



# **ANNUAL REPORT** **on the activities** **of FSE UJEP** **in 2023**

**JAN EVANGELISTA PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM**

**Faculty of Social and Economic Studies**





FSE  
UJEP  
2023

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A man with short, light-colored hair, wearing a blue suit jacket over a light blue shirt, is sitting on a wooden spiral staircase. He is looking directly at the camera with a slight smile. His hands are clasped in his lap. The staircase has a dark metal railing. The background is a bright, modern interior with white walls and wooden elements.

# INTRODUCTORY WORD OF THE DEAN

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**Mgr. Ondřej Moc, Ph.D.**  
Dean of the Faculty

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## Dear friends of the Faculty of Social and Economic Studies,

The report you are about to open aims to communicate the activities of the faculty in 2023 to the widest possible audience. Looking back on the past year, I feel a bit like reading another chapter of a novel in which the classic storyline of teaching, research and fulfilling the third role of the faculty is influenced by various plots. After previous chapters that were defined by the epidemic of covid and Russian aggression on the territory of Ukraine, last year we lived through a story in which the massive emergence of technologies using artificial intelligence has become a significant part of our lives, and thus our academic reality.

Each such plot, despite its considerable negatives, has brought some positives. Thanks to covid, we have learned to make extensive use of online technologies, the Russian aggression has reminded us of the importance of interpersonal solidarity and the value of helping people who have been forced to leave their homes and seek safety in our country. Compared to previous years, I believe that the plot of 2023 brings only good things. The availability of AI-powered tools will have a significant impact on the way we educate and create. For all the changes that the development of AI will lead to, I will at least mention the forthcoming transformation of the concept of undergraduate theses and their defences, which will already affect students who will start their studies in September 2024.

However, the arrival of AI was not the only significant event of 2023. In the educational field, we renewed the traditional matriculation ceremony for first-year students. We see the re-establishment of this tradition as an opportunity to strengthen the relationship between students and faculty. The Dean's Award for Teaching was also a new feature. This award complemented the already awarded prizes for the best achievement in the field of creative activity and thus emphasized the importance and appreciation of quality teaching at our faculty. On this occasion, it is also appropriate to highlight the organization of the Czech Envi Thesis competition for the best thesis in the field of environmental protection. This competition has become well known throughout the Czech Republic and 24 theses from all over the country were entered into the competition in 2023. We are happy that in 2023, a student of our faculty stood on the podium.

In the field of creative and project activities, the faculty achieved a significant success when in 2023 it was able to obtain two international Horizon Europe projects as a partner, as well as an international project of GA CR in cooperation with the University of Ljubljana and from national grant schemes the faculty obtained two projects of TA CR. It was also significant that our two colleagues were awarded at the ceremony of the rector of UJEP for creative activities. I would like to mention at this point the big event of last year, which was the opening of the Social Clinic, under the auspices of Mrs. Eva Pavlova, the First Lady of the Czech Republic. I believe that the activities of this new workplace of the faculty will contribute significantly to the improvement of the social situation in the Ústí Region.

The list of other noteworthy events could go on for many, many more pages – as it does in this publication. I would like to thank all my colleagues, students, and all the partners of our faculty that there is a lot to write about.

I wish you a pleasant and inspiring reading.



# MAIN PART

Annual Report  
on the Activities  
of the FSE UJEP  
for the Year 2023

# FSE UJEP in 2023 in a Nutshell

## 1 273 STUDENTS

In 2023, a total of 1 273 students studied at the Faculty of Social and Economic Studies of Jan Evangelista Purkyně University in eight study programmes or fields of study. There were 1 102 students studying in bachelor programmes, 129 persons studying in continuing master programmes and 42 students studying in doctoral programmes. There were 848 full-time students and 425 combined students.

## 225 GRADUATES

In 2023, 225 students successfully completed their studies at the faculty. In terms of study levels, 173 students successfully completed their bachelor's studies (of which 118 studied full-time and 55 in the combined form), 49 students successfully completed their master's studies, and 3 students successfully completed their doctoral studies.

## 1 461 APPLICATIONS

In the year 2023, 1 461 applications were submitted for admission to the FSE UJEP, of which 1 352 were for bachelor's studies, 96 for continuing master's studies and 13 for doctoral studies.

## 45:55

The FSE has a balanced proportion of women (55%) and men (45%). In terms of age, the strongest group is 40–49 years old with 42 members of staff. This is followed by the 30–39 age group with 20 people.



## 29 FOREIGN PARTNERS

After the transition to the Erasmus Without Paper digital system, the faculty currently has 29 partnership agreements with universities from 9 countries. This number is constantly growing, and the faculty is negotiating with new partners.

## 19 + 13 SCIENTIFIC AND DEVELOPMENT PROJECTS

In the year 2023, the faculty dealt with 19 scientific and development projects funded by COST, Norway Grants, Interreg CE, TA CR, GA CR, Ministry of Education, Youth and Sports, Ministry of Agriculture, Ministry of Labour and Social Affairs, Visegrad Fund and 13 internal projects supported within the Student Grant Competition.

## THE DEAN'S AWARD FOR TEACHING ACTIVITIES

In 2023, the dean of the faculty awarded this prize to Tomáš Sýkora. It was the first year of awarding the prize for the use of innovative or interesting methods in teaching, the quality of study materials or teaching, excellent management of final theses, personal example of the teacher, positive feedback from students, etc.

## AWARDS FOR THE BEST SCIENTIFIC RESEARCH ACHIEVEMENT OF THE YEAR

In 2023, the dean of the faculty awarded this prize to Petr Hlaváček and Lucie Kopáčková. At the university level, Lenka Slavíková and Miroslav Kopáček were awarded. All the awardees actively publish, represent FSE UJEP in academic and non-academic environments and actively integrate the results of their research into teaching.


## PUBLISHING ACTIVITIES

In 2023, faculty members published 25 Jimp papers, 5 Jsc articles, 10 Jost articles, 1 professional book and 6 research reports.

## INVESTMENT ACTIVITY

The following activities were completed in 2023 to improve faculty infrastructure:

- Replacement of windows for CZK 4 960 thousand
- Rehabilitation of the heat exchanger station for CZK 2 558 thousand
- Furnishing of the Villa for CZK 103 thousand



# Did you know that...

## **...we have reinstated the tradition of matriculation?**

The ceremony of admitting students to the academic community of the university was intended for the first year of full-time study. The private ceremony took place in the Jiřina Jílková Hall with the participation of students and teachers.

# Studies at FSE UJEP

**Ing. Miroslav Kopáček, Ph.D.**

Vice Dean for Studies



“The year 2023 was a record year in terms of merit scholarship payments, both in terms of the total amount and the number of students who received it. Also in 2023, the faculty offered all three levels of undergraduate study. Despite the relatively small number of degree programs, the faculty’s degree offerings are diverse, as it is possible to earn degrees in the commercial, public, and nonprofit sectors.

The faculty provides studies in bachelor’s, master’s and doctoral degree programmes through full-time and combined forms of study. The faculty also offers lifelong learning in the above-mentioned programmes, except for doctoral programmes.

## Study Programmes

At the bachelor’s degree level, in 2023, the FSE offered full-time and combined study programmes in Economics and Management, Regional Development and Public Administration and Social Policy and Social Work to applicants. At the postgraduate level, it was possible to apply for two study programmes, namely Economics and Management of the Public Sector and Regional Development and Public Administration, both of which were taught in full-time form. At the doctoral level, the faculty offered two study programmes, namely Applied Economics and Administration and Regulation and Behavioural Studies, in both full-time and combined forms of study. In addition, the Regulation and Behavioural Studies programme can be studied in English.

## Admission Procedure

Entrance examinations for the bachelor's degree programme Economics and Management, both follow-up master's degree programmes and both doctoral degree programmes, were held in one round, while two-round entrance examinations were held for the bachelor's degree programmes Regional Development and Public Administration and Social Policy and Social Work. The admission examinations for the bachelor's degree programmes were consistently conducted in the form of a candidate's portfolio according to a prescribed template. The entrance examinations for the follow-up master's degree programmes were consistently conducted in the form of a motivation letter for the study of the degree programme.

## Other Study Options

In addition to accredited study programmes, the faculty offered other educational opportunities. Within the framework of lifelong learning, it was possible to take selected courses within the accredited study programmes as well as preparatory courses in mathematics and foreign languages with a focus on students entering their first year of study. The faculty also offered preparatory courses for Cambridge Exams (English), Österreichisches Sprachdiplom Deutsch (German) and CaMLA (Spanish).

## Merit Scholarships

In 2023, a record payment of merit scholarships to students of the faculty was made in the amount of CZK 352 thousand. According to the UJEP Scholarship Regulations, merit scholarships are paid in two bands, which are related to the weighted average of the student for the past academic year, with students with an average of 1.00 to 1.20 falling into the first band and students with an average of 1.21 to 1.50 falling into the second band. In 2023, seven students fulfilled the conditions of the first band and 24 students fulfilled the conditions of the second band, in seven cases undergraduate students and in 24 cases students of master's degree. In addition, six students of the faculty successfully completed their studies with honours this year, who also received merit scholarships.

## Evaluation of Teaching

The management of the faculty is aware of the importance of evaluation of teaching by students, and so questionnaire surveys continue to be conducted to evaluate the quality of teaching in two ways. An electronic survey is conducted each semester through the STAG system and a physical (paper) survey is conducted in selected classes at the end of the semester for all years and study programmes. In 2023, the physical survey has changed the questions in the questionnaire that is presented to learners asking them to complete it, the method of assessment and the rating scale. Based on the discussion of the Pedagogical Council of the FSE UJEP, the results of the evaluations are now provided not only to the heads of the departments but also to the guarantors of the study programmes.





▲ Open house



# Did you know that...

## ...our scientists appear in the live broadcasts of Czech Television?

Our Vice-Dean Lenka Slavíková spoke about rainwater management. Environmental economics is one of the topics that our scientists have been working on for a long time, so it is not surprising that they are in the media spotlight.



# Science and Research at FSE UJEP

**doc. Ing. Lenka Slavíková, Ph.D.**

Vice-Dean for Science and Doctoral Studies

**Mgr. Barbora Kamarýtová**

Department of Sciencey

**Ing. Eliška Štádlarová**

Research Centre

**Mgr. Hana Galiová**

Research Centre



The year 2023 rewarded the efforts of our academics over many years and brought the acquisition of two excellent Horizon Europe research projects. We enjoy putting FSE UJEP on the scientific map of Europe. I am glad that long-term and consistent work is yielding results.

At FSE UJEP, we have strengthened our international research activities in 2023, by obtaining two excellent Horizon Europe research projects and starting a bilateral Czech-Slovakia GA CR project. The projects are aligned with the overarching theme of natural resource management and societal adaptation to climate change. International cooperation in the application sphere in the areas of regional mobility, labour market changes and sustainable consumption is also continuing.

In the following lines, we present the highlights of the most important creative activities at the FSE during 2023.

## Publication Achievements

- Ing. Petr Hlaváček, Ph.D., Ing. Miroslav Kopáček, Ph.D. and Ing. Lucie Kopáčková published an article *Barriers for and Standpoints of Key Actors in the Implementation of Smart Village Projects as a Tool for the Development of Rural Areas* (Journal of Rural Studies) dealing with the determinants of development of small villages in agricultural areas.

- doc. Ing. Lenka Slavíková, Ph.D. published the results of her Fulbright scholarship in the USA on the motivation of landowners to implement retention measures in the article *Mitigation of Concurrent Flood and Drought Risks Through Land Modifications: Potential and Perspectives of Land Users* (Annual Review of Environment and Resources).
- Ing. Mgr. Vojtěch Zíka, Ph.D. published an experimental paper *Identity Breeds Inequality: Evidence from a Laboratory Experiment on Redistribution* (Journal of Public Economics).
- Ing. Jiří Louda, Ph.D. and Ing. Lenka Dubová published an article *Factors Influencing Innovation in Ecosystem Service Provision Management: Insights from two Self-organized Forest Communities in Czechia and Slovakia* (Ecosystem Services).

## New Projects and Cooperation

- In cooperation with the Regional Court in Ústí nad Labem, the expert team of **Mgr. Alexandra Petřů**'s new research centre, the **Social Clinic (SocKa)**, which will provide specific support and solutions for children at risk and their families in the Ústí Region.
- The team of **doc. Ing. Lenka Slavíková, Ph.D.** and **Ing. Jan Macháč, Ph.D.** acquired two prestigious Horizon Europe projects. The **LAND4CLIMATE** project (<https://land4climate.eu/>) focused on the implementation of nature-friendly measures in the landscape on private land in the framework of climate change adaptation. The second project is **SPONGEBOOST** dealing with the assessment of the benefits of wetlands and barriers to their implementation.
- Under the leadership of **Ing. Tomáš Sýkora, Ph.D.**, a new TA CR project **SPININ** was submitted and supported, focusing on the role of informal institutions in strategic planning of municipalities, and will be implemented in 2024 and 2025
- The team led by **Mgr. Jitka Laštovková, Ph.D.**, has started a new project of the TA CR, which should result in a new model of psycho-social care for modern war veterans.
- The research team of **PhDr. Alice Reissová, Ph.D.** has successfully completed the TA CR project aimed at increasing the attractiveness of the Ústí Region for young talents. The results of the project were discussed with representatives of the Ministry of Regional Development of the Czech Republic, CzechInvest and the Regional Office of the Ústí Region.

## Popularization of Science

- In cooperation with FEL CTU and the Technical University of Vienna, we organized an international discussion seminar on energy transformation in Central Europe within the framework of the **Czech-Austrian Expert Group on Energy (CZ-AT EEG)**, of which we are members.
- **The 5th year of CzechEnvíThesis**, a national competition of bachelor and master theses dealing with environmental issues from the perspective of social sciences, took place. The winner was student Jana Spurná (Faculty of Arts, Charles University) with her bachelor thesis on food waste. The second place went to Jakub Drdla (FSE UJEP), who dealt with the preferences of primary school pupils towards greenery in cities.
- **The FORPOLIS** Research Centre held regular expert discussions with key stakeholders on the problems of the region. The meeting on the topic of financing of social services and their importance for regional development was a great success.



- Two new publications for the expert community from the successfully completed TA CR projects Municipalities Talk About Water and Community Gardens were presented at the conference **Blue-Green Cities Day 2023: Effective Communication and Food Self-Sufficiency**, which was attended by dozens of representatives of public administration and the expert community.



- ▲ The first kick-off meeting of the LAND4CLIMATE project from the Horizon Europe programme took place in the last week of September.



## **... we also held an open day for teachers?**

The novelty was prepared in the framework of the faculty's cooperation with secondary schools. Interested students took part in attractive workshops in one afternoon and had the opportunity to take a guided tour of the campus.



# External Relations at FSE UJEP

**Mgr. Jitka Laštovková, Ph.D.**

Vice-Dean for External Relations

**Mgr. Jitka Dvořáková**

PR and Internationalization



“Thanks to the enthusiasm, friendliness and willingness of the academic and non-academic staff of the faculty in 2023, we were able to actively build, expand and strengthen our relationships with secondary schools, alumni and alumnae, as well as professionals and practitioners. It is excellent when we can connect our work with others.

## Cooperation with Secondary Schools

Cooperation with secondary schools has two levels at FSE. One is more general, where the faculty presents itself to a wider range of interested students:

- At large national fairs of higher education such as Gaudeamus and their regional counterparts in various locations in the Ústí and Karlovy Vary Regions.
- Secondary schools can also choose from the popularization lectures offered by experts from the FSE, who will come to their school and present not only their studies at the faculty, but also interesting bits and pieces of the professional curriculum that is part of their studies. The range of these lectures is from all the disciplines offered, economics and management, regional development and social work.
- The February Open Day offers applicants an introduction not only to the possibilities of studying in these fields, but also to the environment of the faculty and the university, the teachers they will meet during their studies, as well as all the “pitfalls” associated with the application process.

The second, more intense collaboration with five faculty secondary schools goes into more detail. These include the following events:

- One Day College Student, when students can experience the university atmosphere right on the faculty premises, listen to expert lectures and walk around the Campus accompanied by their senior colleagues. High school students had this opportunity

a total of three times in 2023, in September and November; all dates filled up quickly and the event was well received.

- The Teacher Open Day is an offer for teachers, school counsellors and others who want to learn about the faculty, its staff and the application process. The well-established event is usually held in March, when applications are due.
- Other professional and social events to help understand and respond to the needs and preferences of today's secondary school students.
- Of course, the group of faculty secondary schools is not closed, so new links are continuously being created to include those schools from which the most applicants are directed to FSE, or where successful mutual professional relationships can be expected.

## Alumni

In 2023, the FSE Alumni Club became part of the UJEP Alumni Club, which has greater opportunities for support and development, while allowing FSE to stay in contact with its alumni to the extent necessary for both parties. This year also saw the renewal of the tradition of the ALUMNI periodical, with two issues reporting on events at the faculty and an extended invitation to attend faculty events and to collaborate in any field.

## Further Cooperation

The Career Day was held in the spring for students of all years in all disciplines, where employers looking for graduates for employment as well as talented students for temporary jobs or short-term contracts presented themselves. In collaboration with Innovative Centre of Ústí Region (ICUK), interested students could also try out the HR Date format, which prepared them for the job interviews that await them in the future.

## Foreign and Domestic Activities

The year 2023 offered many opportunities for students and teachers to develop in different areas. February's commemoration of the European Day of Victims of Crime in cooperation with the Probation and Mediation Service, one-off lectures by local and foreign experts on topics related to current social, environmental and economic issues (among them Martin Rozumek on international migration, Jan Havel on neuroleadership, the manager of 2022 Bronislav Převrátíl on innovation and strategic management) are just examples of the many events.

We did not neglect social events either, in June, our most representative classroom, until now called "Blue Hall" or "VIKS", was officially named Jiřina Jílková Hall in honour of the inspiring professor who tied her career to the FSE. In October, we returned to the tradition of matriculating first-year students. At the end of the year, we were able to enjoy the festive atmosphere at the Faculty Christmas Market.

We must not forget about the social security of students. In addition to the university-wide questionnaire survey, focused on the study atmosphere and the behaviour of

lecturers within the framework of the Equal Opportunities Audit of Students at UJEP, students also had the opportunity to participate in a roundtable with an expert in this area and to discuss potential problems. The newly established position of the university ombudsperson will cover this topic in the future, while we are also paying close attention to this area at the faculty level.



- ▲ In December, we held our traditional meeting with the principals of our partner secondary schools.





# Did you know that...

## ...we inaugurated the Jiřina Jílková Hall?

Until now, we called it “the blue hall” or “VIKS hall”. In June 2023, we renamed it and honoured the memory of Professor Jiřina Jílková, who was an integral part of our faculty and greatly contributed to its development.

# Development and Quality at FSE UJEP

**Ing. Lucie Povolná, Ph.D.**

Vice-Dean for Development and Quality



“Work on more open communication, the ability to give feedback both positive and negative, work together as a team, constantly learn new skills, reflect on successes and failures and never give up. For me, this represents the past year and the activities we have strived to develop at FSE and will continue to do so.

In 2023, we were able to move forward or jump-start some activities in faculty development. Some agendas are comprehensive, even if it does not seem so at first glance. It must be acknowledged that the outcome is not always immediately apparent, and it is a long haul. However, we believe that our actions will eventually lead to general faculty satisfaction.

## Career Regulations (Quality of Work of Academic Staff)

The year 2023 was marked by a major change in the annual evaluation of academic staff. Throughout the year we have been familiarising ourselves with the new environment for recording our performance, as well as receiving training in communicating feedback. Together with individual career plans, which are subject to ongoing refinement, we aim to respond to the individual goals of academics, as well as changes in the external environment that we need to reflect in our work.

## Interviews and the Concept of Evaluation

We place particular emphasis on the newly introduced annual evaluation interviews between staff and their supervisors, which are the culmination of the annual performance review. These interviews not only promote transparency and open communication, but also provide a valuable tool for individual development and mutual understanding. I firmly believe that these changes will provide our faculty and staff with better

opportunities for growth while contributing to the overall success of our college. The year 2023 was a year of developing several follow-up trainings for the senior faculty and staff to conduct interviews effectively.

## **Cooperation with the Application Sphere**

In the middle of 2023, we started preparing a strategy for cooperation with application partners. For a long time, many activities had been taking place in our departments, where companies, public administration institutions, social services or non-profit organizations play a major role. Practical knowledge is an integral part of our students' education. However, we wanted to shine a light on these activities, and it turned out that they are a wide range of activities, ranging from internships, to many lectures by practitioners, to the preparation of study programmes. The faculty has decided to systemize these activities and lead them from the management level, culminating in 2024 with other forms of collaboration.

## **Information Systems**

Considering the growing threats in the digital environment, our university began to actively pursue strengthening cybersecurity in 2023. An audit of our information systems revealed the need to implement new security policies, which will be developed over the next year and implemented in phases. Data security is key to protecting our information and maintaining trust. Let us not forget that the most important link in this strategy is us, the faculty and staff of the university.





- ▲ Crowded auditorium, great lecture Neuroleadership by Jan Havel about the human brain and the ability to lead people.





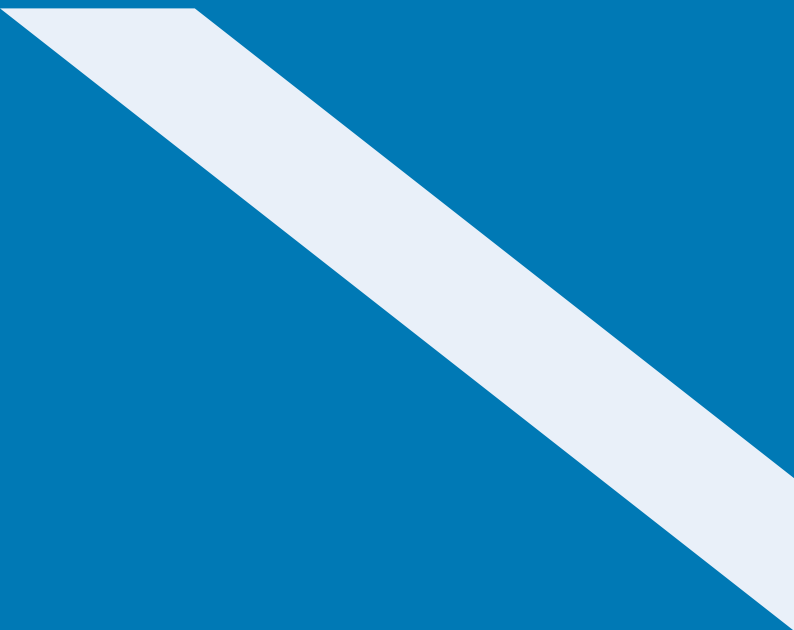
# Did you know that...

**... the former dean of our faculty and the current rector of UJEP received the appointment decree from the hands of President of the Czech Republic?**

Doc. RNDr. Jaroslav Koutský, Ph.D. was elected by the Academic Senate of UJEP for appointment as Rector for the term of office from 18 March 2023 to 17 March 2027. He received the appointment decree from the hands of the now former President in January 2023.

# ANNEX PART

Annex 1  
Text part



# 1. BASIC INFORMATION ABOUT THE FACULTY

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## Faculty Name, seat

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### Name of Faculty

Faculty of Social and Economic Studies,  
Jan Evangelista Purkyně University in Ústí nad Labem (FSE UJEP)

### Address

Moskevská 54, 400 96 Ústí nad Labem

### Delivery Address

J. E. Purkyně University in Ústí nad Labem,  
Faculty of Social and Economic Studies  
Pasteurova 3544/1, Ústí nad Labem 400 96

## Faculty management

### Dean of the Faculty

Mgr. Ondřej Moc, Ph.D.

### Faculty Secretaries

Ing. Dagmar Kubišová

### Vice Dean for Studies

Ing. Miroslav Kopáček, Ph.D.

### Vice-Dean for Development and Quality

Ing. Lucie Povolná, Ph.D.

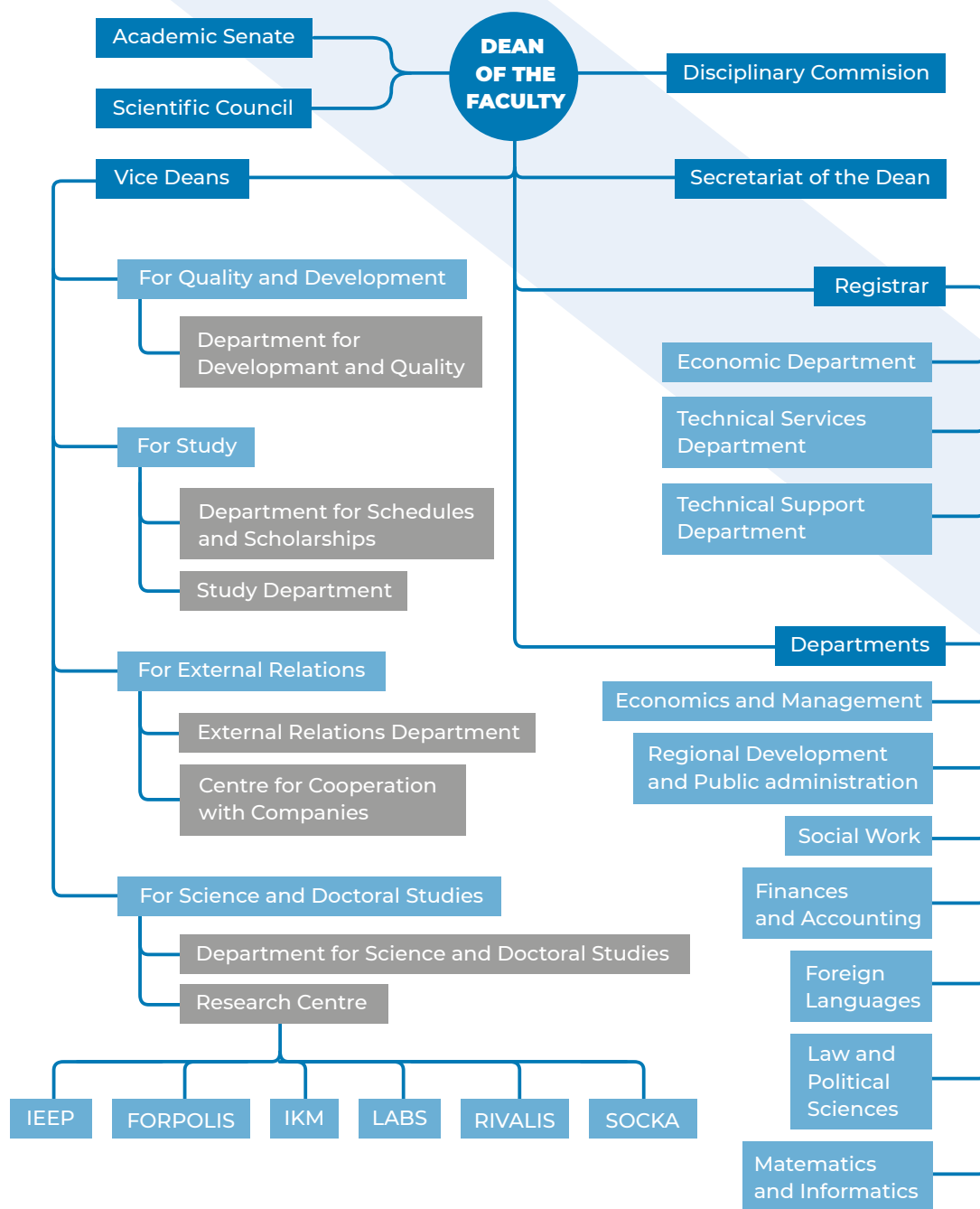
### Vice-Dean for Science and Doctoral Studies

doc. Ing. Lenka Slavíková, Ph.D.

### Vice-Dean for External Relations

Mgr. Jitka Laštovková, Ph.D.

## Organizational Chart (As of 31 December 2023)



## Bodies of the faculty

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### Scientific Council (as of 31 December 2023)

#### Chairman

Mgr. Ondřej Moc, Ph.D.

*Dean of FSE UJEP*

#### Internal Members:

doc. Ing. Mgr. Martin Bodá, Ph.D.

*Department of Finances and Accounting FSE UJEP*

doc. PhDr. Václav Houžvička, Ph.D.

*Head of the Department of Law and Political Science, FSE UJEP*

doc. ThDr. Mgr. Slávka Karkošková, Ph.D.

*Department of Social Work FSE UJEP, guarantor of the study programme Social Policy and Social Work*

doc. RNDr. Jaroslav Koutský, Ph.D.

*Department of Regional Development and Public Administration FSE UJEP, guarantor of the study programme Regional Development and Public Administration (Bc.)*

doc. PhDr. Pavel Kuchař, CSc.

*Head of the Department of Social Work, FSE UJEP*

doc. Ing. Alena Maaytová, Ph.D.

*Department of Finances and Accounting FSE UJEP*

doc. Mgr. Pavel Raška, Ph.D.

*Head of the Department of Geography, Faculty of Science, UJEP*

doc. Ing. Jan Slavík, Ph.D.

*Department of Economics and Management FSE UJEP, guarantor of the Economics and Management of the Public Sector study programme*

doc. Ing. Lenka Slavíková, Ph.D.

*Department of Regional Development and Public Administration, FSE UJEP, guarantor of study programmes Regional Development and Public Administration, Applied Economics and Administration*

prof. PhDr. Jiří Škoda, Ph.D.

*Dean of Faculty of Education, UJEP*

doc. RNDr. Marta Žambochová, Ph.D.

*Department of Mathematics and Informatics, FSE UJEP*

#### External Members:

doc. PhDr. Peter Brnula, Ph.D.

*Department of Applied Social Sciences, Faculty of humanities UK*

doc. Ing. Radka Druláková, Ph.D.

*Vice-dean for Science and Doctoral Studies, Faculty of International Relations VŠE*

prof. Mgr. Soňa Kalenda Vávrová, Ph.D.

*Department of Social Work, Faculty of Social Studies OU*



doc. Ing. Aleš Kocourek, Ph.D.  
*Dean of the Faculty of Economics, TUL*

doc. Mgr. Soňa Lovašová, PhD.  
*Department of Social Work, Faculty of Arts, UPJŠ in Košice*

prof. Ing. Tomáš Meluzín, Ph.D.  
*Head of the Department of Economics, Faculty of Business and Management, BUT*

doc. PhDr. Adéla Mojžíšová, Ph.D.  
*Department of Social and Special-pedagogical Sciences, Faculty of Health and Social Sciences, University of South Bohemia*

doc. Ing. Petra Pártlová, Ph.D.  
*Head of the Department of Tourism and Marketing at the VŠTE in České Budějovice*

prof. Ing. Martin Pělucha, Ph.D.  
*Department of Regional Studies, Faculty of Economics, VŠE*

prof. Ing. Hana Řezanková, CSc.  
*Faculty of Informatics and Statistics, VŠE*

prof. Ing. Jan Stejskal, Ph.D.  
*Dean of the Faculty of Economics and Administration UPCE*

prof. Ing. Stanislav Škapa, Ph.D.  
*Vice Dean for Science and Research, Faculty of Business, BUT*

doc. RNDr. Jan Ženka, Ph.D.  
*Department of Social Geography and Regional Development, Faculty of Science, OU*

prof. Ing. Miroslav Žižka, Ph.D.  
*Vice-Rector for Education and Internal Legislation of TUL*

## Participation in the Representation of Universities

### Council of Higher Education Institutions (CHI)

PhDr. Bc. Kateřina Smejkalová, Ph.D.

*Member of the Board of Governors*

*Member of the Board of Governors Committee for Educational Activities*

*Member of the Board of Governors Committee for Scientific Activities*

### Association of Deans of Economic Faculties

Mgr. Ondřej Moc, Ph.D.

### Association of Social Work Educators

Members of the Department of Social Work FSE UJEP

## Academic Senate (as of 31 December 2023)

The term of office of the current Academic Senate of FSE UJEP is from 14 December 2022 to 13 December 2025.

### Chairwoman

PhDr. Bc. Kateřina Smejkalová, Ph.D.  
*Department of Foreign Languages FSE UJEP*

### Vice-President

Tereza Šponiarová  
*student at FSE UJEP*

## Academic Curia AS FSE UJEP

Ing. Michaela Jánská, Ph.D.  
*Department of Economics and Management FSE UJEP*

Ing. Lucie Kopáčková  
*Department of Finances and Accounting FSE UJEP*

Ing. Petra Olšová, Ph.D.  
*Department of Regional Development and Public  
Administration FSE UJEP*

Mgr. Alexandra Petruš  
*Department of Social Work FSE UJEP*

PhDr. Bc. Kateřina Smejkalová, Ph.D.  
*Department of Foreign Languages FSE UJEP*

Ing. Tomáš Sýkora, Ph.D.  
*Department of Regional Development and Public  
Administration FSE UJEP*

Ing. Dita Štyvarová  
*Department of Social Work FSE UJEP*

## Student Curia AS FSE UJEP

Ondřej Černý  
*student FSE UJEP*

Jonáš Jiránek  
*student FSE UJEP*

Josef Mergl  
*student FSE UJEP*

Ladislav Mrázik  
*student FSE UJEP*

Stanislav Podrábský  
*student FSE UJEP*

Tereza Šponiarová  
*student FSE UJEP*



## Mission and Vision of the Faculty

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### The Mission of the Faculty

The mission of the Faculty of Social and Economic Studies of Jan Evangelista Purkyně University is to contribute through its educational and creative activities to increase the competitiveness of the Ústí Region and to improve the quality of life in this region.

### Values of the Faculty

The Faculty of Social and Economic Studies at UJEP honours education and scholarship. For the faculty, the education of an individual represents a complex set of knowledge of the contemporary world, a set of useful skills and education for humanism, tolerance and responsibility. The faculty professes an innovative, team-based and active approach. In its activities, it is guided by the following principles that are inherent in the academic environment and are universally shared by students and faculty and staff.

- Respect for freedom
- Respect for responsibility
- Respect for achieved results
- Respect for the individual and the community

### The Vision of the Faculty

FSE UJEP is a respected educational institution which, especially through quality teaching at all levels of higher education studies, prepares successfully employable graduates for the labour market and thus significantly contributes to raising the qualification level of the Ústí Region.

The faculty finds and describes problems and topics, especially relevant to the economic and social situation in the region and contributes to their solution through its creative activities. At the same time, it is a place of creation or active adoption of social, product and process innovations and their dissemination to the external environment.

The faculty is the main gateway for international contacts in the field of economic and social sciences between the Ústí Region and the world scene.

The faculty is a source of inspiration for other institutions and companies in the region as a functioning organisation and employer.



# Did you know that...

**... the views of our students are of interest to the Minister himself?**

On 9 November 2023, students of regional development had the opportunity to meet and discuss the future of the Most region directly with the Minister of the Environment Petr Hladík. This was thanks to colleagues from the Operational Programme Fair Transformation.

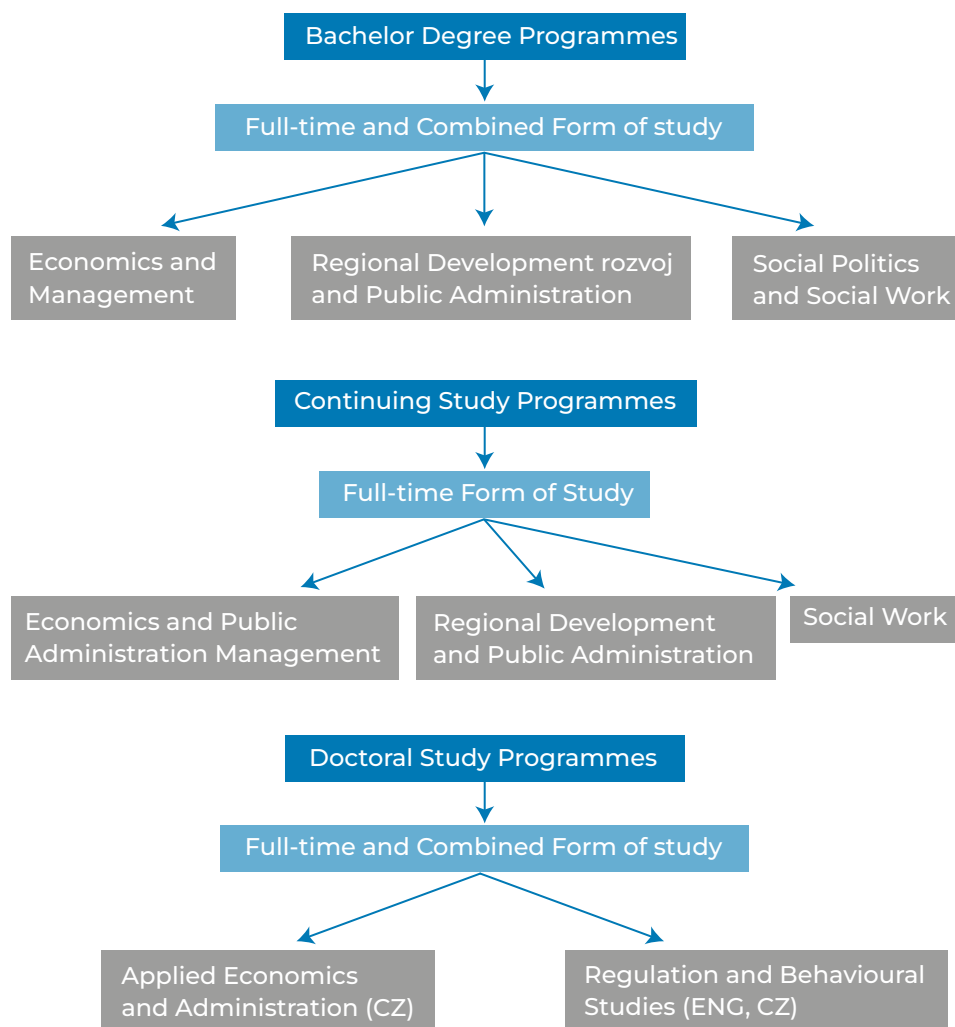
## 2. STUDY PROGRAMMES, ORGANISATION OF STUDIES AND EDUCATIONAL ACTIVITIES

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In our three degree programmes we strive for innovative approaches in education and cooperation with the application sphere. We support specific forms of learning, encourage entrepreneurship, develop student practices, complement lectures by experienced experts from practice or excursions. Emphasis on linking theories with practice is key in preparing students for their future careers.

### Accredited Study Programmes

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## Upcoming Study Programmes

### Applied Economics and Business Management

- Graduates will be professionals equipped with a set of knowledge and skills needed to pursue management positions in companies.
- The concept of the programme is based on the requirements of practice.
- It combines basic economic and managerial knowledge with other knowledge and skills demanded by employers. In particular, knowledge of information technology, financial management, human resources and law.
- Learners can further develop their skills in specific areas such as quality management or logistics.
- The programme also offers the opportunity to acquire the knowledge needed for management in public sector enterprises.
- The focus of the programme is linked to the focus of the FSE UJEP and reflects the current needs of employers in a dynamically changing environment within the transforming economy of the region.

### Managing the Cultural and Creative Industries

- Graduates will be competent experts who will be able to manage conceptually, support and coordinate the functioning and performance of entities operating in the cultural and creative sectors, which represent an important element of the ongoing transformation of the Ústí Region.
- The purpose is to provide professionals who understand the issues of economic disciplines, while grasping the essence of the functioning of the cultural and creative industries. The study programme will focus mainly on their management, conceptual support and strategic management.
- This includes both employees of the companies operating in the cultural and creative sectors themselves, as well as experts from intermediary institutions and public sector bodies who will oversee conceptual programmes and strategies to support the cultural and creative sectors.

## Student Internships

Our faculty integrates the practical application of theoretical knowledge through internships in relevant institutions and companies. Teachers actively support students in the targeted selection of internships that match their professional focus. Students have the opportunity to work in government offices, innovation agencies and private companies. Through collaboration with partners and through events such as career days, we provide students with access to top internships and projects. This strategy improves students' professional skills and provides them with valuable contacts and practical experience.

Study programme	When	Range of hours	Content of the internship	Where
Economics and Management	Summer semester of the 2nd year of bachelor studies	40	Topics with a close connection to the field of study. At the end of the semester there is a presentation and discussion of the experience gained during the internship.	Municipal authorities, authorities of municipal districts or wards, city councils, innovation agencies, business support agencies, cultural facilities, schools, private companies, non-profit organizations.
Regional development and public administration	Summer semester of the 2nd year of bachelor studies	60	Topics with a close connection to the field of study. At the end of the semester there is a presentation and discussion of the experience gained during the internship.	Municipal authorities, authorities of municipal districts or wards, city councils, innovation agencies, business support agencies, cultural facilities, schools, private companies, non-profit organizations.
Social work	Across studies (3 types of internships)	300	Topics with a close connection to the field of study. At the end of the semester there is a presentation and discussion of the experience gained during the internship. Within the framework of the Managed Practice course, students in the first year undergo a series of eight excursions in various organisations implementing social work.	16 partner workplaces (however, learners can also complete internships in other organisations where social work is carried out).



FSE UJEP uvadí  
studentský dokumentární film

# Com.unity

VŠ KLUB FSE  
Moskevská 54  
18.5.2023  
14:30

Jan Plouhar  
průvodce filmem

## Did you know that...

**...the third documentary made by our students  
has premiered?**

The film was shot within the Integrated Urban Regeneration course under the guidance of Tomáš Sýkora. The short film entitled "Until you Experience It" gave the audience a glimpse into the environment of urban communities and the cooperation of citizens not only with each other but also with the city administration of Ústí nad Labem.

## Significant Educational Activities for Students in 2023

### LECTURES

**Monitoring and managing visitor mobility in national parks: examples from Japan and the UK**  
prof. Thomas Edward Jones  
(Ritsumeikan Asia Pacific University,  
7/2 2023)



**Social work as a human rights profession demand or overload? Using the example of the practical field of gender-based violence**  
prof. Dr. Alexandra Geisler  
(Fachhochschule Dresden,  
7/3 2023)

**My Journey off the Bottom**  
Mgr. Pavel Nykodým (24/3  
a 17/4 2023)



**Neuroleadership: How does understanding the human brain improve our ability to lead others?**  
Ing. Jan Havel, Ph.D.  
(23/11 2023)

**Innovation and strategic management**  
Ing. Bronislav Převrtil, Ph.D.  
(Manager of the year 2022, 6/12  
2023)



### WORKSHOPS

**Crisis management of residential services for the elderly** (13/3 2023)

**Round table and debate on social security and equal opportunities for students at UJEP** (12/12 2023)

### EXCURSIONS

**Lake Most excursion**  
(11/12 2023)



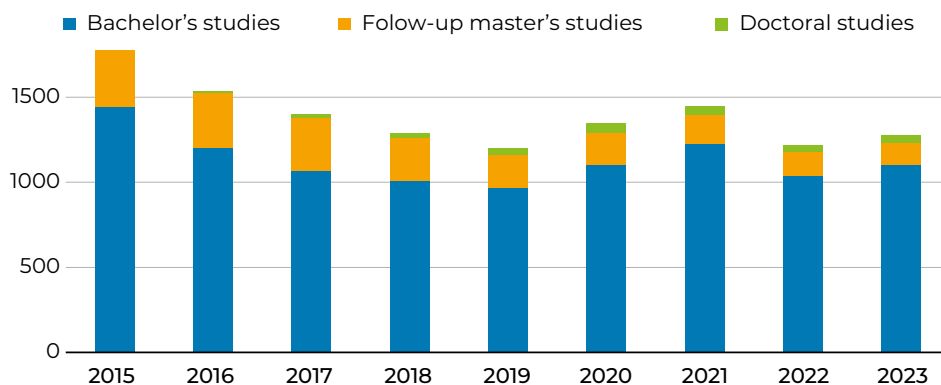
**Most region – discussion with Minister of the Environment Petr Hladík** (9/11 2023)

**Pízeň** (14 and 15 November 2023)

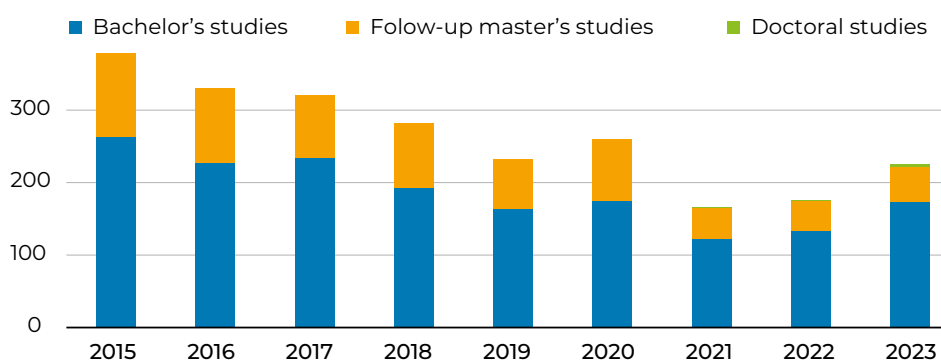


**Chamber of Deputies of the Parliament of the Czech Republic** (19/10 2023)

Development of Studen Numbers at FSE UJEP



Development of the number of graduates FSE UJEP





A group of five students (three men and two women) are standing in a row on a paved area in front of a large, modern building with many windows. They are all wearing winter coats. The student on the far left is a man with glasses wearing a black jacket. Next to him is a woman with long blonde hair wearing a light-colored puffer jacket. In the center is a woman with red hair wearing a long, light-colored puffer coat. To her right is a woman with dark hair wearing a dark grey coat. On the far right is a man with a beard wearing a brown jacket. The bottom of the image has a blue overlay with white text.

# Did you know that...

## **... that we took home a lovely second place from the Czech Envi Thesis competition?**

The silver place in this national competition in the field of social science approach to environmental protection went to our student Jakub Drdla with his thesis Attitudes and Preferences of Elementary School Pupils towards Nature Based Solutions in Public Space. The winning paper was the topic Types of Food Waste in Czech Households by Jana Spurná from Charles University.

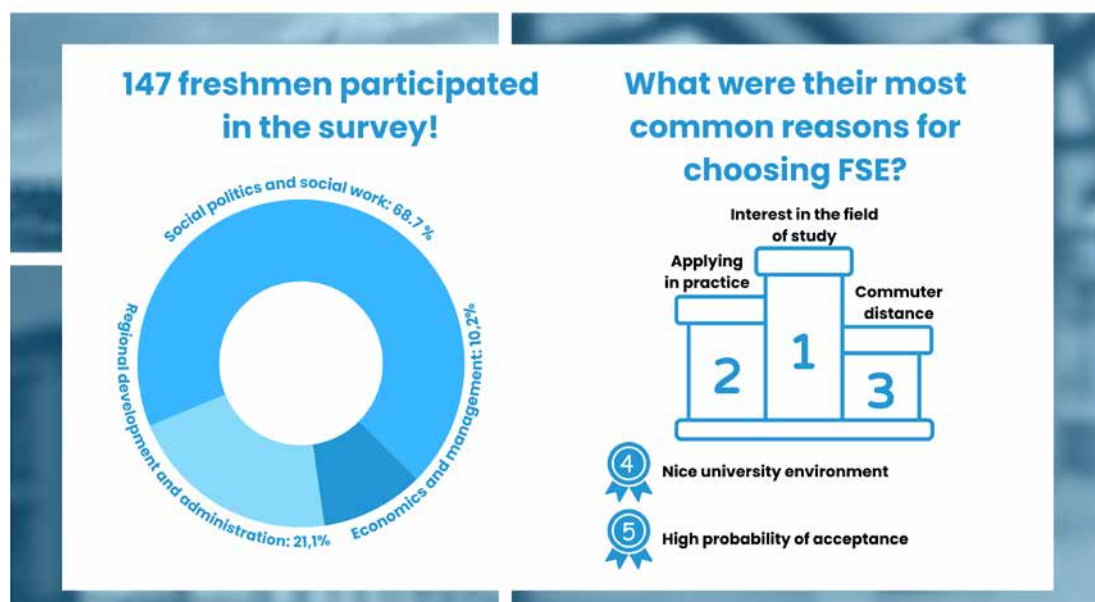


### 3. STUDENTS

We support our students throughout their entire studies, from enrolment in the first semester to the graduation ceremony.

Through formal and informal events (e.g. Breakfast with the Dean) we try to create an open and welcoming environment where we encourage students to share their opinions and suggestions to help us improve the quality of their studies. We are very happy that our students participate in the functioning of the faculty out of their own interest and consider their studies an important and beneficial stage of their lives.

In 2023, for the first time, a survey entitled “**Our Freshmen Interest Us!**” was conducted, in which **147** first-year students (out of a total of 654 enrolled) participated. Our freshmen are just as important to us as all our students, so we are interested in information such as their background or their motivation to study at our faculty. We were able to find out a lot of interesting things!



▲ Our Freshmen Interest Us

### Prizes and Competitions

The winning topic of this year's national competition Czech Envi Thesis is a thesis entitled Types of Food Waste in Czech Households. The fifth year of the competition for the best student thesis focused on the environment was won by Jana Spurná from the Faculty of Arts of Charles University. Two FSE UJEP students took part: Michaela Miklasová with her thesis “Interest of UJEP Students in Using E-bike Sharing Services in Ústí nad Labem” and Jakub Drdla with his paper “Attitudes and Preferences of Elementary School Pupils towards Nature Based Solutions in Public Space”, for which he won the second place.

Traditionally, the Department of Foreign Languages held the Competition in Foreign Language Professional Presentations in May. The students presented a topic related to their field of study at our faculty in English or German and compared their communication and presentation skills with each other. The first three places were taken by Jana Soukupová, Martin Černík and Sylvie Mokrá.

## Scholarship Programmes

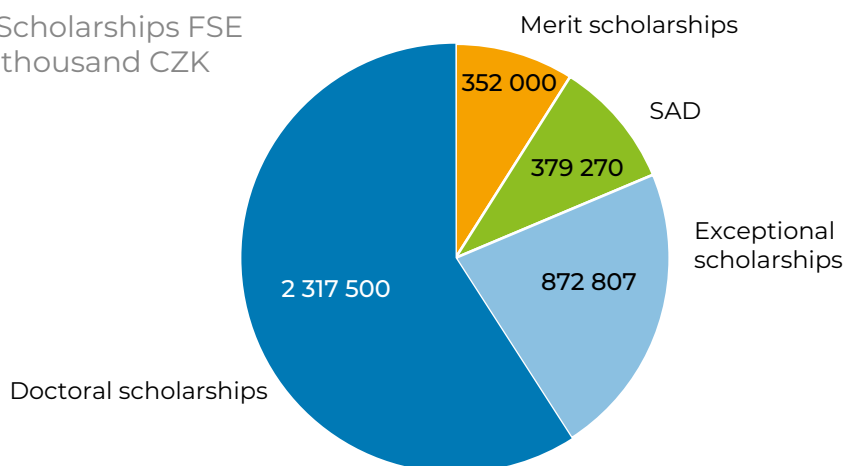
The faculty implements its own and specific scholarship programmes according to the UJEP Scholarship Regulations:

- merit scholarships (red diplomas and continuous study results)
- student auxiliaries in the departments (SAD)
- exceptional scholarships
- doctoral scholarships
- accommodation scholarships
- social scholarships

## Exceptionally Gifted Students

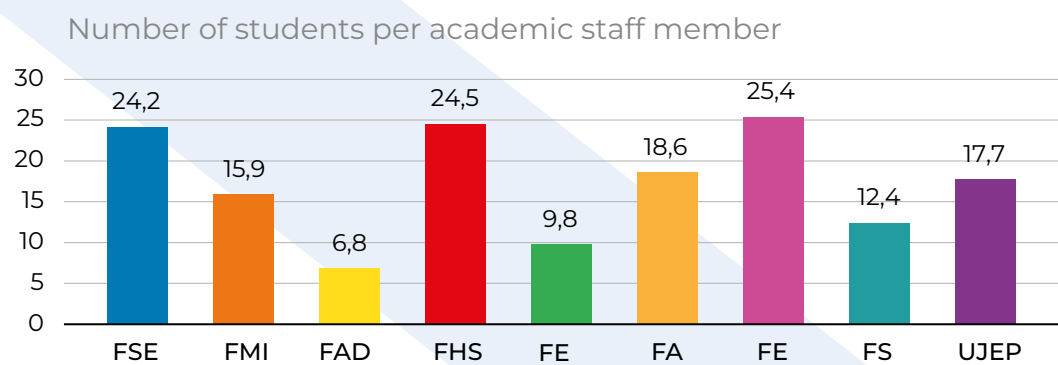
The following chart provides an overview of the distribution of scholarships for exceptionally gifted students.

Awarded Scholarships FSE  
in 2023 in thousand CZK



## Students with Socio-economic Disadvantages

Students can apply for a social scholarship. In 2023, two FSE students continued to be eligible for the social scholarship.



▲ Údaje UJEP za rok 2023.



## **...we are increasingly inviting graduates of the FSE UJEP to teach?**

Practice is one of the best ways to engage in teaching. We therefore try to reach out directly to experts in all subjects, who are often graduates of our faculty and very happy to return to us. For example, in 2023 we welcomed Zuzana Vacurová (Instagram strategy), Tereza Šulanová (Instagram strategy), Simon Broz (LinkedIn strategy), Jan Kadlec (marketing project strategy) and Viet Anh Chu (web analytics) to our Digital Marketing course.



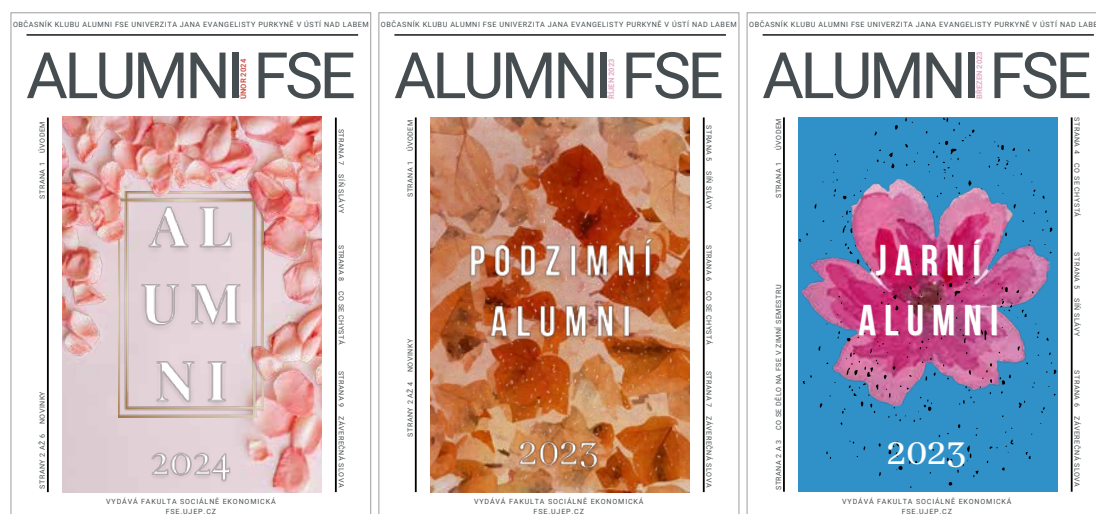
## 4. GRADUATES AND ALUMNI

### Contact and Cooperation with Alumni

In 2023, FSE UJEP continued to use the ALUMNI FSE UJEP association for cooperation. The main goal of this association is to maintain contact with alumni of the faculty and to involve them in university activities.

- The cooperation served as a means for organizing internships, placements and excursions of students and for assigning the topics of student final theses and their opposition.
- Graduates and alumni are invited into the classroom to share their practical experience.
- Successful graduates are approached for theses reviews or theses supervisions so that there is contextual and continuous collaboration.
- The faculty uses their professional and social potential in its further development.
- We continue to find the possibility of visits to companies and shadowing top management of these companies in cooperation with alumni to be realistic and beneficial.

The faculty has renewed the tradition of a newsletter for alumni called Alumni FSE. It is published at the beginning of each semester and summarizes what interesting things have happened at the faculty over the past period. The newsletter is then sent out to registered persons.



▲ Alumni Newsletter: Alumni FSE



# Did you know that...

**...the graduation ceremony in 2023 took place again in the traditional form in the North Bohemian Opera and Ballet Theatre in Ústí nad Labem?**

All our graduates had the opportunity to reunite with their families and friends and enjoy this solemn act and important life milestone alongside their loved ones in public and in beautiful surroundings.



## 5. COOPERATION WITH SECONDARY SCHOOLS

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The faculty offers secondary schools popularization lectures directly into their lessons. The list of possible lectures is continually updated and can be found on the faculty's website. Schools take advantage of this opportunity throughout the year.

### How did the One Day College Student event in 2023 turn out?

- Days: 13, 14, 20, 23 and 24 November 2023
- 14 lectures in total
- Visitors: a total of one hundred students from three secondary schools

### Open Day for Students

- An annual university-wide event for prospective students at FSE. Here we present individual study programmes.
- Visitors also had the opportunity to try out the unique mindball technology that is part of the Faculty's Behavioural Laboratories. (9/2/2023)

### Open Day for Teachers

- New for teachers, especially secondary school counsellors, workshops and campus tour took place (22/3/2023)

### Open Day for the Karlovy Vary Region

- Based on a memorandum with the Karlovy Vary Region, a special Open Day for students from the Karlovy Vary Region was held in cooperation with Business Development Agency of Karlovy Vary Region (22/2/2023)

### Faculty schools

In 2023, the faculty had a total of five faculty schools in its portfolio:

- European Business Academy in Děčín
- Podkrušnohorské Grammar School in Most
- Business Academy and Language School Ústí nad Labem
- Grammar School Rumburk
- Hotel School, Business Academy and Secondary Industrial School, Teplice

The faculty regularly communicates with these schools formally and informally, invites them to events, and engages in exchanges with their principals and other stakeholders.

## How to choose a college?

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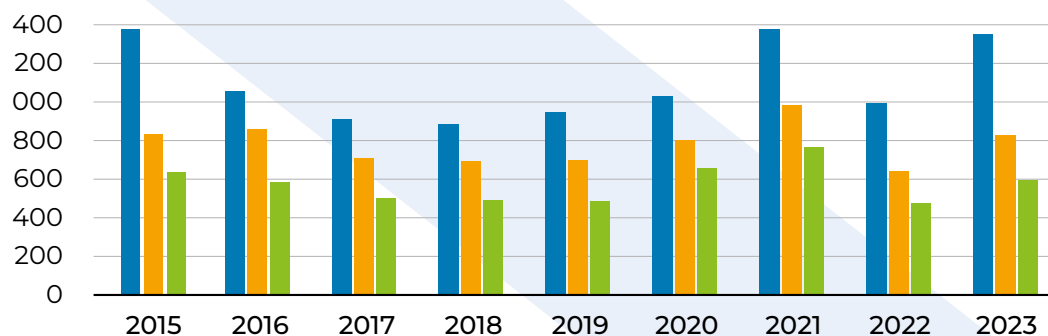
**We conducted research on the attitudes of secondary school students towards the choice of university, which consisted of workshops and a questionnaire survey.**

A total of 407 pupils from 6 secondary schools (Ústí nad Labem, Děčín, Teplice, Litvínov) participated, 343 of whom planned to apply to university. Most often they wanted to submit 2-4 applications. What is interesting is their perspective on what is crucial for them when choosing a university. The following list (table) ranks the factors that motivate them in their choice. They are ranked from the most important at the top to less important.

- Future job opportunities
- Personal interest in the field
- Quality of education
- Composition of courses during studies
- University environment
- Location of the university
- Study-related costs
- Requirements for the final exam
- Student success rate in the final exam
- The reputation of the school
- Academic prestige of the university
- Possibility to stay abroad
- Distance of university from home
- Optional mathematics at university
- Communication of universities with the public
- Graduation requirements
- Structure and size of the faculty

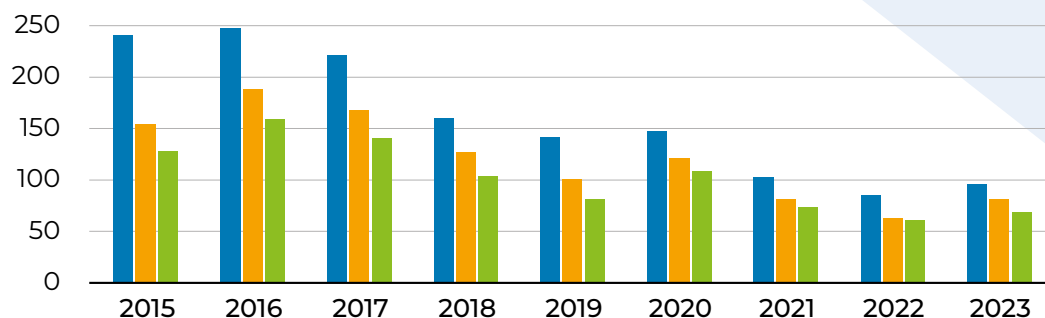
### Interest in studying in bachelor's degree programmes

■ Number of applications ■ Number of admissions ■ Number of enrolments



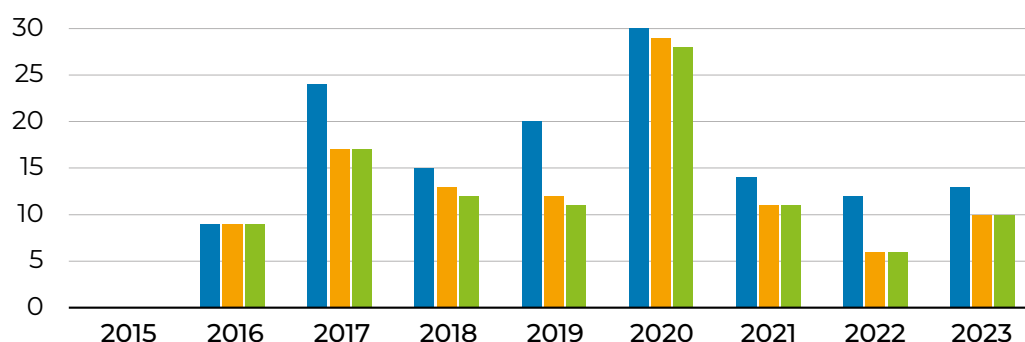
### Interest in studying in follow-up master's degree programmes

■ Number of applications ■ Number of admissions ■ Number of enrolments



### Interest in studying in doctoral degree programmes

■ Number of applications ■ Number of admissions ■ Number of enrolments





# Did you know that...

**...we participated for the second time in the Science Fair in Prague Letňany in June?**

The largest science fair in the Czech Republic is a great popularizer of science itself and our faculty could not miss the event again. We presented the Behavioural Studies Laboratories and publications on mobility and environmental economics to visitors from the scientific community and the public.



## 6. EMPLOYEES

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### Awarded Staff

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The Dean's Award for the best scientific research achievement of the year 2023 was awarded to:

- **Ing. Petr Hlaváček, Ph.D.** (Dean's Award for the Best Scientific Research Achievement in 2023)
- **Ing. Lucie Kopáčková** (Dean's Prize for the Best Scientific Research Achievement of a Student of the Doctoral Study Programme of the FSE UJEP in 2023)

The FSE UJEP Dean's Award for Teacher or Lecturer of the FSE UJEP for Teaching Activity, which is awarded primarily for the use of innovative or interesting methods in teaching, the quality of study materials or teaching, excellent management of final theses, personal example of the teacher, positive feedback from students, etc., was awarded for the year 2023:

- **Ing. Tomáš Sýkora, Ph.D.**

The UJEP Rector's Prize, which is awarded annually on the occasion of the birth of J. E. Purkyně, for the year 2023 was awarded to:

- **doc. Ing. Lenka Slavíková, Ph.D.** (UJEP Rector's Award for Excellence in the Humanities and Social Sciences for excellent project activities with international reach)
- **Ing. Miroslav Kopáček, Ph.D.** (UJEP Rector's Prize for Excellence in the Humanities and Social Sciences for an employee under 35 years of age)

### Gender Equality Plan, Sexual and Gender-based Harassment

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#### Implementation of the Equal Opportunities Plan (2023-2025):

- The faculty is an active member of the coordination group of the UJEP Equal Opportunities Plan.
- We participated in the preparation and implementation of the Equal Opportunities for Students Audit of the UJEP in 2023.
- The results of the audit were presented in April 2024.

#### Documents and policies:

- Compliance with UJEP Staff Working Regulations No. 2/2019, which prohibits discrimination and mandates equal treatment in all aspects of the work environment.

#### Training and education:

- Our staff attended training on respect, gender-sensitive language and communication in the academic environment in 2023.
- Further participation in training is planned for 2024.



# Did you know that...

**...under the auspices of Vice-Rector Jan Slavík we organized a meeting of vice-deans of faculties of economics?**

The discussion meeting on motivational tools to support creative activity, led by FSE Vice-Dean Lenka Slavíková, had a great friendly atmosphere that stirred up debate on new challenges and ideas in the field. Sharing good practice is, we dare say, more than desirable for us and opens up new possibilities for cooperation.

#### Activities for students:

- They were involved in the audit, questionnaire survey and focus groups.
- They had the opportunity to participate in a round table and debate on social security and equal opportunities.

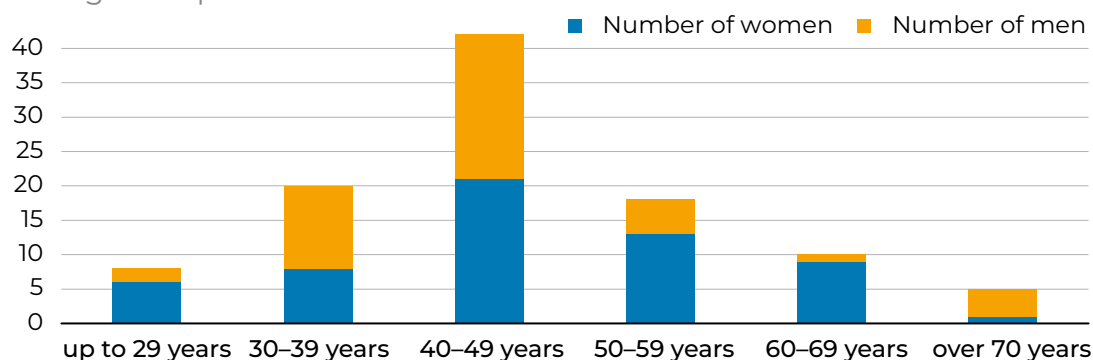
#### Prevention of gender-based violence:

- We collaborated on university-wide materials on gender-based violence prevention.
- We participated in a project to produce training videos on the prevention of gender-based violence, and the videos are available to employees and students of UJEP since April 2024.

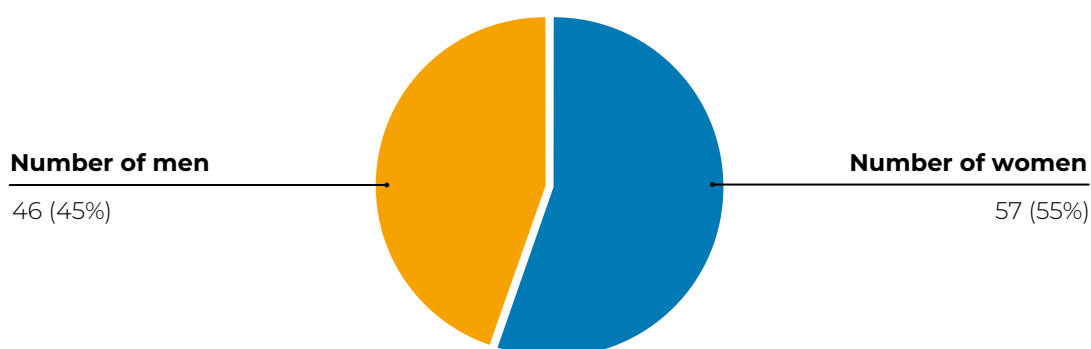
#### UJEP Ombudsperson:

- Mgr. Lucie Tesařová was appointed as the UJEP ombudsperson in autumn 2023 and provides support in resolving conflicts and complaints at UJEP (<https://www.ujep.cz/cs/ombudsmanka-ujep>).

Age composition of FSE staff



Proportion of men and women







# Did you know that...

**... Prof. Thomas Jones from Ritsumeikan Asia Pacific University lectured at our faculty?**

Thomas Jones mentioned the monitoring and management of visitor mobility in national parks, using specific examples from Japan and the UK. With Dr. Hana Brůhová-Foltýnová's team, he also visited the Tisá Rocks in the Elbe Sandstone Protected Landscape Area.



## 7. RESEARCH, DEVELOPMENT AND OTHER CREATIVE ACTIVITIES

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In 2023, our faculty secured participation in two prestigious Horizon Europe projects. This success confirms our position among the leaders of scientific research and cooperation with major European institutions.

### Excellent Projects and Activities

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#### Horizon Europe

A great success in the project field is the gain of Horizon Europe projects for FSE UJEP, which will start in 2024. The first of them is the project called LAND4CLIMATE, whose researcher is doc. Ing. Lenka Slavíková, Ph.D. FSE UJEP will be a partner of the German university TU Dortmund. The LAND4CLIMATE project aims to develop innovative solutions in the field of climate change impacts and adaptation. It deals with the topic of increasing resilience, especially in areas where extreme hydrometeorological events such as floods, droughts or extreme temperatures in cities occur.

The second project supported by Horizon Europe starting in 2024 is SPONGE-BOOST: Upscaling the Natural Sponge Functions of Freshwater Ecosystems to Deliver Multi-benefit Green Deal Solutions, led by the German Helmholtz Centre for Environmental Research (UFZ), FSE UJEP is one of the eight partners. The aim of the project is to promote (restore) nature-based solutions that have water retention functions, such as wetlands, peatlands, etc. and to obtain their multi-benefits. The project is designed as a four-year project. The team led by Ing. Jan Macháč, Ph.D. and doc. Ing. Lenka Slavíková, Ph.D., will deal with the evaluation of benefits (water retention in the landscape, biodiversity) of wetlands and peatlands in the international dimension.

#### Grant Agency of the Czech Republic (GA CR)

The Czech-Slovenian project on the topic of natural disaster reduction and climate change adaptation (Evaluation of Hybrid Infrastructure for Hazard Mitigation with Respect to Climate Change Scenarios) is being carried out by the IEEP team in cooperation with the University of Ljubljana and Czech Globe. The project leader on the Czech side is doc. Ing. Lenka Slavíková, Ph.D.

#### Interreg Central Europe, Interreg Danube Region

The aim of the GREENE 4.0 – Smart and Green Innovation Approaches for Scaling up Digital Transformation Opportunities in CE (Interreg Central Europe) project is to address the lack of capacity to create and deliver market development and extension services to companies in six regions of Central Europe from Slovenia, the Czech Republic, Hungary, Austria, Italy and Germany in order to take advantage of the opportunities

associated with smart manufacturing through digital and green transformation (accelerating the transition and growth from Industry 2.0 to Industry 4.0).

In the Interreg Central and Interreg Danube Region programmes, FSE has been successful with three more projects to be implemented from 2024.

## Technology Agency of the Czech Republic (TA CR)

In 2023, the projects from the TA CR Ěta 5 programme continued successfully. The project called *Municipalities Talking about Water: Communication Implementation of Urban Stormwater Management Measures*, whose principal investigator is Ing. Lucie Povolná, Ph.D. The project focuses on the needs of municipalities in terms of communicating stormwater-related measures implemented in public spaces or municipally owned buildings to the public.

In the same subsidy programme, the project called *PotravSOS: Increasing Food Self-sufficiency to the Resilience of Society to the Effects of the Crisis* was successfully continued, where the principal investigator is Ing. Jan Macháč, Ph.D. The aim of the project is to test the possibility of increasing the food self-sufficiency of people affected by the economic crisis or the current COVID-19 pandemic through the establishment of new community gardens on urban land. The project's primary focus is on community gardens, which contribute to the inclusion of people in the community and thus in society, in addition to savings for its members.

Another project from the same programme was *Brain Circulation as a Pillar of Possible Transformation of a Structurally Affected Region*, where the main investigator is Alice Reissová, PhD. Each generation has its own specifics, both in the professional and personal spheres. The aim of the project is to identify these differences, which will enable the subsequent setting of conditions that are acceptable for these generations. The benefit for employers will be the acquisition of labour and the benefit for the Ústí Region, as a structurally affected region, will be the stabilisation of young and qualified people.

In 2023, a broader team headed by doc. RNDr. Jaroslav Koutský, Ph.D. and Ing. Tomáš Sýkora, Ph.D., continued the implementation of the project *Impacts and Adaptation of Innovative Mobility Solutions on Structural Changes and Functional Development of Settlements in the Ústí Region* funded by the TA CR Transport 2020+ programme.

Together with the above-mentioned projects, two other projects, *Application of Psychosocial Approach to Identify and Strengthen Human Adaptation Mechanisms During Long-duration Manned Spaceflight in Deep Space and Support for Alternative Mobility Solutions in Environmentally Sensitive Areas*, continued in 2023.

All these projects were successfully completed in 2023, and implementation is now underway.

In 2023, in cooperation with the University of Defence, a project on modern care for war veterans – the *Coordinated Model of Care for Modern War Veterans in the Czech Republic (VETCARE)*, supported under the 1st public competition Programme for Support of Applied Research and Innovation SIGMA, was launched. In 2023, the project *SPININ – Strategic Planning Taking into Account Informal Institutions as a Tool for the Development of the Quality of Life in the Municipality*, which will start in 2024, was also supported, under the 2nd public competition TA CR SIGMA, sub-objective 2.

## Norwegian Funds

FSE UJEP also successfully continued in the Norwegian Funds programme. The project *Prevention of Gender-Based Violence in the Work Environment of Public HEIs and Universities in the Czech Republic* focuses on the prevention of gender-based violence among persons employed by public academic and research institutions in the Czech Republic. The output is a package with a set of short educational videos and information materials on topics related to gender-based violence, which includes self-testing tools to verify the acquired knowledge. The main researcher of the project is the Gender Information Centre Nora o.p.s., for the FSE UJEP the researcher is Mgr. et Mgr. Hana Galiová.

The second, bilateral project supported by the Norwegian Funds is *Emerging Issues in Sustainable and Effective Regional Mobility Planning and Research (EMPIRIC)* under the leadership of the principal investigator Ing. Mgr. Hana Brůhová-Foltýnová, Ph.D. The project focuses on emerging issues in mobility planning for smart and sustainable agglomerations and regions. Its main objective is to strengthen research capacity in social sciences applied to sustainable and integrated transport and mobility planning in engaged institutions. It builds on solid Czech-Norwegian research cooperation, exchange of experience and good practice.

## Ministry of Agriculture of the Czech Republic

In 2023, the project of Ing. Jan Macháč, Ph.D. *Taxonomy – a classification system for assessing the sustainability of agriculture* continued. The project focuses on the implementation of the Common Agricultural Policy of the EU. The aim of the project is to investigate the impact of the implementation of economic instruments for achieving the objectives of the Common Agricultural Policy through the advantages/disadvantages of agricultural enterprises in the use of loans and other banking products in relation to the implementation of various agricultural practices and land care (the so-called taxonomy). Next, a project led by Ing. Jiří Louda, Ph.D. started – *Assessment of Organic and Conventional Agriculture in Terms of Their Impacts on Ecosystem Services to Support Strategic and Decision-making Processes*. It aims at testing the hypothesis that organic agriculture brings added value in relation to ecosystem services also in the conditions of the Czech Republic and subsequently formulating the basis and recommendations for (adjusting) the setting and calibration of support for organic agriculture in accordance with the Action Plan of the Czech Republic for the Development of Organic Agriculture in the years 2021-2027 and other related binding documents.

## Ministry of Labour and Social Affairs

In 2023, the three-year IKM Communitas project on social innovation, funded by the Operational Programme Employment, ended. Within the project, the team of Ing. Tomáš Sýkora, Ph. D. and Mgr. Kateřina Vyhnánková tested different approaches to modernise municipal development planning with greater involvement of local communities in three rural municipalities of the Ústí Region.

After the end of the project, the same team is dealing with this issue in the follow-up project Communitas Šluknov Region supported by the Operational Programme Employment Plus.



# Did you know that...

**...our Vice-Dean Lenka Slavíková and Vice-Dean Miroslav Kopáček have received the Rector's Award for excellence in the field of humanities and social sciences?**

Associate Professor Slavíková received the award for excellent project activities with international overlap. Specifically, she is currently working on the GA CR Lead Agency Czech-Slovakia project and is also involved in Horizon Europe projects. Dr. Miroslav Kopáček is systematically involved in regional development with a focus on spatial planning, in which he mainly deals with civic participation and development planning of population-small municipalities.



## Contract Research Carried out

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- 3D Sense (data consultation for private investor)
- Perception of safety in the city of Dubí (analysis for the City of Dubí)
- Innovative Approaches to Retail at the Municipal Level Supported by Cultural and Creative Industries (partial analysis for the Union of Towns and Municipalities of the Czech Republic)
- Expert activity in the field of potential use of the creative industry (partial analysis for the Union of Towns and Municipalities of the Czech Republic)
- Impact analysis of Directive 91/271/EEC on urban wastewater treatment (impact analysis for the Union of Towns and Municipalities of the Czech Republic)
- Analysis of the content of wet wipes in littering, street litter and litter bins in selected locations (data collection and analysis for a private company)
- Analysis of the needs of towns and municipalities of the Czech Republic in the context of the preparation of the Cohesion Policy 2028+ (impact analysis for the Union of Towns and Municipalities of the Czech Republic)

## Membership of FSE academics in prestigious international organisations

Name of international organisation	Name of the member of the organisation	Role in the organisation
<b>International Academic Association on Planning, Law and Property Rights</b>	doc. Ing. Lenka Slavíková, Ph.D.	member of the association
<b>Working Group Gender- and Climate-just Cities and Urban Regions v rámci Academy for Territorial Development in the Leibniz Association</b>	doc. Ing. Lenka Slavíková, Ph.D.	member of the working group
<b>IWRA – International Water Resources Association</b>	doc. Ing. Lenka Slavíková, Ph.D.	member of the association
	Ing. Jan Macháč	member of the association
<b>Task Force Land4flood</b>	doc. Ing. Lenka Slavíková, Ph.D.	chairwoman
<b>International Waste Working Group</b>	doc. Ing. Jan Slavík, Ph.D.	member of the scientific research council
<b>INFA-ISFM, e.v. (Abfall- und Abwasserwirtschaft, Immissionsschutz sowie das Site- und Facility Management)</b>	doc. Ing. Jan Slavík, Ph.D.	council member
<b>European Society of Criminology</b>	doc. PhDr. Jiří Buriánek, CSc.	member of the company
<b>EIC &amp; EIE Programme Committee</b>	Ing. Tomáš Siviček, PhD.	member of the expert advisory group
<b>European Research Group on Military and Society (ERGOMAS)</b>	Mgr. Jitka Laštovková, Ph.D.	member of the group
<b>International waste working group, Economics of waste</b>	Ing. Michal Struk, Ph.D.	member of the working group
<b>Network on European Communications and Transport Activities Research (NECTAR)</b>	Ing. Mgr. Hana Brůhová-Foltýnová, Ph.D.	member of an international network of researchers
	Mgr. Radomíra Jordová	member of an international network of researchers
<b>International Society for Ecological Economics</b>	PhDr. Jan Vávra, Ph.D.	member of the organisation
<b>International Association for Landscape Ecology</b>	PhDr. Jan Vávra, Ph.D.	member of the organisation
<b>Pan-European territories of commons</b>	PhDr. Jan Vávra, Ph.D.	research network member
<b>Our relationship with food during the Covid-19 pandemic</b>	PhDr. Jan Vávra, Ph.D.	research network member
<b>The European Regional Science Association (ERSA)</b>	Ing. Petr Hlaváček, Ph.D.	member of the organisation

## FSE Research Centres

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FSE Research Centres are creative and project-oriented nests for the development of research excellence across the faculties of UJEP and cooperation with the application sphere. In 2023, a new research centre, the Social Clinic, and the newly anchored Laboratories of Behavioural Studies (LABS) began operations.

**The Institute for Economic and Environmental Policy (IEEP)** specialises in the economic aspects of natural resource use and conservation. It analyses the adequacy of regulation, cost-effectiveness and the quality of the institutional environment. More at <http://www.ieep.cz>.

**The Institute for Community and Settlement Development (Forpolis)** is concerned with issues that affect the development of communities and the impact of that development on the condition of the surrounding landscape. It targets all regional development stakeholders (councillors, officials, preparers of strategic and development documents). It popularises and raises awareness of specialist topics among the public and experts in this field. More information at <http://forpolis.ujep.cz>.

**The Institute for Water Diplomacy and Hydropolitics (RIVALIS)** is a modern interdisciplinary centre. Its research analyses the dynamics and resolution of international water disputes. More information about the institute at: <https://www.fse.ujep.cz/cs/rivalis>.

**The Laboratories of Behavioural Studies (LABS)** focuses on research in the field of behavioural economics. The centre brings together several laboratories with different focuses, but all of them are dedicated to research on human behaviour. For more information about the centre, please visit: <https://labs.regbes.eu>.

**The UJEP Social Clinic (SocKa)** is based on interdisciplinary cooperation and will collect and evaluate data on children at risk and, based on this data, prepare recommendations and specific tools for the practice of social workers in the Ústí nad Labem, Karlovy Vary and Liberec Regions.



# Did you know that...

**... the dean of the faculty awarded prizes for scientific activity for the third time in its history and for outstanding educational activity for the first time?**

The prize is awarded annually to selected academic staff members of the FSE UJEP and to students of doctoral study programmes. In 2023, Petr Hlaváček and Lucie Kopáčková were awarded for their excellent publishing and scientific activities and representation of FSE UJEP, and Tomáš Sýkora was recognized for his innovative approach to teaching.



## 8. COOPERATION WITH THE APPLICATION SPHERE

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The FSE has nominated a working group which is preparing a new strategy for cooperation with partner organisations at regular meetings. This involves managing cooperation at the faculty level, starting from the existing very functional cooperation at the departmental level. The aim is to increase the scope and effectiveness of the faculty's collaboration with external organisations, which it represents:

- Improving the quality of teaching
- Science development and internationalisation
- Effective performance of the third role of the university.

To do this, it is essential to meet the fourth objective, which is to build organisational support for the partnership. The implementation of the strategy is planned to start in 2024.

The faculty supports collaborative experimentation, research and development of new solutions. For this we use cross-functional collaboration with other experts and talented students and experimental methods.

### Cooperation with Future Employers

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On 16 April 2023, the faculty organized a Career Day. 15 companies and organizations presented their activities. Students had a unique opportunity to arrange cooperation with specific employers directly in the faculty building.

FSE UJEP has been and still is personally linked with the Innovation Centre of the Ústí Region (ICUK), where the faculty's employees work and where some of the FSE students gained or are gaining their first work experience.



# Did you know that...

**...we have inaugurated the Social Clinic of UJEP (SocKa) in the premises of VIKS?**

We launched the unique social clinic and laboratory project on 10 October 2023. SocKa is based on interdisciplinary collaboration and will collect and evaluate data on children at risk and use it to develop recommendations and specific tools for social workers' practice.

## 9. THIRD ROLE OF THE FACULTY

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Jan Evangelista Purkyně University in Ústí nad Labem, as the most important regional provider of higher education, is actively involved in many regional committees and platforms, where it brings its own suggestions, expertise, and, where appropriate, data and analyses. As a third role, FSE is also actively involved in the dialogue on the future direction of the region, with one important role played by the FSE research centres, which were formally established under the FSE Research Centre in 2023.

### Areas of expertise:

- regional development
- innovation ecosystems, competitiveness
- economics, economy
- public administration
- environmental policy

### Platforms in which FSE representatives are active:

- Research and Education Platform of the Ústí Region coordinated by the Economic and Social Council of Ústí Region
- Regional Competitiveness Council, which approves e.g. RIS/RIS3 strategies (development of the Equitable Spatial Transformation Plan).
- Regional Standing Conference and its working groups (key development documents, e.g. the Development Strategy of the Ústí Region until 2027)
- Re:Start (Strategy for Economic Restructuring of the Ústí, Moravian-Silesian and Karlovy Vary Regions (UJEP as a stakeholder and beneficiary of the support also conducts a dialogue on the programme)
- Expert team of the Ministry of Regional Development (assessment of draft measures, action plans and strategy updates)
- Council for Science, Research and Innovation of the Karlovy Vary Region
- 4K – Agency for Cultural and Creative Industries of the Karlovy Vary Region
- Legislative Council of the Government of the Czech Republic
- Coal Commission
- Czech Smart City Cluster
- Working Group on Autonomous Driving at the Ministry of Transport of the Czech Republic
- Working Group on Cohesion Policy of the Union of Towns and Municipalities of the Czech Republic and others
- Euroregion Elbe/Labe Working Groups

## Conferences

In March, the FSE held a conference “New Challenges of Vocational Rehabilitation” organized by the Association of Vocational Rehabilitation of the Czech Republic in co-operation with the Department of Social Work of the FSE UJEP. Its participants were representatives of the association, as well as representatives of Labour Offices, social departments of regional authorities, Masaryk Hospital in Ústí nad Labem and other interested workplaces.

In October, the FSE organised the conference “Blue-Green Cities Day 2023” with the sub-themes of effective communication and food self-sufficiency. The aim of the event was to inform representatives of cities and the wider community of experts about the latest developments in these topics and to share results from ongoing research projects and examples of good practice across the Czech Republic. The event was held under the auspices of the Minister of the Environment Petr Hladík and the Deputy Mayor of the Capital City of Prague. Ing. Jana Komrsková.

## Activities of Research Centres

In 2023, the FORPOLIS Research Centre – Institute for Community and Settlement Development organised several discussion events, such as Financing Social Services and Their Importance for Regional Development and Updating the Regional Innovation Strategy of the Ústí Region. FORPOLIS was also successful in the field of contract research – the research team implemented a contract for the Union of Towns and Municipalities of the Czech Republic with a total financial volume of CZK 330 thousand. The output of the project was an Analysis of the Needs of Cities and Municipalities of the Czech Republic in the Context of the Preparation of the Cohesion Policy 2028+.

The Department of Social Work implemented the zero year of the Summer School of Social Work focused on school social work, which is a modern trend in helping children and their families and preventing the deterioration of their situations.

The opening of the UJEP Social Clinic was structured into three round tables with prominent experts dealing with children and their families in the context of the specifics of our region (Radek Ptáček, Daniel Prokop, Petr Hlaváček, Vladimír Polák, Zdeněk Svoboda).

Under the auspices of the Social Clinic of the UJEP, group supervision (4 times) was provided to court social workers across the Czech Republic who deal with the guardianship agenda in individual courts, lectures with leading experts were organized for students and the community of experts. (Protection of Children from Violence, The Secrets and Pitfalls of the Practice of the Office for the International Legal Protection of Children, or On the Fate of Children in Cross-border Cases).



## 10. VOLUNTEER ACTIVITIES

Several students of the Social Work study programme were involved in organisations providing services to people coming to our territory from Ukraine (in organisations providing social services and other organisations within the social sphere).

The staff of the Department of Social Work offered and provided psychological assistance – direct and telephone crisis intervention – not only for students at the FSE UJEP.

The Department of Social Work also provided coordination activities for organizations providing social services according to the legislation in force and for other organizations in social work in the case of searching for workers to replace missing staff, assisted in providing and carrying out educational activities for affected workers and interested persons.

Students worked simultaneously as volunteers, and in a very high percentage of cases this cooperation is long-term.



▲ The Social Clinic's premises



# Did you know that...

**...one of the organisers of the European Day of Victims was our Department of Social Work?**

The discussion was held with the support of the Probation and Mediation Service and the Police of the Czech Republic. It included a presentation of activities and good practice, support for victims and the role of the non-governmental, non-profit sector in this area.

# **ANNEX 2**

Excerpt from the  
Annual Report on the  
Management of the FSE  
UJEP in 2023





# Did you know that...

**... we held our own FSE Christmas Market in December?**

This renewed tradition has brought the Christmas spirit to our faculty. The markets have become a place for pleasant gatherings of colleagues, friends and classmates. Mulled Wine with the Dean at the end was enjoyed by our students and some even took away a great FSE tin cup.



# MANAGEMENT OF FSE UJEP

**Ing. Dagmar Kubišová**  
*Faculty Secretary*



“The secretary of the faculty and the departments under her responsibility ensure the technical and economic operation of the faculty. The secretary of the faculty participates in the preparation and creation of the FSE UJEP budget. She monitors and controls the use of all financial resources at the FSE UJEP during the year. Together with the non-academic staff, she creates a supportive working environment for the students, faculty and staff.

## Composition of the Budget

Below is a brief overview of the funds drawn in 2023 at the FSE UJEP. The total funding from the Ministry of Education, Youth and Sports at the beginning of the year amounted to CZK 56 265 thousand.

The FSE drew up a balanced budget plan with the inclusion of an extraordinary contribution from the FSE working capital fund in the amount of CZK 2 276,3 thousand and remuneration fund in the amount of CZK 1 000 thousand.

Funds from sponsorship donations in the total amount of CZK 426,7 thousand were used as extraordinary scholarships for placing in the national competition CzechEnviThesis, organized by FSE UJEP and within the project SD Seven Commodities and SD Severní energetická.

## Operating and Labour Costs

The appropriations were implemented in accordance with the approved budget with a planned involvement of working capital fund of up to CZK 2 074,3 thousand. FSE reported a negative economic output in the main educational activity (TA 01) of CZK 85

317,81. The economic output result was made up in 2023 by the working capital fund of FSE.

Within the framework of the external main activity (TA 41), which includes lifelong learning programmes, preparatory and language courses, admissions revenue, FSE reported a positive economic output in the total amount of CZK 1 005 953,47.

In 2021, the revenue accounting for admissions was changed and is recorded on the external main activity instead of being recorded in the main activity. Which partially distorts the amount of the FSE's economic result.

The management of the FSE proposed to transfer the positive economic result from the external main activity in the amount of CZK 1 005 953,47 to the FSE working capital fund.

In 2023, the construction project "Revitalization of the Thermal Management of the Building Moskevská UJEP – FSE" was completed. The action was financed from the OP Development and Renewal of Material and Technical Base of Universities.

Replacement of windows for CZK 4 960 thousand. The windows were made by METALL QUATRO s.r.o. based in Vysoká Pec. The renovation of the heat exchanger station was carried out by ULIMEX s.r.o. based in Ústí nad Labem for CZK 2 558 thousand.

## Additional activities

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The economic result from additional activities (contract research, rentals, sales revenues) for 2023 was generated in the total amount of CZK 266 797,37. The FSE management proposed to transfer economic output from the FSE to the FSE working capital fund. The FSE reported contract research as a supplementary activity with total sales of CZK 885 934,3.

The projects were:

- Littering of Wet Wipes, researcher doc. Jan Slavík, Ph.D.
- Study – 3Dsense, researcher Radek Soběhart, Ph.D.
- Municipality Dubí, researcher doc. Pavel Kuchař, CSc.
- Union of Towns and Municipalities, researchers Ing. Tomáš Sýkora, Ph.D., doc. Jaroslav Koutský, Ph.D., Ing. Jan Macháč, Ph.D.

## Conclusion

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The FSE management considers the faculty's management of the working capital funds in 2023, according to the approved budget, to be satisfactory.

The acquired projects enabled partial coverage of FSE salary and operating costs in the form of overheads.

Reserves for working capital funds, remuneration fund and fixed assets development fund will allow for managing the 2024 financial year.



JAN EVANGELISTA PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM

Faculty of Social and Economic Studies



**Annual Activity Report  
of the Faculty of Social and Economic Studies  
of Jan Evangelista Purkyně University  
in Ústí nad Labem  
for 2023**

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