



# **ANNUAL REPORT** **on the activities** **of FSE UJEP** **in 2022**



**JAN EVANGELISTA PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM**

**Faculty of Social and Economic Studies**





FSE  
UJEP  
2022

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A man with a balding head, wearing a blue suit jacket over a light blue shirt and dark blue trousers, is sitting on a wooden staircase with a black metal railing. He is looking directly at the camera with a slight smile. The background is a bright, modern interior with white walls and wooden beams.

# INTRODUCTORY SPEECH BY THE DEAN

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**Mgr. Ondřej Moc, Ph.D.**  
dean of the faculty

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## Dear friends of the Faculty of Social and Economic Studies, UJEP,

For most of us, the beginning of the year brought the expectation of a return to normal life without the significant limitations caused by the Covid-19 pandemic. However, we soon had to face a new wave of uncertainties and fears about future developments, this time related to the aggression of the Russian Federation in Ukraine. I am proud that the faculty was able to provide help and support to a number of Ukrainian students who were forced to flee their homeland as a result of the war. I believe that they have found a safe and welcoming environment here, which will help them more easily overcome their thoughts about what is happening in their country and continue to live their young lives in a meaningful way. I would also like to thank all those who have contributed to the adaptation of the incoming students in our environment.

The war in Ukraine and its consequences were unfortunately not the only sad event of the past year. To our great regret, one of the most important personalities in the history of our faculty, Professor Jiřina Jílková, passed away on 21 June. She specialized in environmental policy, regulation and impact assessment of regulatory interventions. She worked as an expert for the OECD and the European Commission. She is the author or co-author of several monographs, scientific articles and studies. Her enormous insight and visionary skills are missed in the faculty and it will be very difficult to fill the gap created by her departure.

I am very pleased with the steady improvement in most of the qualitative indicators of faculty activity. The faculty members receive financial support from renowned domestic and foreign grant agencies, publish in prestigious foreign journals, and successfully present at renowned international conferences. The work of our scientists is appreciated throughout the University, as evidenced, among other things, by the Rector's Award for Excellence in the Humanities and Social Sciences awarded to Dr. Hana Brůhová-Foltýnová.

It is important to note that despite our growing scientific output, we still pride ourselves on maintaining a high quality of teaching. We believe that a strong research foundation and a quality learning environment go hand in hand. I believe that the students of our faculty appreciate the continuous efforts to develop the environment in which their studies take place. After the successful renovation of classrooms in the previous period, in 2022 we were able to complete the construction of new study department facilities and establish a parent room dedicated to the care of young children on the 4th floor near the University Club.

With great anticipation, we turn our eyes to the preparation of new career-oriented study programmes. We are confident that in cooperation with experts from practice and our graduates we will be able to prepare innovative, useful and desirable study programmes that will meet with great interest from applicants.

The above list does not, of course, cover all the issues we will be facing in 2022. A more detailed description of activities can be found in the following pages. In short, this introduction shows that the faculty is a living, evolving organism. I believe that the path we have taken in 2022 is the right one and will lead to the faculty continuing to be an important institution that positively influences life not only in the Ústí Region. I would like to thank all those who are following this path together with the faculty.



# MAIN PART

Annual Report  
on the Activities  
of FSE UJEP in 2022



# FSE UJEP in 2022

## Selected main themes

### 1 228 STUDENTS

In 2022 (as of 31 October 2022), a total of 1 228 students were studying at the Faculty of Social and Economic Studies of Jan Evangelista Purkyně University in eight study programmes or fields of study. There were 1 046 students studying in bachelor programmes, 143 persons studying in continuing master programmes and 39 students studying in doctoral programmes. There were 844 full-time students and 348 combined students.

### 176 GRADUATES

In 2022, 176 students successfully completed their studies at the faculty, with two students receiving a red diploma, i.e. they graduated with honours overall. In terms of study levels, 134 students successfully completed their bachelor's degree, of which 69 studied full-time and 65 in combined form, 41 students successfully completed their master's degree, and 1 student successfully completed their PhD degree.

### 1 092 APPLICATIONS

In 2022, 1 092 applications were submitted to the FSE UJEP as part of the admissions procedure, of which 995 were for bachelor's studies, 85 for continuing master's studies and 12 applications for doctoral study programmes.

### 50:50

The FSE has a balanced proportion of women and men. We almost exactly meet the half-and-half split. In terms of age, the strongest group is the 40-49 age group with 44 members of staff. This is followed by the 30-39 age group with 33 people. In both groups, women outnumber men (26 and 18, 22 and 11).



## 54 FOREIGN PARTNERS

Within the Erasmus+ programme, the faculty has concluded partnership agreements on the outgoing and incoming of students with 54 universities from 14 countries. The opportunity to complete part of the studies at one of the foreign partner universities is a matter of course, just as we are open to students coming from these partner schools.

## 20 + 16 SCIENTIFIC PROJECTS

In 2022, the faculty was involved in 20 scientific projects funded by COST, Norway Grants, Interreg CE, TA CR, GA CR, Ministry of Education, Youth and Sports, Ministry of Foreign Affairs of the Czech Republic, Ministry of Labour and Social Affairs and 16 internal projects supported by the Student Grant Competition.

## INTERNATIONAL ACTIVITIES

Lenka Slavíková received a prestigious Fulbright Scholarship and worked at the University of Massachusetts Amherst from September 2021 to June 2022. As part of her year-long fellowship, she researched the opportunities and barriers for local communities to adapt to changing flood risks.

## AWARDS FOR THE BEST SCIENTIFIC RESEARCH ACHIEVEMENT OF THE YEAR

In 2022, the Dean of the Faculty awarded this prize to Jan Macháč and Mark Hekrle. Hana Brůhová-Foltýnová was awarded at the university level. All the awardees actively publish, represent FSE UJEP in academic and non-academic environments and actively integrate the results of their research into teaching.

## PUBLISHING ACTIVITIES

In 2022, faculty members published 20 works of Jimp type, 6 contributions in JSC and 2 texts in Jost, 3 technical books and 1 research report.

## INVESTMENT ACTIVITY

In 2022, the following activities were completed to improve the faculty infrastructure:

- \\ The rehabilitation of the Vilka building on the Campus
- \\ The construction of new modern facilities for the faculty's study department



## Did you know...

**... that the 2022 graduation ceremony was again traditionally held at the North Bohemian Opera and Ballet Theatre in Ústí nad Labem?**

Compared to the previous year, when we were limited by anti-epidemic measures, the graduates and their families gathered in one space for the graduation ceremony and were able to enjoy this festive act together.

# Studies at FSE UJEP

**Ing. Miroslav Kopáček, Ph.D.**

Vice Dean for Studies



In 2022, the faculty still offered all three levels of undergraduate study. Despite the small number of degree programmes, the range of study is diverse as education is provided for the commercial, public and not-for-profit sectors. Another distinctive feature of 2022 was the solidarity with Ukrainian students whose life situation was suddenly complicated by the outbreak of war in their homeland.



The faculty provides studies in bachelor's, master's and doctoral degree programmes through full-time and combined forms of study. The faculty also offers lifelong learning in the above-mentioned programmes, with the exception of doctoral programmes.

## Study programmes

At the bachelor's degree level, the FSE in 2022 offered following study programmes: Economics and Management, Regional Development and Public Administration and Social Policy and Social Work, both in full-time and combined study. At the post-graduate level, it was possible to apply for two study programmes, namely Economics and Management of the Public Sector and Regional Development and Public Administration, both of which were taught in the full-time form. At the doctoral level, the faculty offered two study programmes, namely Applied Economics and Administration and Regulation and Behavioural Studies, in both full-time and combined forms of study. In addition, the Regulatory and Behavioural Studies programme can be studied in English.

## Entrance exams

Entrance examinations for bachelor's and postgraduate study programmes were held in two rounds and for doctoral study programmes in one round. After the previous academic year, in which admissions were significantly affected by the SARS-CoV-2 disease pandemic, the faculty reintroduced the entrance examination in 2022.

## Other study opportunities

In addition to accredited programmes, the faculty offered other educational opportunities. Within the framework of lifelong learning, it was possible to take language courses, preparatory courses in mathematics and foreign languages with a focus on students entering the first year of study and, finally, if interested, preparatory courses for the Cambridge Exams, Österreichisches Sprachdiplom Deutsch and CaMLA.

## Scholarship regulations

ring 2022, the new UJEP Scholarship Regulations came into force, which introduced two bands for the awarding of merit scholarships, in relation to the student's weighted academic average for the previous academic year. Students with an average between 1.00 and 1.20 fall into the first band and students with an average between 1.21 and 1.50 fall into the second band. In 2022, 1 student met the conditions of the first band and 16 students met the conditions of the second band, in 15 cases undergraduate students and in 2 cases postgraduate students.

## Ukrainian students

The year 2022 was significantly affected by the war conflict in Ukraine. The Faculty took several steps to help students with Ukrainian citizenship. First, the faculty financially supported existing Ukrainian students whose financial situation unexpectedly deteriorated in a relatively short period of time. These students were granted exceptional scholarships to support their studies in the Czech Republic according to their individual needs. Furthermore, the faculty accepted two students for short-term study stays from areas of Ukraine significantly affected by the war conflict. Last but not least, the FSE UJEP has set different conditions for the admission of applicants who have been granted temporary protection. 40 Ukrainian applicants applied, and 3 of them stayed on to study at the faculty.



- ▲ In the summer, a thirteen-member delegation from the Study and International Department of our partner Fachhochschule Schmalkaden visited us.



## Did you know...

**...that our assistant professors Lenka Slavíková and Jan Slavík gave lectures at the Czech Science Café at the Czech Center in New York as part of their Fulbright-Masaryk fellowship in the USA?**

The topic of the lecture was the role of economists in environmental protection and the discussion of the questions what influences the willingness of each of us to do something for environmental protection, what causes people to damage the environment, how can (environmental) economics contribute to understanding and changing people's motivations, e.g. in the field of waste sorting and recycling?

# Science and research at FSE UJEP

**doc. Ing. Jan Slavík, Ph.D.**

Vice Dean for Science and Doctoral Studies

Our faculty is represented by successful academics. This year, too, we have seen a lot of high-quality and interesting scientific work. We need to talk about it more confidently and clearly externally, while inspiring and encouraging each other.



At FSE UJEP we continue to focus on improving the quality of creative activities and we are succeeding. The data on publication activity in 2017-2022 confirm that the number of publications indexed in the recognized scientific databases Web of Science and SCOPUS is increasing. Our academics are successful in attracting and tackling new research projects. Our PhD students are making their mark in international professional teams. In the following lines, we present the highlights of the most important developments in creative activity at the FSE during 2022.

## Publication achievements

- **Ing. Michal Struk, Ph.D., and doc. Mgr. Ing. Martin Boďa, PhD.,** published the prestigious article *Factors influencing performance in municipal solid waste management? A case study of Czech municipalities (Waste Management) on the approaches of Czech municipalities to waste management.*
- The team of authors **O. Vojáček, J. Brabec and J. Macháč** published a prestigious article *Costs of achieving emission limits in coal-burning power plants under the recent best available techniques regulation amendment: Evidence from national microeconomic data (Journal of Cleaner Production) on the economic assessment of the impacts of the newly set emission limits for large combustion plants.*
- **doc. Ing. Jan Slavík, Ph.D.,** published a monograph *Recycling Behaviour of Households and Tools to Change It (Wolters Kluwer)* focused on fees and other types of incentives to reduce municipal waste.

## Project achievements

- At the prestigious congress of the International Astronautical Federation (IAF), the research team of **PhDr. Kateřina Bernardová** presented the outputs of the TA ČR project *Application of psychosocial approach to identify and strengthen human adaptation mechanisms during long-duration manned spaceflight into deep space*.
- The research team of **doc. Ing. Lenka Slavíková, Ph.D.**, was awarded a **bilateral GA CR** Czech-Slovenia *Evaluation of hybrid infrastructure for hazard mitigation with respect to climate change scenarios* focused on reducing flood damage in cities, which will be addressed in the years 2023-2025.
- The D-Care project conference, combined with the **Digital Health and Social Services Platform meeting**, completed the successful implementation of an international project focused on innovation in the field of health and social services. The team led by **Ing. Tomáš Sivička, Ph.D.**, worked on the project in a broad international consortium of 19 organizations.

## Individual achievements

- **Ing. Mgr. Hana Brůhová Foltýnová, Ph.D.**, (Department of Economics and Management) received the Rector's Award for Excellence in Humanities and Social Sciences.
- **doc. Ing. Lenka Slavíková, Ph.D.**, lectured at the prestigious **Dartmouth College** (New Hampshire, USA) on a Fulbright scholarship.
- **Ing. Jan Macháč, Ph.D.**, and **Ing. Marek Hekrl** received the **Dean's Award** for outstanding scientific activities in the field of implementation and valuation of benefits of green and blue infrastructure in cities.

## Popularization of Science

- At the **Science Fair 2022** at the Exhibition Grounds in Letňany and **ScienceFest 2022** at Vítězné Square, known as Kulaták in Dejvice, we presented our mobile behavioural laboratory and other technologies used by the Laboratory of Behavioural Studies (LABS).
- **The 4th year of CzechEnvíThesis**, a national competition of bachelor and master theses dealing with environmental issues from the perspective of social sciences, took place. The winner was student Nela Jana Křížková (Masaryk University in Brno) with her thesis on greenwashing.
- **IEEP's Transport and Mobility** research team presented tools for cities and regions to plan and make decisions on urban mobility. The package includes the certified Methodology for the Evaluation of Sustainable Urban Mobility, the web-based tool for selecting appropriate transport measures PLUMM and the technical book *Evaluation of Mobility Plans and Projects - A Guide for the proper evaluation of sustainable urban mobility measures and strategies*.





- ▲ Prof. Jiřina Jílková († 21 June 2022) was awarded in memoriam for her extraordinary contribution to development of the region..



## Did you know...

**... that The Dean of the Faculty and the Governor of the Karlovy Vary Region, Petr Kulháněk, signed a Memorandum of Partnership and Cooperation with the Karlovy Vary Region?**

The aim of the memorandum is to connect the local government and business sphere through the Regional Chamber of Commerce with the university sphere.

# External relations at FSE UJEP

**Mgr. Jitka Laštovková, Ph.D.**

Vice-Dean for External Relations



The year 2022 marked a breather after almost two years of Covid measures. Faculty life finally returned to the routine we enjoy so much.

The work of our desk continued to focus on key activities. Let's take a brief look at what they are and what steps we have taken in 2022.

## Cooperation with secondary schools

In 2022, we organized a traditional event called One Day College Student. In the end, due to the great interest from schools, it was three days in total. During these days we delivered 12 lectures to 123 secondary school pupils!

The Open Day offered interested students an introduction to all three study programmes, as well as to the functioning of the faculty and especially to the family atmosphere, which is a strong point of the faculty from the point of view of current students and a key point for incoming students.

The Faculty Secondary Schools Project continues to be very popular. We offer selected secondary schools the opportunity for closer cooperation and mutual promotion. We meet regularly with the principals of these schools, evaluate the past cooperation and look for possibilities for future cooperation.

## Graduates and alumni

Contact with alumni and alumnae was ensured by the FSE UJEP through the Association of Alumni and Friends of the UJEP in Ústí nad Labem, which continued to grow in a gratifying way in 2022, mainly through informal alumni networks operating at the faculty.

## Further cooperation

Cooperation with graduates is often logically linked to cooperation with future employers. Cooperation was developed through partnership networks, especially at the level of individual study programmes. The established form of cooperation enabled the implementation of student internships, the transfer of suggestions for the focus of bachelor's or master's theses, the provision of feedback on the compliance of curricula with the needs of practice and suggestions for the innovation of study programmes and tailored fields of study.

External lectures were also an attractive part of the FSE's life in 2022, the most important of which was the March lecture by Prof. Danuše Nerudová focused on the economic aspects of the Russian aggression against Ukraine.

## Foreign and domestic activities

After a pandemic break, international exchange stays, especially within the Erasmus+ programme, were again given the green light. There were no longer any restrictions for those going out or coming in. Students and employees alike took the opportunity to study and gain experience abroad.

A new feature was the consolidation of the system of coordinators of international trips for individual disciplines, while preparations continued for the transition to the new electronic system of concluding Erasmus Without Paper contracts. This placed considerable demands on ensuring the functionality of all processes.

In addition to its international activities, the FSE has also expanded its radius of action within the Czech Republic by institutionalizing cooperation with the Karlovy Vary Region. The signing of the Memorandum of Cooperation by the Dean and the Governor of the Karlovy Vary Region is a promise of functional cooperation not only in addressing prospective students, but also in cooperation at the professional level and in the formulation of project topics. In particular, it will provide both parties with the opportunity to address common themes of structurally affected regions more effectively in the future.

At the same time, FSE UJEP popularized its professional potential in public events such as Sciencefest, Science Fair or Night of Scientists. The faculty has very visitor-friendly elements of the behavioural laboratory, which always attract a large number of visitors.



- ▲ The fourth year of the Czech Envi Thesis competition was dominated by Masaryk University graduate Nela Jana Křížková with her thesis on Greenwashing. The final of the competition took place on December 1, 2022 in the premises of our faculty in Ústí nad Labem under the patronage of the Ministry of the Environment of the Czech Republic.



## Did you know...

**...that we inaugurated the new study department in September 2022?**

In the new premises of the study department, we have gained a modern and representative environment, which has put a smile on the face of not only students, but also our colleagues.

# Development and quality at FSE UJEP

**Ing. Lucie Povolná, Ph.D.**

Vice-Dean for Development and Quality



FSE is accommodating. FSE is aware. FSE gives opportunities and it is up to everyone to take them. Almost everyone finds themselves at FSE. FSE respects others and they deserve respect in return. At FSE it is true that those who are active can gain a lot. This is how we, the staff, see our faculty.

In 2022, as in every other year, we strived for the development of our activities, for the growth of the faculty, but also for the growth of individual people at FSE. Each year we manage to implement several “projects”, in the sense of adjusting the agenda that helps us to manage the activities, the faculty environment, its form and atmosphere.

## Organisational regulations

The development of the faculty is reflected, among other things, in the organization of our work, whether it is individuals or teams. We have revised our own organisational structure and some departments. We have thoroughly analysed the Organisational Regulations of the FSE. Not only have we updated the job descriptions of some departments to better reflect the current reality, but there have also been some partial changes. Among the most significant changes are the expansion of the Research Centre, the new Rivalis Research Centre and a change in the concept of the Board of Education.

## Information systems

We continued to modernize the e-learning platform Moodle. After a major update from the previous year, we proceeded to connect Moodle with the STAG information system. This is important for both teachers and learners, as it simplifies the agenda of logging into specific courses and creates an electronic archive of all study materials circulated in the course.

## Websites

The Department of Social Work has programmed and launched a new web-based system for the administration of internships, which are an integral and important part of studies (not only) for this department. The system enables better orientation of students and more efficient work of lecturers. In addition, the structure of the part of the FSE website where the Study Department communicates with students has been streamlined. Based on recurring requests, new content has been prepared, full of practical instructions and in a proper structure that serves the learners.

## Quality of work of academic staff

During 2022, we began to address changes to the annual evaluation of academic staff. In the five years that the internal rules have been in place, the performance of academic staff in the area of creative activity at the faculty has noticeably improved. According to the set benchmarks that were the appropriate starting line in 2017, we were performing above standard in 2022, but these are no longer in line with the increasing demands of securing accreditation for degree programmes. For this reason, the faculty proceeded to analyse the results and develop updated standards to ensure the quality of faculty performance. Also in 2022, several training sessions were conducted for the faculty and staff in which they could enhance their skills with respect to teaching preparation. In addition to this, we renewed the tradition of faculty retreats.

## Quality of studies

In two departments we have started to prepare brand new study programmes for further studies. These are so-called professionally oriented programmes, which already during the study offer abundant involvement of practice and contacts with the private and non-profit sector. Both programmes - Management in the Cultural and Creative Industries and Economics and Management (Applied Economics and Business Management) - will reflect the current needs of our region, as a diverse team of practitioners is involved in their preparation.

## Study department

The imaginary icing on the cake with the number 2022 is the development of the faculty premises, as the reconstruction of part of the building was successfully realized. A brand-new Study Department was created. Not only is it a very design-pleasing corner of the faculty, but it is also highly functional. There is no more standing in the middle of the corridor and running between offices. Instead, we have a very dignified, adequately sized space in which everyone can feel comfortable to meet with our students.





- ▲ With the participation of representatives of the Ministry of Regional Development of the Czech Republic and the Confederation of Industry of the Czech Republic a workshop on Dual study: experiences from Saxony was held in April.



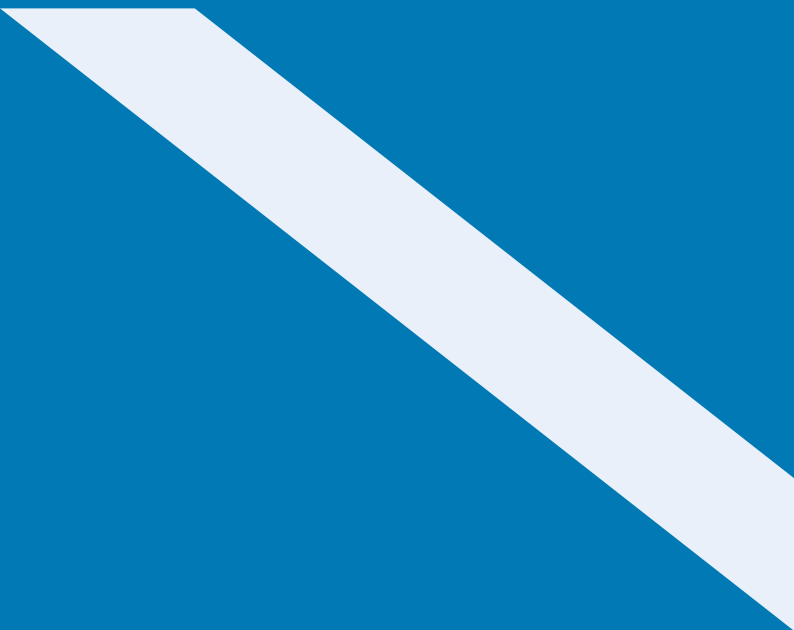
## Did you know...

**...that our former Dean, doc. Jaroslav Koutský, was elected Rector of UJEP?**

His basic vision and goals of the University for the years 2023-2027 are to emphasize quality in everyday work and to promote it across all activities and components of UJEP. He has chosen our former Vice Dean for Science, doc. Jan Slavík, to the position of Vice-Rector for Science and Research.

# ANNEXES

Annex 1  
Text part



# 1. BASIC INFORMATION ABOUT THE FACULTY

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## Faculty name, headquarters

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**Faculty name:**

The Faculty of Social and Economic Studies of the University of Jan Evangelista Purkyně in Ústí nad Labem (FSE UJEP)

**Address:**

Moskevská 54, 400 96 Ústí nad Labem

**Address for delivery:**

Univerzita J. E. Purkyně v Ústí nad Labem  
Fakulta sociálně ekonomická  
Pasteurova 3544/1, Ústí nad Labem 400 96

## Faculty Leadership

**Dean of the Faculty**

Mgr. Ondřej Moc, Ph.D.

**Bursar**

Ing. Dagmar Kubišová

**Vice-dean for Studies**

Ing. Miroslav Kopáček, Ph.D.

**Vice-dean for Development and Quality**

Ing. Lucie Povolná, Ph.D.

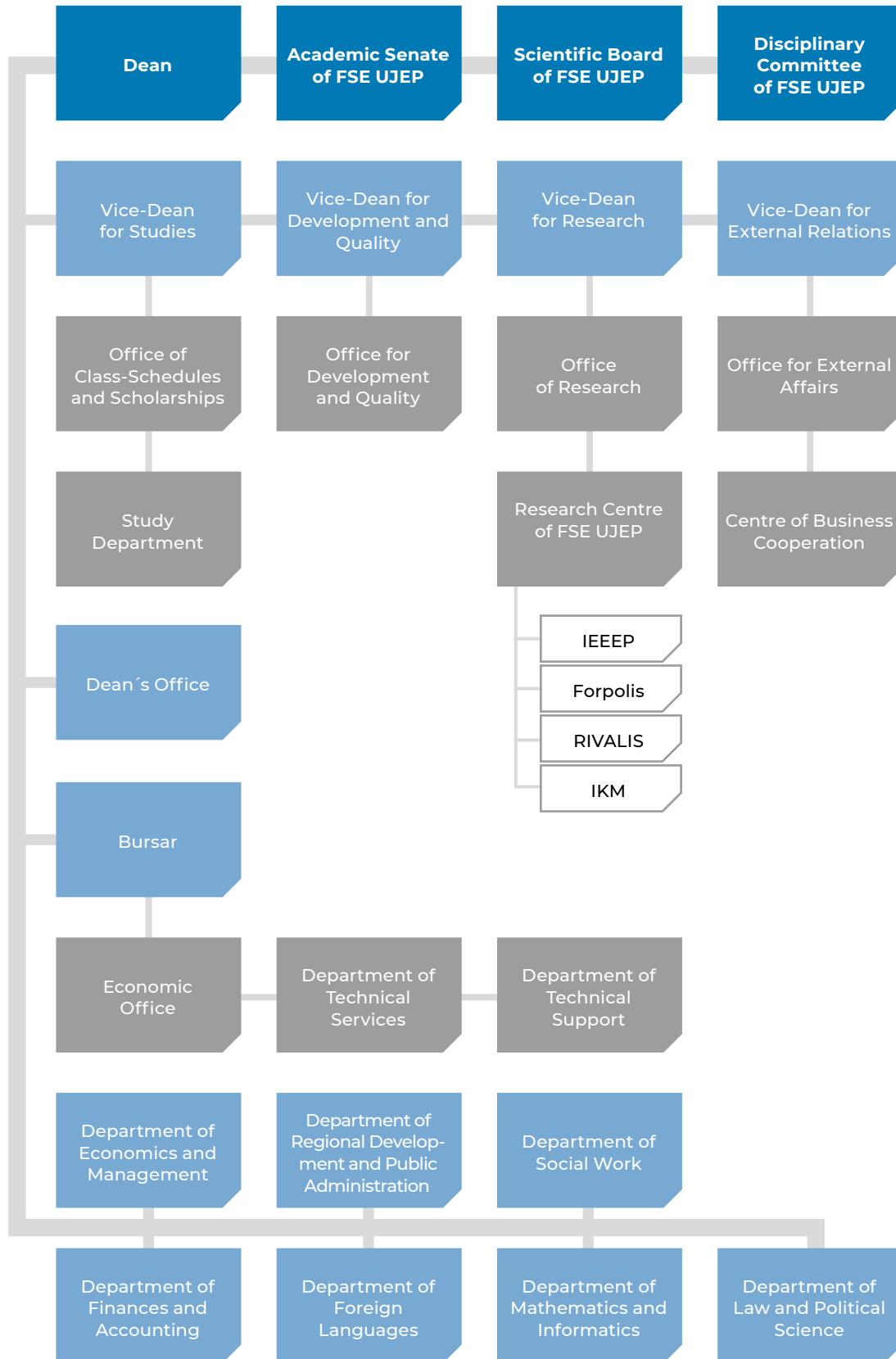
**Vice-dean for Research**

doc. Ing. Jan Slavík, Ph.D.

**Vice-dean for External Relations**

Mgr. Jitka Laštovková, Ph.D.

## Organizational Chart (as of 31. 12. 2022)



## Mission and vision of the faculty

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### Faculty Mission

The mission of the Faculty of Social and Economic Studies of UJEP is to contribute with its educational and creative activities to increasing the competitiveness of the Ústí Region and improving the quality of life in this region.

### Faculty Values

The Faculty of Social and Economic Studies of UJEP honors education and learning. An individual's education for the faculty represents a comprehensive set of knowledge of the contemporary world, a set of useful skills and education for humanism, tolerance and responsibility. The faculty professes an innovative, team and active approach. In its activities, it follows the following principles, which are inherent in the academic environment and are generally shared by students and faculty staff.

*Respect for Freedom* – Academic freedoms are an unquestionable value enshrined in the internal rules of the faculty. These values are expressed mainly by free teaching, freedom of creative activity and institutional autonomy of the faculty.

*Respect for Responsibility* – Every student and faculty employee are aware of the responsibility for the consequences of their actions. Through its students and staff, the Faculty is fully responsible for the results of its educational and creative activities. Due to the external environment, the faculty, through its activities, fully accepts the responsibility of an active participant in the economic, social and cultural development of the region.

*Respect for the Achieved Results* – Each student and employee of the faculty makes full use of their capacity to achieve the maximum possible performance. Each member of the faculty is duly and fairly rewarded for their performance.

*Respect for the Individual and the Whole* – Each student and employee of the faculty represents a unique individuality with their opinions, possibilities, feelings and needs. In this way, everyone is respected by the faculty environment. In the same way, each member of the faculty feels their responsibility towards the faculty as an institution, and by their actions they contribute to its development and strengthening its position.

### Faculty Vision

FSE UJEP is a respected educational institution that prepares successfully applicable graduates on the labor market especially through quality teaching at all levels of university study, and thus significantly contributes to raising the qualification level, especially in the Ústí nad Labem region.

The faculty finds and describes problems and topics, especially relevant to the economic and social situation in the region and contributes to their solution through its

creative activities. At the same time, it is a place of creating or actively taking over social, product and process innovations and their dissemination to the external environment.

The Faculty is the main gateway for international contacts in the field of economic and social science disciplines between the Ústí nad Labem Region and the world stage.

The faculty is a source of inspiration for other institutions and companies in the region as a functioning organization and employer.



- ▲ In December, our faculty hosted a lecture by Israeli professor Dr. Wafa Elias, who focuses on gender differences and changes in traffic patterns behaviour of children and drivers in her research.

## **2. STUDY PROGRAMS, STUDY ORGANIZATION AND EDUCATIONAL ACTIVITY**

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### **Accredited study programs**

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#### **Bachelor undergraduate study programmes**

It regards a three-year action-oriented study programme after secondary school with the aim of acquiring an academic degree of Bc. (Bachelor). Our undergraduate study programmes are as follows:

- Economy and Management
- Regional Development and Public Administration
- Social Policy and Social Work

#### **Master undergraduate study programmes**

It regards a two-year postgraduate study programme for Bachelors, who wish to deepen their theoretical knowledge in their respective fields. The study programmes aim at acquiring the degree of Ing. (Engineer) or that of Magister/. Mgr. (Master). Our postgraduate programmes are as follows:

- Economy and Management
- Regional Development and Public Administration
- Management in Social Work

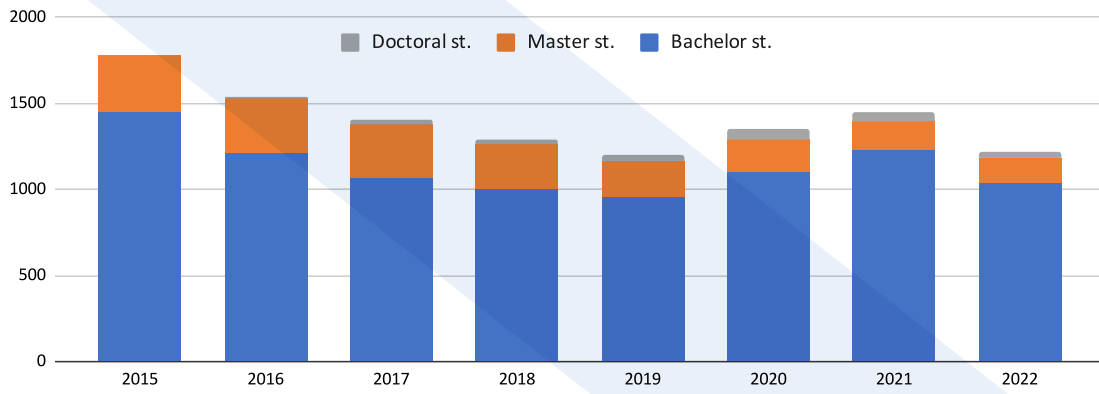
#### **Doctoral Study Programmes**

It regards a four-year specialised study programme for Engineers and Masters who intend to engage in independent scientific pursuance of their selected topic, creative activity, and teaching. The graduate shall acquire the research degree of Ph.D. (Doctor). Our doctoral study programmes are as follows:

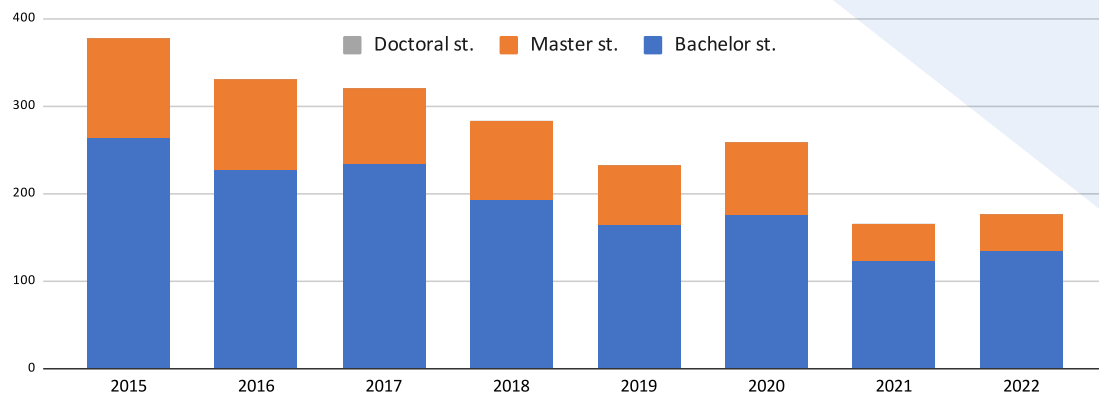
- Applied Economics and Public Administration
- Regulation and Behavioural Studies



### Development of students numbers FSE UJEP



### Development of graduate numbers FSE UJEP





# Did you know...

...that the first two documentaries made by our students premiered in 2022?

The images, aptly titled "PROstory or Two Worlds" and "Rapid Penetration of the City", were made by full-time and distance learning students as part of the Integrated Urban Regeneration course under the guidance of Tomáš Sýkora



## 3. STUDENTS

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### Measures to reduce academic failure

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Longitudinal data suggest that the failure rate of FSE students is associated with individuals' study dispositions, their ability to adhere to timetables and the conditions of study controls. There are differences between the forms of study (full-time studies/combined studies). Since students have the opportunity to retake exams or credits in one course a total of 6 times (3 terms in two enrolments), it can be suggested that failure is related to their organisational skills and discipline, among other factors.

The FSE aims to reduce academic failure through the following steps:

- Evaluates the quality of teaching by feedback from learners through a questionnaire survey. The results of the survey are presented to the Dean's College and the lecturers are made aware of them. If legitimate deficiencies are found, a way to correct them is sought.
- It offers preparatory courses for subjects in the first year of study that cause difficulties for students. Candidates can take these courses before starting their studies. These include language courses, an intensive preparatory course in accounting or mathematics.
- It offers electives that complement and practice the curriculum of subjects with high failure rates. Materials and tutorials are also available outside of the classroom.
- Motivates teachers to announce dates of exams and credits throughout the exam period and to consult outside their announced consultation hours (especially for combined studies).
- Provides consultancy to all students.
- It supports the development of e-learning and the creation of learning resources, which are provided to students mainly through the Moodle platform. In 2022, when part of the teaching took place online, some lecturers recorded their lectures and continue to provide these recordings to students as additional teaching materials.
- It develops counselling services for students through its counselling coordinator. These services are provided by the University Support Centre for Students with Special Needs and the Psychological Counselling Centre of the Department of Psychology of the Faculty of Education, UJEP.
- It also offers consultation hours online. Lecturers across departments consult on data processing issues for bachelor and master theses, even with those who are not directly supervised by them.

### Implementation of own/specific scholarship programmes

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The faculty implements its own and specific scholarship programmes according to the UJEP Scholarship Regulations:

- merit scholarships
- exceptional scholarships

- doctoral scholarships
- accommodation scholarships
- social scholarships.

## Learners with socio-economic disadvantages

Students have the opportunity to apply for a social scholarship. The eligibility for a social grant is assessed based on information in the STAG system and information available in the central student register (SIMS). After the application has been evaluated, a decision is issued on whether to award the social grant.

In 2022, two FSE students applied for social scholarships. Both were granted. At the same time, the eligibility for the social scholarship continues for one more student from the previous year.

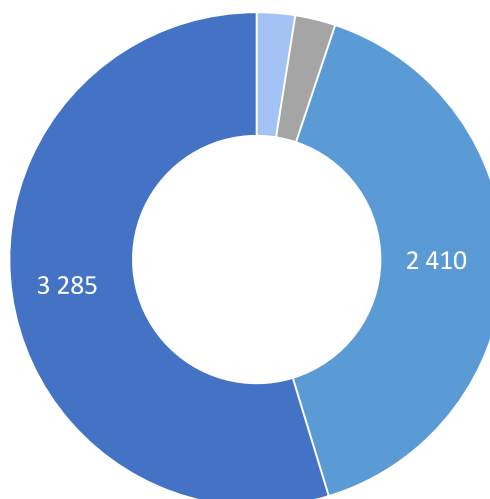
## Support for student-parents

In order to support the studies of student-parents, FSE applies the following measures in accordance with the Higher Education Act:

- Extension of deadlines for fulfilling study obligations pursuant to Section 54a of the Higher Education Act
- interruption of studies at any time during the recognised period of parenthood at the request of the students, even repeatedly
- deduction of the recognised period of parenthood from the total period of study relevant for the calculation of the date of the obligation to pay the extended study fee
- remission of fees for extended periods of study in the event of a fee liability
- providing the possibility of individual consultations and applying a further individual approach.

### Granted scholarships in thous. v tis. Kč

- Achievement scholarship
- Student Assistantships
- Premium scholarship
- Extraordinary scholarship





- ▲ The traditional Open Day returned to the Faculty building. Those interested could once again see for themselves not only the entire faculty, but also the university campus.



## Did you know...

**...that at our faculty, interested students could try what it is like to be a university student?**

We have prepared a special One Day College Student event for students in the 3rd and 4th years of secondary school. Within one day they could soak up the university atmosphere directly in the university benches during 12 lectures across all disciplines of the FSE UJEP.

## 4. ALUMNI

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### Contact and cooperation with alumni

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In 2022, the FSE UJEP also used the ALUMNI FSE UJEP association for cooperation. The main goal of this association is to maintain contact with alumni and alumnae of the faculty and to involve them in university activities.

- The cooperation served as a means of organising internships, placements and excursions for students, and of assigning and defending their final theses.
- Graduates and alumni are invited into the classroom to share their practical experience.
- The faculty uses their professional and social potential in its further development.
- We continue to find the possibility of visits to companies and shadowing top management of these companies in cooperation with alumni to be realistic and beneficial.

### Cooperation with future employers

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The faculty actively developed cooperation with employers through partnership networks, which enabled the implementation of many activities in which FSE students were involved. At the same time, the faculty continued to assist students in finding employment. It cooperated with companies in the Usti nad Labem Region in the field of surveys and their evaluation, student internships, training and in filling graduate positions. FSE UJEP also supported the interest of students in participating in national and student competitions.

The Business Liaison Centre is the key contact for the network of partner companies. The Centre creates strategic partnerships with leaders and future leaders, i.e. successful, dynamic and innovative companies, on a global and regional scale. We enable companies to share the latest knowledge and the opportunity to network with our best students. It then provides students with access to top experts and companies in the form of lectures and practice-based qualification papers.

### Practice

Students of Regional Development and Public Administration and Social Policy and Social Work have standard internships as part of their coursework. For the students of Economics and Management, the course internships and practical training has been newly developed as part of the new accreditation and will continue to be developed.

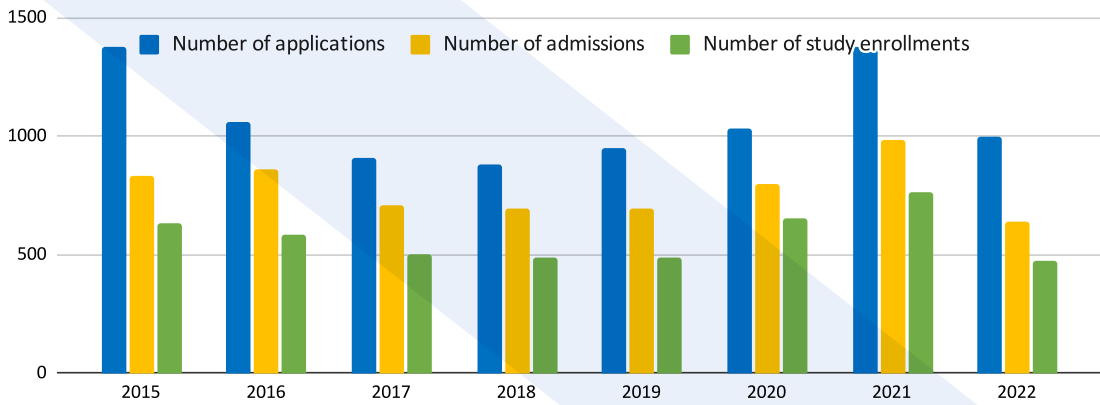
Other opportunities are available thanks to the UJEP Counselling Centre, which also covers career counselling, and the university's involvement in the Erasmus+ programme, where students can go on an internship abroad. Cooperation with xFlow.cz brings students internship offers from value-oriented institutions and companies.

## Teaching

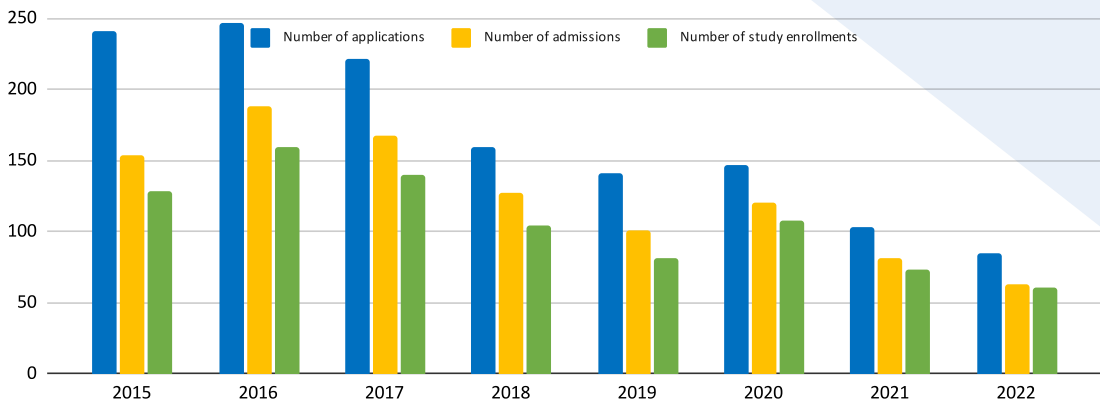
Guest lecturers in teaching or practically oriented teaching include courses such as Economics and Management in Practice, Online Marketing, Marketing Strategies, Entrepreneurship in the Region or Future and Innovation, as well as courses such as Innovation and Management of Innovative Concepts, EU Regional and Cohesion Policy, Regional Development of the Usti nad Labem Region or Project Management and Fund-raising. In the International Business Operations course, learners can look directly into individual companies (e.g. Adler, KS Kolbenschmidt, Glencore Agriculture, Kuehne and Nagel). Here, the teaching is combined with a field trip and presentation of work on company assignments. In the course Innovation and Management of Innovative Concepts, throughout the semester in specific organizations, students design specific innovative solutions according to the assignment of the institution. It is not only about companies, but students also visited the Ministry of Regional Development or participated in a two-day intensive excursion where they got to know the phenomena accompanying the transformation of the region in Most and Karlovy Vary.



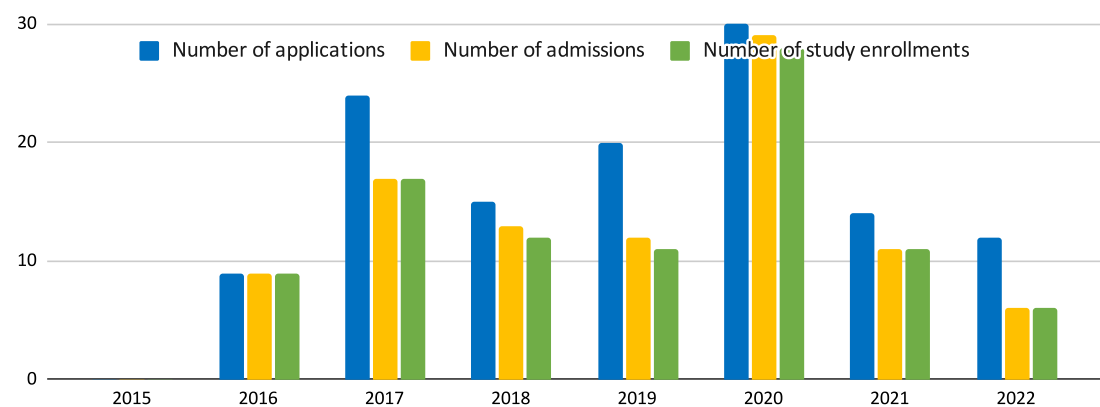
### Interest in studying in bachelor programs



### Interest in studying in follow-up master's programs



### Interest in studying in doctoral programs



All information in tabular form can be found in the Annual Report on the Activities of the UJEP for 2021

## 5. INTEREST IN STUDYING

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### Cooperation with secondary schools

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**The faculty recognizes the importance of contact with potential applicants.**

One of the activities in this area was the faculty's participation in the University Open Day, which took place on 7 April 2022. During this day, individual study programmes were presented to those interested in studying at Faculty of Social and Economic Studies of Jan Evangelista Purkyně University. Visitors also had the opportunity to try out the unique mindball technology that is part of the Faculty's Behavioural Laboratories.

The faculty also develops intensive cooperation with secondary schools through the network of so-called Faculty Secondary Schools.

In 2022, the faculty had a total of five in its portfolio:

- European Business Academy in Děčín (Evropská obchodní akademie Děčín)
- Podkrušnohorské Grammar School in Most (Podkrušnohorské gymnázium v Mostě)
- Business Academy and Language School Ústí nad Labem (Obchodní akademie a jazyková škola Ústí nad Labem)
- Grammar School Rumburk (Gymnázium Rumburk)
- Hotel School, Business Academy and Secondary Industrial School, Teplice (Hotelová škola, Obchodní akademie a Střední průmyslová škola, Teplice)

The faculty communicates regularly with these schools, invites them to events and exchanges experiences with their principals and others involved. Regular meetings with the faculty's secondary schools provide valuable feedback on the activities we implement for the secondary schools, and through joint discussions with the schools' management - or teachers of the profile subjects - the faculty tries to optimize all activities towards the secondary schools so that they are as beneficial and effective as possible for both parties.

The faculty also offers high school students popularization lectures directly into their classes. The list of possible lectures is constantly updated and can be found on the faculty's website. Schools take advantage of this opportunity throughout the year.

On 14, 21 and 25 November 2022, FSE UJEP organised an event called One Day College Student, which included 6 lecture blocks in 3 days. In total, 18 lectures were delivered. During the event, 120 students from 7 secondary schools visited the faculty.

## 6. EMPLOYEES

### Career rules, motivational tools for remuneration

The FSE UJEP carries out the evaluation of academic staff and of the FSE UJEP through the Dean's Directive 3/2020 Rules for the Evaluation of FSE UJEP Staff. Under this instrument, each academic staff member with an employment contract of at least 50% has a personal career plan for a period of five years.

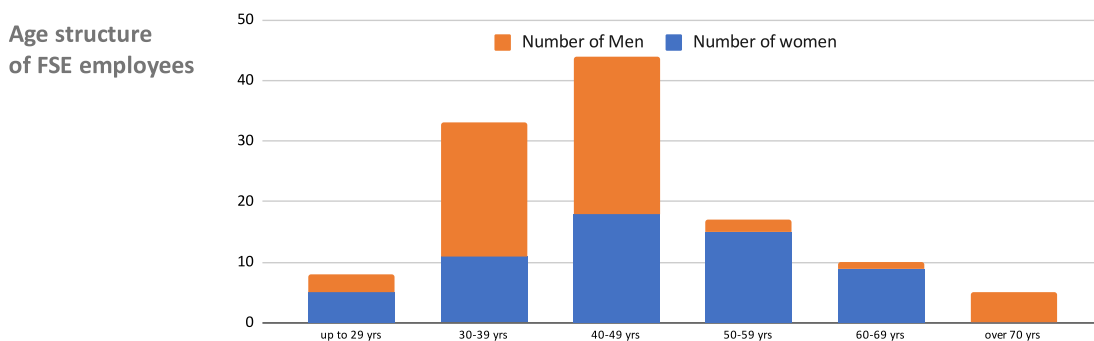
This plan takes into account the staffing needs of the faculty in the time perspective under review and indicates the planned qualification growth and the planned performance and forms of support of the staff member by the faculty in the period under review. The development of the career plan shall consider objective external and internal constraints that may affect the performance of academic staff.

Based on the Dean's Directive No.1/2019 on the Support of Scientific Research Activities at FSE UJEP, the Dean's Award for the Best Scientific Research Achievement of the Year was announced in 2022. The laureates were Ing. Jan Macháč, Ph.D., (category "FSE UJEP employee") and Ing. Marek Hekrlé (category "PhD student").

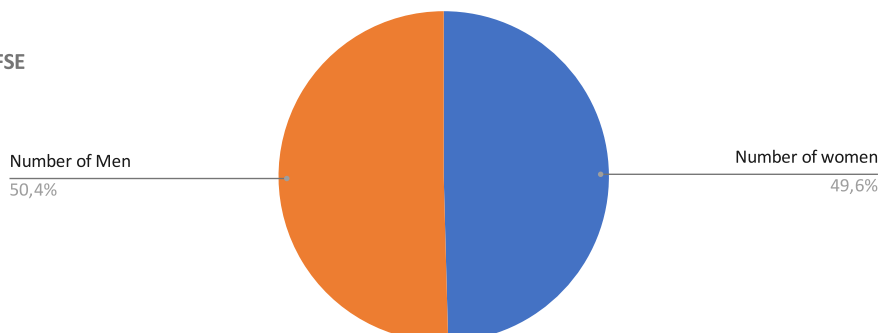
### Gender Equality Plan, sexual and gender-based harassment

In 2022, the faculty joined the preparation of the UJEP Equal Opportunities Plan.

Its development was preceded by a Gender Audit at Jan Evangelista Purkyně University in Ústí nad Labem, which took place during the months of February to April 2022.



Proportion of women and men working on FSE





## Did you know...

**...that the dean of the faculty has given out research awards for the second time in its history?**

In 2022, Ing. Jan Macháč, PhD. and a PhD. student Marek Hekrlé were awarded for their excellent publishing and scientific activities and representation of FSE UJEP.

## 7. INTERNATIONALIZATION

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In parallel with the outgoings and incomings, preparations continued for the transition to the new electronic system for the conclusion of Erasmus Without Paper contracts. This placed considerable demands on ensuring the functionality of all processes and meant especially for the faculty coordinator Erasmus+ Mgr. Jitka Dvořáková a high level of work commitment and patience not only with partner universities. At the same time, the transition to the new system meant an opportunity to review the functionality and vitality of the individual partnership agreements, as not all of them were fully and mutually used.

In the past year, the system of coordinators of international trips for individual disciplines has been consolidated within the faculty in order to simplify and facilitate trips for interested students who can rely on transparent and unchanging conditions, especially in recognition of individual courses.

At the faculty we have long been trying to provide the widest possible portfolio of courses taught in a foreign language, not only for incoming students but also for regular students. Courses taught in English are a compulsory part of master's degree programmes and an optional offer for bachelor's degree programmes.

### Supporting students on mobility programmes abroad

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The faculty publishes information about mobility programmes not only on its website, but also communicates information to students through social networks and promotional tools at its disposal. The faculty assists students with the administration related to the trip, with information about the destination and with the recognition of the credits gained from the courses taken.

The faculty also organizes various meetings of those interested in going abroad with former participants of foreign programmes, where they exchange their own experiences with foreign trips. The faculty strives to maximize the number of outgoing students, ideally having students spend at least a semester abroad during their studies.

### Integration of foreign members of the academic community

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Every year a number of foreign members of the academic community come to the faculty.

These people are always included in the normal activities of their respective department, participate in teaching and conduct lectures and tutorials independently. At the same time, they are informed about all the events organised by FSE and the whole university.



## Did you know...

**...that our colleague Hana Brůhová-Foltýnová received the Rector's Award for Excellence in the Humanities and Social Sciences?**

Dr. Hana Brůhová-Foltýnová is a member of the Department of Economics and of management at the Faculty of Social and Economic Studies of the Jan Evangelist Purkyně University and is systematically building a research theme on the social and environmental aspects of transport and mobility. Together with the members of her research team, she contributes significantly to deepening the university's international cooperation with foreign top experts and specialists at the department.

## 8. COOPERATION WITH THE APPLICATION SPHERE

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The faculty supports collaborative experimentation, research and development of new solutions. For this we use cross-functional collaboration with other experts and talented students and experimental methods.

The following contract research projects were implemented in 2022:

- Littering of Tobacco Products - Wet Cleaning, researcher doc. Jan Slavík, Ph.D.
- Study - 3D Sense, researcher PhDr. Radek Soběhart, Ph.D.
- MSD, researcher Ing. Tomáš Siviček, Ph.D.
- South Moravian Region, researcher Ing. Václav Novák, Ph.D.
- Family Policy, Usti nad Labem Region, researcher Mgr. Jan Hrubeš, Ph.D.
- Union of Municipalities, researcher Ing. Tomáš Sýkora

As part of the faculty's professional profile, we offer the following areas of activities for contract research:

### Environmental economics and policy:

- analyses of barriers to the introduction of new environmental protection measures
- analyses of the institutional environment and attitudes of key actors
- preparation of concept documents for public administration (e.g. drought plans)
- circular economy
- blue-green cities

### Sustainable mobility and transport policy:

- transport policy audits
- analysing barriers to the introduction of new sustainable mobility measures
- analyses of traffic behaviour of different population groups
- development of institutional mobility plans

### Regional policy and territorial development:

- preparation of national and regional analytical and strategic documents in the context of the Czech Republic
- elaboration of analytical and strategic documents in a cross-border context within the Central European area
- analysis of regional labour markets in the Czech Republic and Central Europe
- Consultations on cohesion policy, projects, municipal subsidies and the ITI instrument
- cooperation in the transformation of coal regions

### **Corporate Management:**

- application/environment testing, especially UX/UI/design
- analysis and optimization of business processes

### **Personnel management:**

- comprehensive audit of employer attractiveness - identification of weak and strong points from the perspective of existing and potential employees
- talent management - opportunities for talent acquisition, testing and stabilisation
- revision of the employee evaluation process (methodological setting and actual implementation)
- evaluating the effectiveness of employee training and development, looking for new opportunities

### **Marketing Research:**

- implementation of quantitative and qualitative marketing research
- evaluation of the market behaviour of the selected target market group
- analysis of marketing tools according to the company's requirements
- testing marketing materials using Eye Tracking technology

### **Business:**

- the concept of creating an (external) innovation ecosystem
- concept of cooperation with the startup community
- for start-up entrepreneurs - setting up a business model

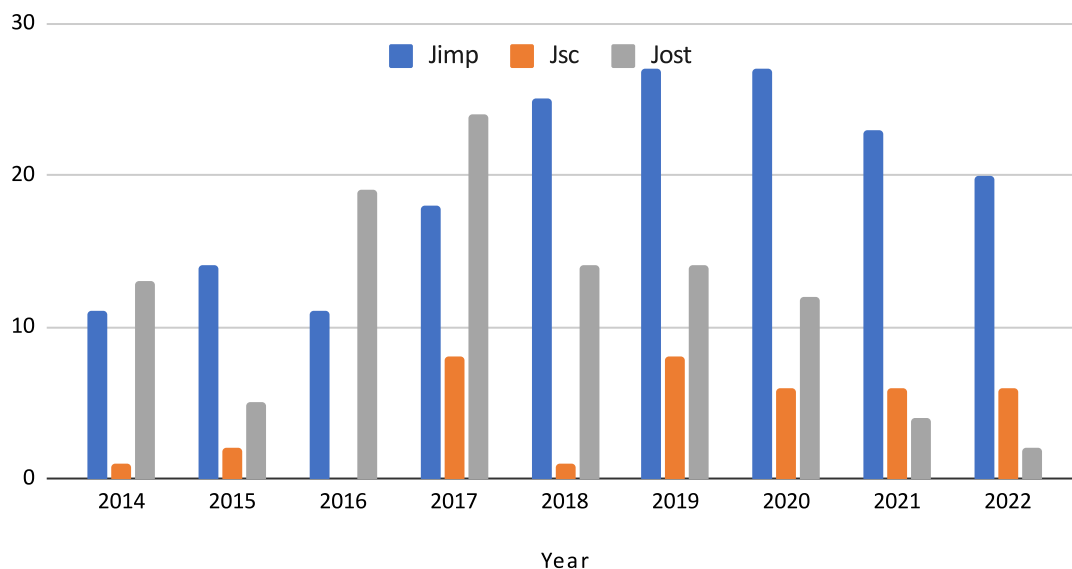
### **Social work and management in social work:**

- analyses and conceptual materials in the field of social work



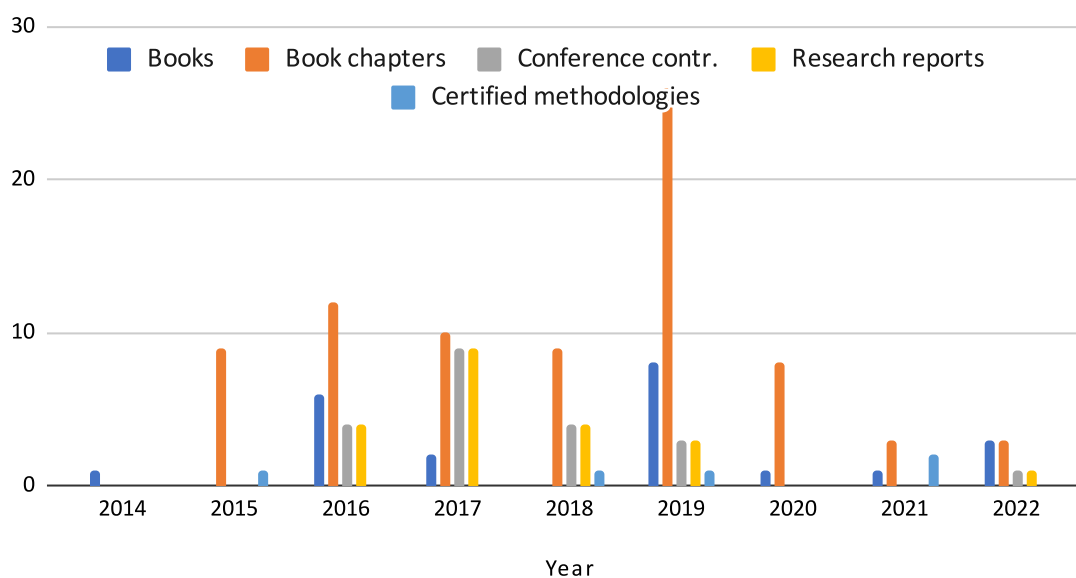
▼ Development of the number of scientific articles authored by FSE UJEP staff

### Number of articles



▼ Development of the number of other types of publications authored by FSE UJEP staff

### Other publications





## Did you know...

**... that the team from FSE UJEP attracted attention in the field of international space research, right at the prestigious congress of the International Astronautical Federation (IAF) in Paris?**

The research team led by Kateřina Bernardová presented the results of the project, the focal point of which was a series of isolation experiments, specifically a four-month simulated flight of the SIRIUS 19 crew into deep space.

## 9. RESEARCH, DEVELOPMENT, ARTISTIC AND OTHER CREATIVE ACTIVITIES

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### LAND4FLOOD

In 2022, the key scientific achievement of FSE UJEP was the project of European cooperation in scientific and technical research (Cost Action) called *LAND4FLOOD* (Natural Flood Retention on Private Land, [www.land4flood.eu](http://www.land4flood.eu)), coordinated by doc. Ing. Lenka Slavíková, Ph.D., (FSE UJEP) and the vice-president was guest professor of FSE UJEP Dr. Thomas Hartmann (Wageningen University, Netherlands). The result of this international project is a series of conferences, workshops and popularization materials as well as scientific outputs - e.g. a professional monograph in Springer publishing house entitled *Nature-Based Flood Risk Management on Private Land*, edited by Dr. Thomas Hartmann, doc. Lenka Slavíková and Dr. Simon McCarthy.

### SMART City, SMART Region, SMART Community

At the national level, one of the projects of key importance was the *SMART City - SMART Region - SMART Community* project, whose principal investigator was prof. Ing. Jiřina Jílková, CSc. and subsequently doc. RNDr. Jaroslav Koutský, Ph.D. The project partner was CTU in Prague. The project was a platform for strategic cooperation of academic staff from selected faculties of UJEP, the application sector and the public (in accordance with the principle of partnership). The deepening of this cooperation is an important prerequisite for the fulfilment of the main objective of the project, which was to address the long-term social needs of the population in the Usti nad Labem Region, to improve their quality of life and also to increase the competitiveness of the Usti nad Labem Region within the Czech Republic.

### D-CARE

Another important project for 2022 was the D-CARE project, entitled: *Developing, piloting and validating smart care models in Danube Region for supporting social innovation, improving competences and entrepreneurship*. The main partner of the whole project was the Romanian University of Medicine and Pharmacy “Iuliu Hateganu” Cluj Napoca. A total of 19 organisations and institutions were involved. One of the researchers and partners of the project is FSE UJEP. The project deals with innovation in the field of health and social services.

*All three of the above projects were successfully completed in 2022 and are currently undergoing settlement. In 2022, FSE UJEP successfully prepared follow-up projects in Horizon Europe or Interreg Central Europe programmes.*

## TA CR

In 2022, projects within the 5th public competition of TA CR Ěta continued successfully. Public competition called *Municipalities Talking about Water: Communication Implementation of Urban Rainwater Management Measures*, whose principal investigator is Ing. Lucie Povolná, Ph.D. The project focuses on the needs of municipalities in terms of communicating rainwater-related measures implemented in public spaces or municipally owned buildings to the public.

In the same grant programme, the project *PotravSOS: Increasing Food Self-sufficiency for the Resilience of Society to the Effects of the Crisis*, where the principal investigator is Ing. Jan Macháč, Ph.D., is successfully continuing. The aim of the project is to test the possibility of increasing the food self-sufficiency of people affected by the economic crisis or the current COVID-19 pandemic through the establishment of new community gardens on urban land. The project's primary focus is on community gardens, which contribute to the inclusion of people in the community and thus in society, in addition to savings for its members.

Another project from the same programme is *Brain circulation as a Pillar of Possible Transformation of a Structurally Affected Region*, where the main investigator is Alice Reissová, PhD. Each generation has its own specificities, both in the professional and personal spheres. The aim of the project is to identify these differences, which will enable the subsequent setting of conditions that are acceptable for these generations. The benefit for employers will be the acquisition of labour and the benefit for the Usti nad Labem Region, as a structurally affected region, will be the stabilisation of young and qualified people.

In 2022, a broader team headed by Doc. Jaroslav Koutský and Ing. Tomáš Sýkora, continued in the implementation of the project *Impacts and Adaptation of Innovative Mobility Solutions on Structural Changes and Functional Development of Settlements in the Usti nad Labem Region* funded by the TA CR Transport 2020+ programme. Specialized maps and conceptual recommendations for optimization of innovative mobility and transport planning were created for the cities of Lovosice and Ústí nad Labem. The project will continue in the following year and a thematic monograph is expected to be published.

The implementation of the project *Analysis of Cross-Border Competitiveness of the Regions of the Czech Republic* from the TA CR Beta Programme, implemented by the team of the Department of Regional Development and Public Administration, was completed. The project provided proposals for measures in the field of regional policy for central authorities and higher self-government units to support the development of border regions with regard to their competitiveness with adjacent regions of neighbouring countries.

## Norway grants

FSE UJEP has also successfully entered the Norway Grants programme, where it has launched two projects in 2022. This is the project *Prevention of Gender-Based Violence in the Work Environment of Public HEIs and Universities in the Czech Republic*, which focuses on the prevention of gender-based violence among persons employed by public academic and research institutions in the Czech Republic. The output will be a package with a set of short educational videos and information materials on topics related to gender-based

violence and will also include self-testing tools to verify the acquired knowledge. This will support the ability of people employed in these institutions to recognise and name discriminatory behaviour based on gender and other intersectional categories at work and to know what to do if they face or witness it. The second package of videos, presentations and tests will be aimed at training those who serve on selection and evaluation committees of these institutions on the subject to support the prevention of discriminatory behaviour also among those in decision-making and management positions. The packages will be subsequently piloted and evaluated by UJEP and one research institute (J. Heyrovsky Institute of Physical Chemistry, CAS). The principal investigator of the project is Mgr. et Mgr. Hana Galiová.

The second, bilateral, project from the Norway Grants programme is *Emerging Issues in Sustainable and Effective Regional Mobility Planning and Research (EMPIRIC)* under the leadership of the principal investigator Ing. Mgr. Hana Brůhová-Foltýnová, Ph.D. The project focuses on emerging issues in mobility planning for smart and sustainable agglomerations and regions. Its main objective is to strengthen research capacity in social sciences applied to sustainable and integrated transport and mobility planning in engaged institutions. It builds on solid Czech-Norwegian research cooperation, exchange of experience and good practice.

## Ministry of Education, Youth and Sports

A new project was awarded to Ing. Jan Macháč, Ph.D. in 2022. As a part of the EARTH program of Ministry of Agriculture of the Czech Republic. The project *Taxonomy in Agriculture* is focused on the implementation of the Common Agricultural Policy of the EU. The aim of the project is to investigate the impact of the implementation of economic instruments for achieving the objectives of the Common Agricultural Policy through the advantages/disadvantages of agricultural policy makers in the use of loans and other banking products in relation to the implementation of various agricultural practices and land care (the so-called taxonomy).

## Ministry of Labour and Social Affairs

The implementation of the three-year IKM Communitas project focused on social innovation funded by the Operational Programme Employment has come to an end. Within the project, the team around Ing. Tomáš Sýkora and Mgr. Kateřina Vyhnánková in three rural municipalities of the Usti nad Labem Region tested different approaches to modernise municipal development planning with greater involvement of local communities. Both researchers are also working with the outputs of the project in their dissertations and have prepared the outputs for presentation at an international conference in the following year.

## Academic staff of the faculty are members of the following prestigious international organisations

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- International Academic Association on Planning, Law and Property Rights (doc. Ing. Lenka Slavíková, Ph.D., member of the association)
- Working Group Gender- and Climate-just Cities and Urban Regions v rámci Academy for Territorial Development in the Leibniz Association (doc. Ing. Lenka Slavíková, Ph.D., member of the working group)
- IWRA – International Water Resources Association (doc. Ing. Lenka Slavíková, Ph.D., Ing. Jan Macháč, Ph.D., members of the association)
- Task Force Land4flood (doc. Ing. Lenka Slavíková, Ph.D., chairwoman)
- International Waste Working Group (doc. Ing. Jan Slavík, Ph.D., member of the scientific research board)
- INFAsIFM, e.v. (Abfall- und Abwasserwirtschaft, Immissionsschutz sowie das Site- und Facility Management (doc. Ing. Jan Slavík, Ph.D., member of the board)
- Evropská kriminologická společnost (doc. PhDr. Jiří Buriánek, CSc., member of the association)
- Programový výbor EIC & EIE (Ing. Tomáš Siviček, Ph.D., member of the expert advisory group)
- European Research Group on Military and Society (ERGOMAS) (Mgr. Jitka Laštovková, Ph.D., member of the association)
- International waste working group, Economics of waste (Ing. Michal Struk, Ph.D., member of the working group)
- Network on European Communications and Transport Activities Research (NECTAR) (Ing. Mgr. Hana Brůhová-Foltýnová, Ph.D., Ing. Radomíra Jordová, members of an international network of researchers)
- International Society for Ecological Economics (PhDr. Jan Vávra, Ph.D., member of the association)
- International Association for Landscape Ecology (PhDr. Jan Vávra, Ph.D., member of the association)
- Pan-European territories of commons (PhDr. Jan Vávra, Ph.D., member of the research network)
- Our relationship with food during the Covid-19 pandemic (PhDr. Jan Vávra, Ph.D., member of the research network)
- The European Regional Science Association (ERSA) (Ing. Petr Hlaváček, Ph.D., member of the association)

## 10. THIRD ROLE OF THE FACULTY

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Jan Evangelista Purkyně University in Ústí nad Labem, as the most important regional provider of higher education, is actively involved in many regional committees and platforms, where it brings its own suggestions, expertise, and, where appropriate, data and analyses. As a third role, FSE is also actively involved in the dialogue on the future direction of the region.

### Operating in the region

When creating strategic and conceptual materials, the Usti Region can rely on the expertise in the field of regional development, innovation ecosystems, competitiveness, economics and public administration, as well as environmental policy, which the faculty has long been professionally and scientifically dedicated to.

These platforms include (among others) the Research and Education Platform of the Usti Region coordinated by the Economic and Social Council of Usti Region, the Regional Council for Competitiveness, which approves e.g. RIS/RIS3 strategies (Regional Innovation Strategy and the so-called Smart Specialization Strategy). Recently, these experts have been involved in the development of the Equitable Territorial Transformation Plan.

The most important coordination bodies in which FSE experts serve include the Regional Standing Conference and its working groups. The Regional Standing Conference discusses all key development documents, e.g. the Development Strategy of the Usti Region until 2027.

As a stakeholder and beneficiary of support, UJEP also conducts dialogue on the Re:Start programme (Strategy for Economic Restructuring of the Usti, Moravian-Silesian and Karlovy Vary Regions), and the FSE has a representative on the expert team of the Ministry for Regional Development, which assesses draft measures, action plans and updates to the strategy.

Representatives of the faculty are also active at the level of national committees (e.g. the Legislative Council of the Government of the Czech Republic, the Coal Commission, the Czech Smart City Cluster, the Working Group for Autonomous Driving at the Ministry of Transport of the Czech Republic and others) and cross-border committees (e.g. working groups of the Euroregion Elbe/Labe). They also speak at important regional meetings, such as the Karlovy Vary StrategyKV<sup>o</sup>2040.

In 2022, the activities of FORPOLIS - the Institute for Community and Settlement Development - have expanded considerably. Several events were organised, such as a workshop for students "What we can do for the Usti nad Labem Region", a focus group with top experts on the topic of strategic planning for community development, a seminar for students to prepare them for admissions and interviews, a professional two-day excursion with students of regional development in the Usti and Karlovy Vary Regions, and more.

Our faculty played an important role in the creation of the Hydrogen Strategy of the Usti nad Labem Region. The co-authors of the strategy were colleagues from the Department of Regional Development and Public Administration of the Faculty of Economics and Management Jaroslav Koutský and Tomáš Sýkora together with Martin Špaček from

the Department of Economics and Management. The strategy was approved by the Regional Council for Competitiveness of the Usti Region and was also noted by the Usti Region Council. It is the first comprehensive strategic document focused on the development of the regional hydrogen economy, which should contribute to improving the economic, social and environmental situation of the region. The aim of the hydrogen strategy is to stimulate steps towards the preparation of both investment and non-investment projects that will make a major contribution not only to the production, distribution and storage of hydrogen, its use for energy purposes, in industry and transport, but also in research and education.

## **Transregional action**

Academic staff of the faculty are part of inter-university teams of creative cooperation (project and publication activities within the framework of the projects of GA CR and TA CR), applied and contract research. At the same time, they are in ministerial advisory bodies and working groups (especially Ministry of Environment, Ministry of Industry and Trade, Ministry of Agriculture). An integral part of the Faculty's external relations is also cooperation with the application sector throughout the Czech Republic, both with the state and public administration, as well as with the private and non-profit sector.

## **Social support**

Many students of the Social Work programme have been involved in social organisations. The staff of the Department of Social Work offered and carried out psychological assistance (telephone crisis intervention) - not only for students at the FSE UJEP. The Department of Social Work also provided coordination activities for non-profit organisations in the case of searching for workers to fill in for missing staff.





- ▲ In November, the final conference of the D-Care project was held, which addressed innovative solutions for health and care.



# ANNEX 2

Extract from the Annual  
Report on the Management  
of FSE UJEP in 2022





## Did you know...

...that we have a mobile laboratory in a truck trailer with which we participated in the largest popular educational event in the Czech Republic?

In June 2022, we spent three days at the Letňany Exhibition Centre as part of the Science Fair 2022. Visitors of all ages could experience science in more than 100 exhibitions during the event, one of which was our atypical mobile laboratory, which attracted a lot of attention at the Science Fair.

# MANAGEMENT OF FSE UJEP

**Ing. Dagmar Kubišová**

*Faculty secretary*



The secretary of the faculty and the departments under her responsibility ensure the technical and economic operation of the faculty. The secretary of the faculty participates in the preparation and creation of the FSE UJEP budget. She monitors and controls the use of all financial resources at FSE UJEP during the year. Together with the non-academic staff, she creates a conducive working environment for the students, faculty and staff.

## Budget highlights

**At the beginning of the year, the total funding from the Ministry of Education, Youth and Sports amounted to CZK 54 977 000.**

The FSE drew up a balanced budget plan with the inclusion of an extraordinary contribution from the working capital fund in the amount of CZK 2 074 300 from 2021.

Funds from sponsorship donations in the total amount of CZK 344 300 were used as extraordinary scholarships for placing in the national competition Czech Envi Thesis organized by FSE UJEP and also within the SD Seven Commodities project.

Within operating and salary costs, appropriations were implemented in accordance with the approved budget, including the planned involvement of the working capital fund up to CZK 2 074 300. FSE reported a negative economic output in the main educational activity (TA 01) in the amount of CZK 898 199.88. The economic result was made up in 2022 with funds from the working capital fund of FSE.

Within the external core activity (TA 41), which includes lifelong learning programmes, preparatory and language courses, and admissions revenue, FSE reported a positive economic result in the total amount of CZK 609 840,74.

In 2021, the accounting treatment of admissions revenue was changed and instead of being recorded in the main activity, admissions revenue was included in the external main activity. This increased the negative profit/loss of the FSE by this amount.

The management of the FSE proposed to transfer the positive economic result from the external main activity in the amount of CZK 609 840,74 to the working capital fund of FSE.

The economic result from additional activities (contract research, rentals, sales revenue) for 2022 was generated in the total amount of CZK 380 802,20. The FSE management proposed to transfer the economic result from the additional activities to the working capital fund of FSE.

The FSE reported contract research as an additional activity with total sales of CZK 1 141 484,33.

## Conclusion

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The management of the FSE considers the faculty's management with the involvement of the working capital fund in 2022 according to the approved budget to be satisfactory. The projects received have enabled partial coverage of FSE's salary and operational costs in the form of overheads.

Reserves for the working capital fund ,the repair fund and the fixed assets development fund will allow for managing the 2023 financial year.



▲ A team of colleagues from the study department takes care of all our students.

JAN EVANGELISTA PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM  
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in Ústí nad Labem  
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