, in collaboration with the University of Bernburg and the Leibniz Institute of Ecological Urban and Regional Development in Dresden

Institute for Community and Settlement Development (FORPOLIS)

Ing. Tomáš Sýkora, Ph.D.
Head of the Centre

The FORPOLIS Research Centre focuses on regional development, quality of life and community development, with a strong emphasis on linking the academic sphere with practice. In 2025, the centre further developed its role as a platform for knowledge sharing and collaboration with the public, private and non-profit sectors, whilst also placing emphasis on the active involvement of students in research and outreach activities.

Selected activities in 2025:

- organisation of the specialist seminar "Region under the microscope", which brought students together with experts from the Ministry of Regional Development and facilitated a mutual exchange of experiences regarding the specific characteristics of structurally disadvantaged regions

- organisation of workshops and discussion meetings on current topics in regional development, e.g. the use of artificial intelligence in regional development or the role of educational institutions as accelerators of local development
- support for student activities, including the production of the film "A Big Little Thing", which explores the theme of urban transformation and contributes to raising awareness of settlement development issues

Laboratory of Behavioural Studies (LABS)

PhDr. Radek Soběhart, Ph.D.
Head of the Centre

LABS represents a research infrastructure focused on experimental and behavioural research into human decision-making. In 2025, the centre further strengthened its role as the faculty's technological and methodological base and developed activities at the intersection of research, applications and the popularisation of science. Another significant element was its involvement in applied research and the further development of laboratory equipment.

Selected activities in 2025:

- involvement in science communication through the Czech Television programme 'Zázraky přírody' ('Wonders of Nature'), in which LABS technologies (e.g. eye-tracking, biofeedback and mindball) were presented to the public
- conducting applied research focused on the effectiveness of intervention communication with gamblers in the field of sports betting, with the aim of creating and testing tools to support players' self-regulation and their understanding of the range of professional support available
- development of research infrastructure through the acquisition of new technology, in particular virtual reality equipment (HTC Vive Focus Vision virtual reality headsets), which expands the possibilities for experimental research and the analysis of decision-making behaviour

Jaroslav Sýkora Institute of Space Research (INKOS)

PhDr. Kateřina Bernardová, Retired Colonel
Head of Centre

INKOS focuses on research into human behaviour and adaptation mechanisms in extreme conditions, particularly in the context of simulated space missions and other high-risk professions. In 2025, the team continued to process extensive data from international experiments and further strengthened its involvement in international scientific collaboration, despite the absence of direct grant support. Selected activities in 2025:

Selected activities in 2025:

- involvement in the preparation of an international project under the COST programme in collaboration with leading global researchers from more than 30 countries, focused on research into team behaviour in extreme conditions
- active participation in the international EOWP congress, where research findings on communication dynamics and gender aspects of teams in simulated space missions were presented
- creation of a comprehensive publication mapping the team's long-term activities and key research outputs in the field of space psychology and research into high-risk professions

Social Clinic

Mgr. Alexandra Petrů, Ph.D.
Head of the Centre

The UJEP Social Clinic Research Centre (SocKa) focuses on the development of social work and its integration with practice through educational, research and supervisory activities. In 2025, the centre carried out professional and educational activities to strengthen professional competencies whilst developing cooperation with public administration in the field of applied research, particularly on issues relating to support for vulnerable groups and child safety.

Selected activities in 2025:

- organisation of a Summer School of Social Work focusing on foster care, complemented by a film screening and expert discussion that brought together academic, artistic and practical perspectives,
- launch of a research collaboration with the Regional Authority of the Ústí nad Labem Region and the town of Litoměřice on the readiness of children in institutional care for independent living and child safety in the school environment,
- the development of supervision activities, including the provision of supervision within the judicial system (12 sessions for judges), contributing to the promotion of professional reflection and the quality of decision-making processes.

APPENDIX NO. 3

Excerpt from the annual financial report of FSE UJEP for 2025





Did you know that...

... the talent of our regional development students doesn't stop at strategic plans and analyses?

Last year, their original film, entitled Velká maličkost (A Big Little Thing), saw the light of day. This exceptional achievement is excellent proof that our students can confidently step outside the usual academic boundaries. They demonstrate that their field also involves a huge dose of creativity and that they are able to fully convey their ideas and visions through engaging audiovisual work.

MANAGEMENT OF FSE UJEP

Ing. Dagmar Kubišová
Faculty Secretary



The secretary and her subordinate departments ensure the technical and financial running of the faculty. The secretary is involved in the preparation and drafting of the FSE UJEP budget. She monitors and controls the use of all funds at FSE UJEP throughout the year. Together with non-academic staff, she creates a supportive working environment for students and teaching staff.

Composition of the budget

Below is a brief overview of the funds utilised in 2025 at FSE UJEP.
The total grant from the Ministry of Education, Youth and Sports at the start of the year amounted to CZK 64,153,000

Composition of the budget	in thous. CZK
Fixed part	38,870
Performance part	9,387
PhD student scholarships	2,793
Institutional funding for HE research TA 15 SGS	1,888
Institutional funds for the development of research organisations TA 16	8,255
Accounting depreciation	1,633
Indicator R – regionality	1,327
Total	**64,153**
Allocation of the extraordinary contribution from 2024 from the UJEP FPP to the FSE FPP	139

2025 budget utilisation plan	in thous. CZK
Operation	1,912.5
MN limit excluding OPC	34,800
OPC limit	600
Statutory social insurance and costs	12,578
TA 15 + TA 16 + R indicator	11,469.5
PhD student grants	2,793
Total	**64,153**

The FSE has drawn up a balanced budget plan, excluding the FPP FSE.

During 2025, FSE received additional funding from the Ministry of Education, Youth and Sports and UJEP	in thous. of CZK
Development programmes (TA 08)	1,306.1
international cooperation AKTION (TA 02)	174.4
Institutional funds (TA 16)	19
Transfer for FMI teaching (01)	105.6
Transfer for FHS teaching (01)	12.6
Transfer for FA teaching (01)	178.7
Transfer for FE teaching (01) will take place in 2026	0
Transfer for teaching at the Faculty of Science (01)	104.3
Transfer for teaching at the FED (01)	23
Unspent funds transferred to FÚUP FSE (TA 16)	480.6
Unspent funds transferred to FÚUP FSE (SGS TA 15)	125.5

Other acquired and ongoing projects, ECE and sponsorship donations	in thousands of CZK
GACR (TA 21)	2 465
TACR (TA 22)	29 971,7
Regional budgets (TA 34)	520
Other chapters of the state budget, Ministry of Foreign Affairs of the Czech Republic, Ministry of Labour and Social Affairs of the Czech Republic (TA 35)	8 660
Public foreign sources, ERASMUS+, Interreg, Horizon (TA 36)	9 804
OP JAK (TA 82)	738
External core activity (LLL, admissions revenue) (TA 41)	1 559,2
Sponsorship donations (TA 51)	229,8

Funds from sponsorship donations (SD) totalling CZK 229.8 thousand were used as special scholarships for placements in the national CzechEnviThesis competition, organised by the Faculty of Social and Economic Studies, University of Jan Evangelista Purkyně (J. Macháč), furthermore, as part of SD from the Ústí Community Foundation and SD from the ČEZ Foundation (L. Povolná).

Operating and labour costs

The items were utilised in accordance with the approved budget.

The FSE reported a positive financial result in its main educational activities (TA 01) amounting to CZK **773,504.82.**

The FSE management proposed transferring the positive economic result from the main activity amounting to CZK **273,504.82** to FSE OF and CZK **500,000** to FSE RF.

In its external main activity (TA 41), which includes lifelong learning programmes, preparatory and language courses, and revenue from admissions procedures, FSE reported a net profit totalling CZK **1,559,247.67**.

The FSE management proposed transferring the positive net profit from the EHČ in the amount of CZK **1,559,247.67** to the FSE Operating Fund

Investment funds (FRIM) in 2025	in thous. CZK
FSE FRIM balance as at 31 December 2025	**3 399,9**
Allocation according to the UJEP formula	344

Drawn construction	
Co-financing for the P JAC RODOS project	60,7

Scholarship fund	in thous. CZK
Scholarships paid	1 101,7
Balance in the Scholarship Fund as at 31 December 2025	**5 155,5**

Remuneration fund	in thous. CZK
Drawn	149,5
Balance in the remuneration fund as at 31 December 2025	**943,8**

Operating funds	in thous. CZK
Drawn	23,1
Creation of the operating fund	3 583,9
Balance in the FPP as of 31 December 2025	**18 056,3**

Social fund	in thous. CZK
Drawn	362,1
Balance as at 31 December 2025	**1 271,4**

In 2025, the construction company VITELLO s.r.o. completed the construction project "Renovation of the Research Room" as part of the OP JAK project "Development of Infrastructure Facilities for Doctoral Study Programmes at UJEP" (RODOS).

Additional activities

The financial result from additional activities (contract research, rentals, sales revenue) for 2025 totalled CZK **370,561.82**. The FSE management proposed transferring the profit from additional activities to the FSE's general fund. As part of its additional activities, the FSE reported contract research with total revenue of CZK 757,644.63.

These were the following projects:

- Littering – Don't Litter, principal investigator: Doc. Jan Slavík, Ph.D.
- Municipality of Dubí, principal investigator: Doc. Pavel Kuchař, CSc.
- IRHH z.s., principal investigator PhDr. Radek Soběhart, Ph.D.

Conclusion

The FSE management considers the faculty's financial management in 2025 to be satisfactory.

Reserves at the OF, RF and FAR will enable the faculty to manage the 2026 financial year.

Abbreviations used

ECA	External core activity
RF	Remuneration Fund
OF	Operating Fund
FARF	Fixed Asset Replacement Fund
SF	Scholarship Fund
SF	Social Fund
AA	Additional activities
ER	Economic result
LLL	Lifelong learning
OPC	Other personnel costs (FTE and SNE)
WC	Wage costs
FMI	Faculty of Mechanical Engineering
FHS	Faculty of Health Studies
FA	Faculty of Arts
FE	Faculty of Environment
FS	Faculty of Science
FED	Faculty of Education
SD	Sponsorship donation
AR	Annual Report
P JAC	Operational Programme J. A. Komenský
RODOS	Development of Infrastructural Facilities for Doctoral Study Programmes at UJEP
DF JEP	Development Fund of Jan Evangelista Purkyně
GACR	Czech Science Foundation
TACR	Technical Agency of the Czech Republic
IRHH	Institute for the Regulation of Gambling

JAN EVANGELISTA PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM
Faculty of Social and Economic Studies

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