

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	Business Ethics
Course code:	KEMA/W1034
ECTS:	4
Level of course:	Bachelor/master
Language of instruction:	English
Lectures/exercises:	2 per a week
Completion:	exam
Course goal:	This course introduces participants to the business ethics with attention paid to practical application. The focus of this course is how to incorporate values and ethics into business decisions, from consumer rights to corporate social responsibility. Decision making processes through ethical criteria will be demonstrated on case studies.
Abstract:	<p>Foundation of (business) ethics: virtuous and values, ethical dilemmas</p> <p>Cause of choice and factors that influence decision making process,</p> <p>Kohlberg's stages of moral development</p> <p>Corporate social responsibility</p> <p>Lobbying</p> <p>Insider trading</p> <p>Code of ethics, Ethics audit</p> <p>Stakeholder analysis</p> <p>Whistleblowing</p> <p>Corruption</p> <p>False marketing</p> <p>Discrimination, bullying</p> <p>Environmental dimension of business ethics</p> <p>Moral challenge of globalisation</p>